UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ROKU, INC.,
Petitioner

v.

ANONYMOUS MEDIA RESEARCH HOLDINGS, LLC,
Patent Owner

Case IPR2024-01057
U.S. Patent 10,719,848

PATENT OWNER'S THIRD UPDATED MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8

Under 37 C.F.R. § 42.8, Patent Owner Anonymous Media Research Holdings, LLC hereby submits the following updated mandatory notices, with additions to the related matters from the last-filed mandatory notices underlined:

I. REAL PARTY-IN-INTEREST – 37 CFR § 42.8(b)(1)

Anonymous Media Research Holdings, LLC

II. RELATED MATTERS – 37 C.F.R. § 42.8(b)(2)

A decision in this proceeding could affect or be affected by the following administrative or judicial matter:

- *Anonymous Media Research Holdings LLC v. Samsung Electronics Co. Ltd. et al.*, Case No. 2:23-cv-00439 (E.D. Tex.), filed September 22, 2023 (asserting U.S. Patent Nos. 8,296,791; 8,510,768; 8,756,622; 10,572,896; 10,719,848; and 10,719,849)
- *Anonymous Media Research Holdings LLC v. Roku, Inc.*, Case No. 3-24-cv-04171 (N.D. Cal.), filed July 12 22, 2024 (asserting U.S. Patent Nos. 8,296,791; 8,510,768; 8,756,622; 10,572,896; 10,719,848; and 10,719,849)
- *Roku, Inc. v. Anonymous Media Research Holdings, LLC* (PTAB)
    - IPR2024-01053 (against U.S. Patent No. 8,296,791)
    - IPR2024-01054 (against U.S. Patent No. 8,510,768)
    - IPR2024-01055 (against U.S. Patent No. 8,756,622)

- IPR2024-01056 (against U.S. Patent No. 10,572,896)
- IPR2024-01058 (against U.S. patent No. 10,719,849)

- *Ex Parte* Reexamination of U.S. Patent 8,510,768 (control no. 90/019,375), filed January 16, 2024 (Notice of Intent to Issue a Reexam Certificate filed by Examiner on Oct. 30, 2024)
  - *Ex Parte* Reexamination Certificate confirming patentability of claims 1-3, 5-7, 9-11 and 13-15 (issued Dec. 6, 2024)
- *Samsung Electronics Co. Ltd. v. Anonymous Media Research Holdings, LLC* (PTAB)
  - IPR2024-01349 (against U.S. Patent No. 10,719,849)
  - IPR2024-01350 (against U.S. Patent No. 10,719,848)
- *Ex Parte* Reexamination of U.S. Patent 8,756,622 (control no. 90/019,616), filed August 8, 2024 (Reexamination ordered on Oct. 28, 2024)
- Nov. 22, 2024 Petitions to Accept Unintentionally Delayed Benefit Claims under 37 CFR § 1.78(e) and to Expedite said Petitions, and Requests for Certificate of Correction or Amendment filed in U.S. Patent App. Nos. 18/076,327 (now U.S. Patent No. 12,040,883), 17/199,355 (abandoned), 16/660,633 (now U.S. Patent No. 10,963,911), 16/660,624 (now U.S. Patent No. 10,719,849), 16/660,615 (now U.S. Patent No. 10,719,848),

16/403,204 (now U.S. Patent No. 10,572,896) and 14/175,811 (abandoned). A Nov. 22, 2024 Petition to Accept Unintentionally Delayed Benefit Claims (under 37 CFR § 1.323) and to Expedite said Petition and Amendment was also filed by Patent Owner in U.S. App. No. 18/741,696 (pending).

- On December 17, 2024, an Attorney Advisor at the Office of Petitions issued a Decision on the Petitions referenced above in each of U.S. Patent App. Nos. 18/076,327 (now U.S. Patent No. 12,040,883), 17/199,355 (abandoned), 16/660,633 (now U.S. Patent No. 10,963,911), 16/660,624 (now U.S. Patent No. 10,719,849), 16/660,615 (now U.S. Patent No. 10,719,848), 16/403,204 (now U.S. Patent No. 10,572,896), 14/175,811 (abandoned), and 18/741,696 (pending). The Decisions granted the Petitions to Expedite and dismissed the Petitions to Accept Unintentionally Delayed Benefit Claims, while permitting Patent Owner to submit a Renewed Petitions to Accept Unintentionally Delayed Benefit Claims after taking steps proposed by the Decisions. On December 19, 2024, Patent Owner filed a Petition for Revival of an Application for Patent Unintentionally Abandoned Under 37 C.F.R. § 1.137(a) and Petition to Expedite in U.S. Patent App. No. 13/914,870 to pay the filing fee, as

proposed by the Decisions. Patent Owner has not yet submitted its Renewed Petitions.

III. LEAD AND BACKUP COUNSEL – 37 C.F.R. § 42.8(b)(3)

Patent Owner is represented in this proceeding by the following counsel:

Stephen D. Zinda (Reg. No. 67,272) (Lead Counsel)
Email: stephen@chzfirm.com
James H. Hall (Reg. No. 66,317) (Backup Counsel)
Email: james@chzfirm.com

CABELLO HALL ZINDA, PLLC
801 Travis, Suite 1610
Houston, TX 77002
Telephone: (832) 631-9990
Fax: (832) 631-9991

IV. SERVICE INFORMATION

Patent Owner hereby consents to service of all documents at the following e-mail addresses (electronic service):

Email: james@chzfirm.com
stephen@chzfirm.com
paralegal@chzfirm.com

V. POWER OF ATTORNEY

A Power of Attorney for Patent Owner Anonymous Media Research Holdings, LLC was filed previously.

Dated: December 20, 2024

Respectfully submitted,

/Stephen D. Zinda/
Stephen D. Zinda
Reg. No. 67,272

Counsel for Anonymous Media Research Holdings, LLC

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e)(4), the undersigned certifies that on December 20, 2024, the foregoing document was served via electronic mail on the following attorneys of record at the indicated e-mail address, which Petitioner has consented to electronic service for:

Lestin L. Kenton (Reg. No. 72,314)
Christopher R. O'Brien (Reg. No. 63,208)
Jennifer Meyer Chagnon (Reg. No. 55,440)
Jessica J. Harrison (Reg. No. 72,780)
Syed S. Ahmed (Reg. No. 64,587)

PTAB@sternekessler.com
lkenton-PTAB@sternekessler.com
cobrien-PTAB@sternekessler.com
jchagnon-PTAB@sternekessler.com
jharrison-PTAB@sternekessler.com
syedahmed-PTAB@sternekessler.com

/Stephen D. Zinda/
Stephen D. Zinda