UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ROKU, INC.,
Petitioner

v.

ANONYMOUS MEDIA RESEARCH HOLDINGS, LLC,
Patent Owner

Case IPR2024-01058
U.S. Patent 10,719,849

PATENT OWNER'S FIRST UPDATED MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8(a)(2)

Under 37 C.F.R. § 42.8(a)(2), Patent Owner Anonymous Media Research Holdings, LLC hereby submits the following updated mandatory notices, with additions to the previously filed mandatory notices underlined:

I. REAL PARTY-IN-INTEREST – 37 CFR § 42.8(b)(1)

Anonymous Media Research Holdings, LLC

II. RELATED MATTERS – 37 C.F.R. § 42.8(b)(2)

A decision in this proceeding could affect or be affected by the following administrative or judicial matter:

- *Anonymous Media Research Holdings LLC v. Samsung Electronics Co. Ltd. et al.*, Case No. 2:23-cv-00439 (E.D. Tex.), filed September 22, 2023 (asserting U.S. Patent Nos. 8,296,791; 8,510,768; 8,756,622; 10,572,896; 10,719,848; and 10,719,849)
- *Anonymous Media Research Holdings LLC v. Roku, Inc.*, Case No. 3-24-cv-04171 (N.D. Cal.), filed July 12 22, 2024 (asserting U.S. Patent Nos. 8,296,791; 8,510,768; 8,756,622; 10,572,896; 10,719,848; and 10,719,849)
- *Roku, Inc. v. Anonymous Media Research Holdings, LLC* (PTAB)
    - IPR2024-01053 (against U.S. Patent No. 8,296,791)
    - IPR2024-01054 (against U.S. Patent No. 8,510,768)
    - IPR2024-01055 (against U.S. Patent No. 8,756,622)

- IPR2024-01056 (against U.S. Patent No. 10,572,896)
- IPR2024-01057 (against U.S. Patent No. 10,719,848)

- *Ex Parte* Reexamination of U.S. Patent 8,510,768 (control no. 90/019,375), filed January 16, 2024
- *Samsung Electronics Co. Ltd. v. Anonymous Media Research Holdings, LLC* (PTAB)
  - IPR2024-01348 (against U.S. Patent No. 10,572,896)
  - IPR2024-01349 (against U.S. Patent No. 10,719,849)
  - IPR2024-01350 (against U.S. Patent No. 10,719,848)
- *Ex Parte* Reexamination of U.S. Patent 8,756,622 (control no. 90/019,616), filed August 8, 2024

III. LEAD AND BACKUP COUNSEL – 37 C.F.R. § 42.8(b)(3)

Patent Owner is represented in this proceeding by the following counsel:

Stephen D. Zinda (Reg. No. 67,272) (Lead Counsel)
Email: stephen@chzfirm.com
James H. Hall (Reg. No. 66,317) (Backup Counsel)
Email: james@chzfirm.com

CABELLO HALL ZINDA, PLLC
801 Travis, Suite 1610
Houston, TX 77002
Telephone: (832) 631-9990
Fax: (832) 631-9991

IV. SERVICE INFORMATION

Patent Owner hereby consents to service of all documents at the following e-mail addresses (electronic service):

Email: stephen@chzfirm.com
james@chzfirm.com
paralegal@chzfirm.com

V. POWER OF ATTORNEY

A Power of Attorney for Patent Owner Anonymous Media Research Holdings, LLC was previously filed.

Dated: September 6, 2024

Respectfully submitted,

/Stephen D. Zinda/
Stephen D. Zinda
Reg. No. 67,272

Counsel for Anonymous Media Research Holdings, LLC

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e)(4), the undersigned certifies that on September 6, 2024, the foregoing document was served via electronic mail on the following attorneys of record at the indicated e-mail address, which Petitioner has consented to electronic service for:

Lestin L. Kenton (Reg. No. 72,314)
Christopher R. O'Brien (Reg. No. 63,208)
Jennifer Meyer Chagnon (Reg. No. 55,440)
Jessica J. Harrison (Reg. No. 72,780)
Syed S. Ahmed (Reg. No. 64,587)

PTAB@sternekessler.com
lkenton-PTAB@sternekessler.com
cobrien-PTAB@sternekessler.com
jchagnon-PTAB@sternekessler.com
jharrison-PTAB@sternekessler.com
syedahmed-PTAB@sternekessler.com

/Stephen D. Zinda/
Stephen D. Zinda