

Samsung Gear Fit Awarded "The Best Mobile Device" at the MWC 2014

on February 28, 2014

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[Samsung Gear Fit](#) was awarded "The Best Mobile Device" by GSMA at the Mobile World Congress 2014 in Barcelona.

Recognizing one of the most innovative and creative products showcased at the MWC 2014, the award was announced on the last day of the show.

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About Samsung Gear Fit

New device blends style, fitness and convenience to provide ultimate connectivity for the active mobile consumer

The Samsung Gear Fit was designed to comfortably contour to consumers' wrists while offering a vivid Super AMOLED display. It provides much more than an everyday fitness band, keeping consumers up to date instant notifications from Galaxy smartphones such as incoming calls, emails, SMS, alarm, S-planner, 3rd party apps while consumers are on the move so they can stay connected. Changeable straps in Black, Orange and Mocha Grey will let users express their individual style, changing the look of the Gear Fit to match their outfit or mood for any type of activity.

The sleek new Samsung Gear Fit provides the superior connectivity benefits of Samsung wearable technology with a custom, real time fitness coaching to provide unique, personalized advice and workout recommendations.

MWC 2014

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