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Pebble: E-Paper Watch for iPhone and Android



Pebble is a customizable watch. Download new watchfaces, use sports and fitness apps, get notifications from your phone.

[Buy Now](#)

Created by

Pebble Technology

68,929 backers pledged \$10,266,845 to help bring this project to life.

Last updated [December 7, 2016](#)



Pebble: E-Paper Watch for iPhone
and Android

\$10,266,845

pledged of \$100,000 goal

68,929

backers

[Project We Love](#)

[Palo Alto, CA](#)

[Product Design](#)

Story

↑ Check out the video ↑

Our Kickstarter campaign is over, but you can still get a Pebble. Head over to www.getpebble.com for more info and to place an order.

May 8 - Pebble now supports Bluetooth 4.0!

If you're an app developer, big or small, please keep Pebble in mind! Sign up for our Developer's mailing list [here](#).

High resolution photos for PRESS [download here](#). For press inquiries, please contact media@getinpulse.com. Follow Pebble on Twitter [@pebble](#) and on [Facebook](#).

April 12 pt 2 - Pebble is now even more water resistant! You can go swimming, run in the rain with Pebble.

April 12 update - We're absolutely blown away by your support, Kickstarter. \$1M in 28 hours!

[Daring Fireball](#) - "The watch itself is a very cool idea; I'm in as a backer"

[Forbes](#) - "Proven track record...Incredibly useful product"

[Engadget](#) - "Allerta intros Pebble smartwatch, inPulse's attractive younger sibling"

[Wired Gadget Lab](#) - "Smartwatches haven't really caught on with mainstream buyers - but that might change with Allerta's new wrist-worn creation"

[The Verge](#) - "...a smartwatch that might strike one of the best balances between functionality and power drain to date"

[William Gibson](#) - "Kickstart [a] nice e-paper watch! Your Backer, e pluribus unum!"

[r/Android](#) - p1zz4guy "I started throwing money at my computer screen while reading this"

[PandoDaily](#) - "Pebble is a smartwatch done right"

April 11 update - added if-this-then-that (ifttt.com) support

Customize Your Perfect

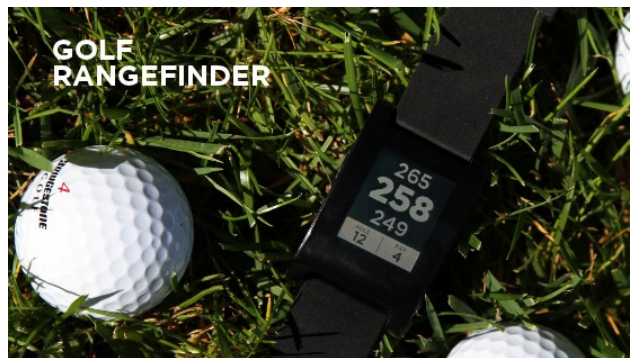
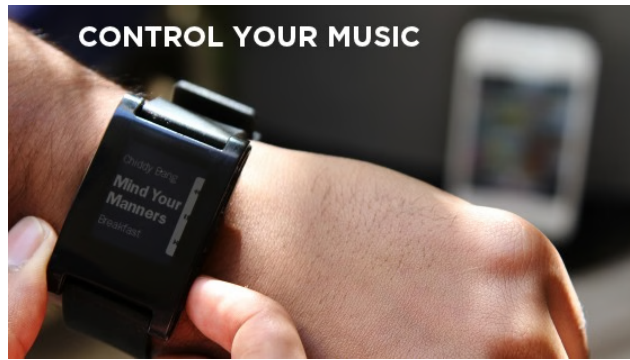
Watch. It's as Easy as Downloading an App.

Pebble is the first watch built for the 21st century. It's infinitely customizable, with beautiful downloadable watchfaces and useful internet-connected apps. Pebble connects to iPhone and Android smartphones using Bluetooth, alerting you with a silent vibration to incoming calls, emails and messages. While designing Pebble, we strove to create a minimalist yet fashionable product that seamlessly blends into everyday life.

CUSTOMIZE WITH APPS

Apps bring Pebble to life. We're building some amazing apps for Pebble. Cyclists can use Pebble as a bike computer, accessing the GPS on your smartphone to display speed, distance and pace data. Runners get a similar set of data displayed on their wrist. Use the music control app to play, pause or skip tracks on your phone with the touch of a button. Don't worry about the rain, Pebble is water-resistant! If you're a golfer, feel free to bring Pebble onto the course. We're working with [Freecaddie](#) to create a great golf rangefinder app for Pebble that works on over 25,000 courses world-wide. Instead of using your phone, view your current distance to the green right on your wrist. These apps will be the first, with more in the works!





CUSTOMIZE WITH WATCHFACES

Pebble can change instantly, thanks to its brilliant, outdoor-readable electronic-paper (e-paper) display. We've designed tons of watchfaces already, with more coming every day. Choose your favourite watchfaces using Pebble's iPhone or Android app. Then as the day progresses, effortlessly switch to the one that matches your mood, activity or outfit.



CUSTOMIZE WITH NOTIFICATIONS

If you need to stay on top of things, Pebble can help with vibrating notifications, messages and alerts. Dismiss a notification with a shake of your wrist. Don't worry, it's easy to disable all notifications.

- Incoming Caller ID
- Email (Gmail or any IMAP email account)

- Calendar Alerts
- Facebook Messages
- Twitter
- Weather Alerts
- Silent vibrating alarm and timer

Android users can also receive Text Messages (SMS) on their Pebble. Unfortunately iPhone does not expose this data. Have any suggestions for other notification types? Leave us a message in the comments!



CUSTOMIZE BY CODING

Want your watch to tell you when your next bus is leaving? Maybe you're jonesing to see your compile status or recent github commits.. Think push notifications, directly to your watch using the data connection on your phone. Want to check-in on your watch, or create an app that can monitor your sleep? Pebble can send data from the accelerometer and buttons back up to the

internet.

Pebble can receive simple alerts and notifications from ***if this then that (ifttt.com)*** or our web-facing RESTful endpoint. More adventurous developers can use the Pebble SDK, with its Arduino-like abstractions and simple C structure, to gain full control of the watch. Multiple apps can run on Pebble, along side watchfaces and regular notifications.

- **Load apps using Bluetooth**
- **144 × 168 pixel display** black and white e-paper
- **Bluetooth** 2.1+ EDR and 4.0 (Low Energy)
- **4 buttons**
- **Vibrating motor**
- **3 axis accelerometer** with gesture detection
- **Distribute apps** via Pebble watchapp store

Detailed SDK specs are available on our [Pebble Dev Blog](#).

How does it work?

Pebble connects by Bluetooth to your iPhone or Android device. Setting up Pebble is as easy as downloading the Pebble app onto your phone. All software updates are wirelessly transmitted to your Pebble.

Compatibility

- **iPhone 3GS, 4, 4S running iOS 5 or any iPod Touch with iOS 5.**
- **Android devices running OS 2.3 and up.** Works great with Android 4.0 (Ice Cream Sandwich)!

Unfortunately Pebble does not work with Blackberry, Windows Phone 7, or Palm phones at this time.

Where we're at

We've been working on smartwatches for over 3 years now. The Pebble that you see in the video is a real, working prototype.

With your support, we can bring Pebble onto wrists worldwide. While we're close to entering production, your contribution will help fund:

- Production tooling
- Large component order
- Global Bluetooth certification

REWARDS

Each Pebble has a textured plastic case, shatter resistant lens with an anti-reflective optical coating and a custom-designed 22mm rubber strap. You'll also receive a special USB cable that recharges the watch.

Color Option: Voter's Choice You're part of the design process! Three color options are already set: Arctic White, Jet Black and Cherry Red. If you back any of the color options, we'll email you a survey after the project closes so you can vote on a new, 4th color option. Later on, we'll email you again asking which of the final color options you'd like to select. Even if you don't like the Voter's Choice, you'll be able to choose from Red/White/Black.

\$99 - Early Bird: 200 Black watches available.

\$115 - One Black Pebble.

\$125 - One Color Pebble.

\$220 - Two Black Pebbles.

\$235 - Prototype Pebble for early app development + one Color Pebble.

\$240 - Two Color Pebbles.

\$550 - Five Color Pebbles.

- \$1000 - Ten Color Pebbles.
- \$1,250 - Custom watchface + five Color Pebbles.

FAQ

Q. How long does the battery last? **A.** The rechargeable battery keeps Pebble going for 7+ days.

Q. Does the watch display stay on all the time?
A. Yes. The display shows a watchface all

Campaign

Rewards

Creator

New

FAQ 12

Updates 55

Comments 15,216

Community

Save

Risks

a backlight to view the display at night.

Q. Is it waterproof? **A.** Pebble is now water resistant, at least enough to go swimming, run in the rain etc. You can fully submerge Pebble in water. We're working on getting the actual certification level settled (3ATM, 5ATM, etc). This is in response to your suggestions!

Q. Scratchproof? **A.** Yes, Pebble has a scratch and shatter resistant lens with an anti-glare optical coating.

Q. Does it use up my phones battery? **A.** Pebble is a Bluetooth device, similar to a Bluetooth headset. It does affect the battery life of your phone, usually using up an extra 5-10% per day.

Q. How does it charge? **A.** We include a special USB cable. You can charge Pebble using your computer or any wall USB charger.

Q. Can I replace the bands? **A.** Yes, Pebble is designed to fit most 22mm watch bands.

All gone

Didn't get a chance to back Pe before it sold out? Pledge \$1 and keep up-to-date on all things F with exclusive updates, Pebble availability or more. You can al up for more updates at <http://eepurl.com/IG15L>

Backers

2615



Estimated c

Sep 2012

Details

Pledge \$

EARLY BIRDS Help us get start One Jet Black Pebble watch. T watch will retail for more than ! Free shipping to USA. (Add \$10 shipping to Canada, \$15 for international shipping.)

Backers

200



Estimated c

Sep 2012

Open link in new tab

Limited quantity

None left

Details

Pledge \$9

Risks and challenges

[Learn about accountability on Kickstarter](#)

Questions about this project? [Check out the FAQ](#)

[Report this project to Kickstarter](#)

One Jet Black Pebble watch. F
shipping to USA. (Add \$10 for
shipping to Canada, \$15 for
international shipping.)

Backers

40799



Estimated c

Sep 2012

Limited quantity

None left

Details

Pledge \$11

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