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THE SMART RING THAT HELPS YOU GET MORE RESTORATIVE SLEEP

The new Oura smart ring is the world's most advanced wearable for getting more restorative sleep.

Designed to be worn around the clock, it empowers you to see how your lifestyle affects your body and mind.

PRE-ORDER NOW

► WATCH VIDEO

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WHY OURA APP & DASHBOARD MEDIA TECHNOLOGY WHAT HAS CHANGED PRE-ORDER
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UNIQUE GUIDANCE. PROVEN SCIENCE.

The new Oura ring is all about you: it measures the physiological signals of your body, understands your lifestyle, and guides you to make your own optimal daily choices. That's why it's loved by devoted users in over 50 countries.

The Oura ring features scientifically validated sleep tracking and personalized guidance based on data from over a million nights and days.

LEARN MORE

THE OURA PHILOSOPHY

Getting enough restorative sleep has a profound impact on mental and physical health and performance. Your daily choices and rhythms define how well you sleep. With Oura, you learn *your* optimal times to move, eat and take a break to get that restorative sleep.

LEARN MORE

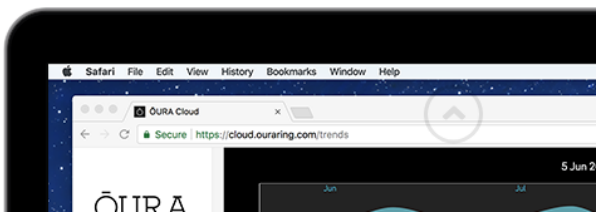
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LEARN MORE



More Than a Ring
The Perfect Solution



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The Perfect Solution

The beautiful Oura ring automatically collects and wirelessly synchronizes data to the Oura app. It measures your physiological signals, with no switches or flashing lights. Just wear it.

The free Oura app works on both Android and iOS. Gain quick access to unique insights and practical guidance when it suits you.

Oura Cloud is a free online dashboard where you can dig deeper into your data. Find out long-term trends and learn how your lifestyle affects your body and mind.

LEARN MORE



SLEEP STAGES

Uncover your individual sleep architecture, the structure and pattern of your sleep stages.

RESTING HEART RATE

See your nocturnal resting heart rate, an indicator of your recovery, sleep quality and overall well-being.

HEART RATE VARIABILITY

Track your heart rate variability, a measure indicating how your body recovers from exercise, stress and fatigue.

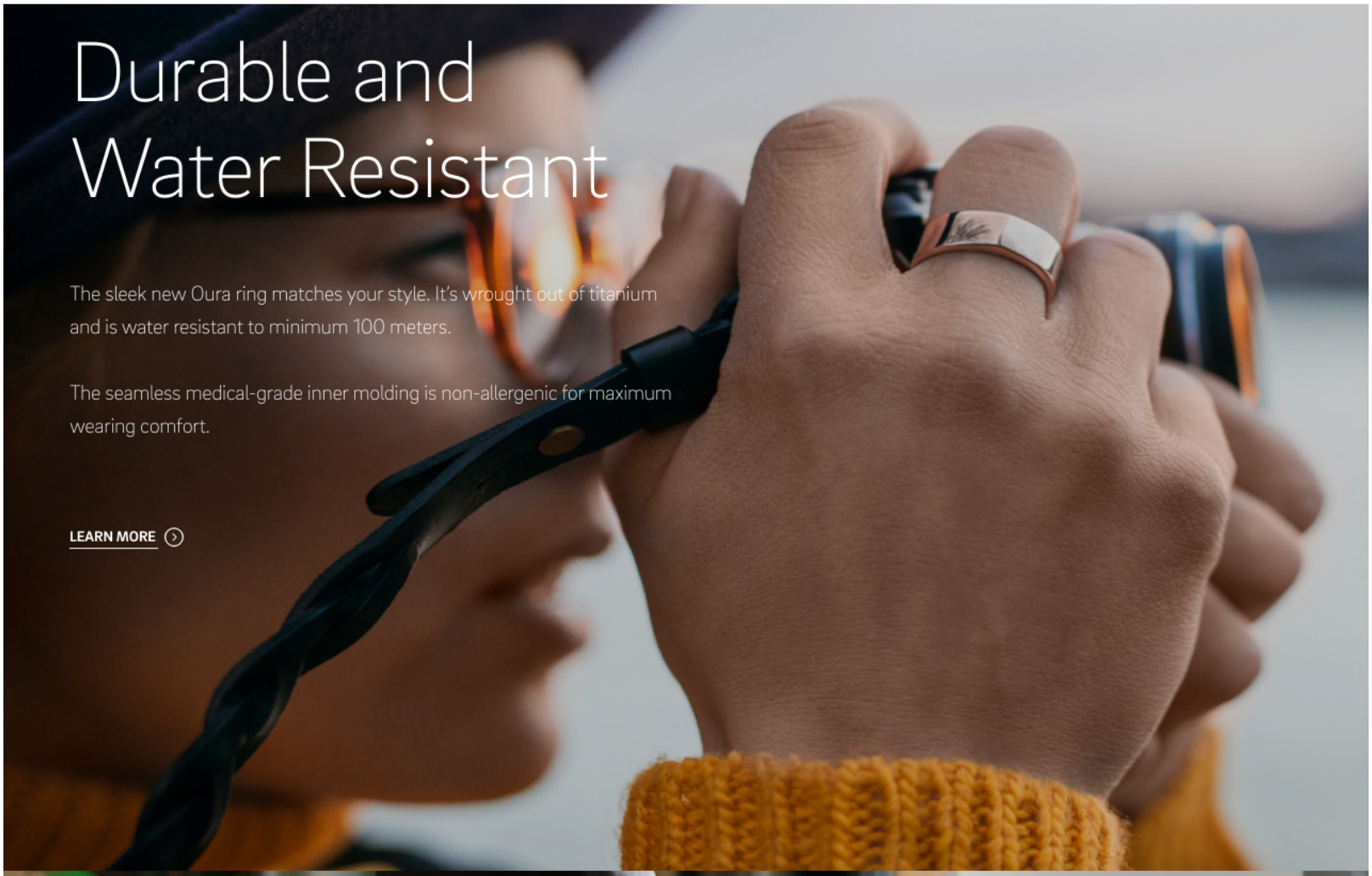
BODY TEMPERATURE

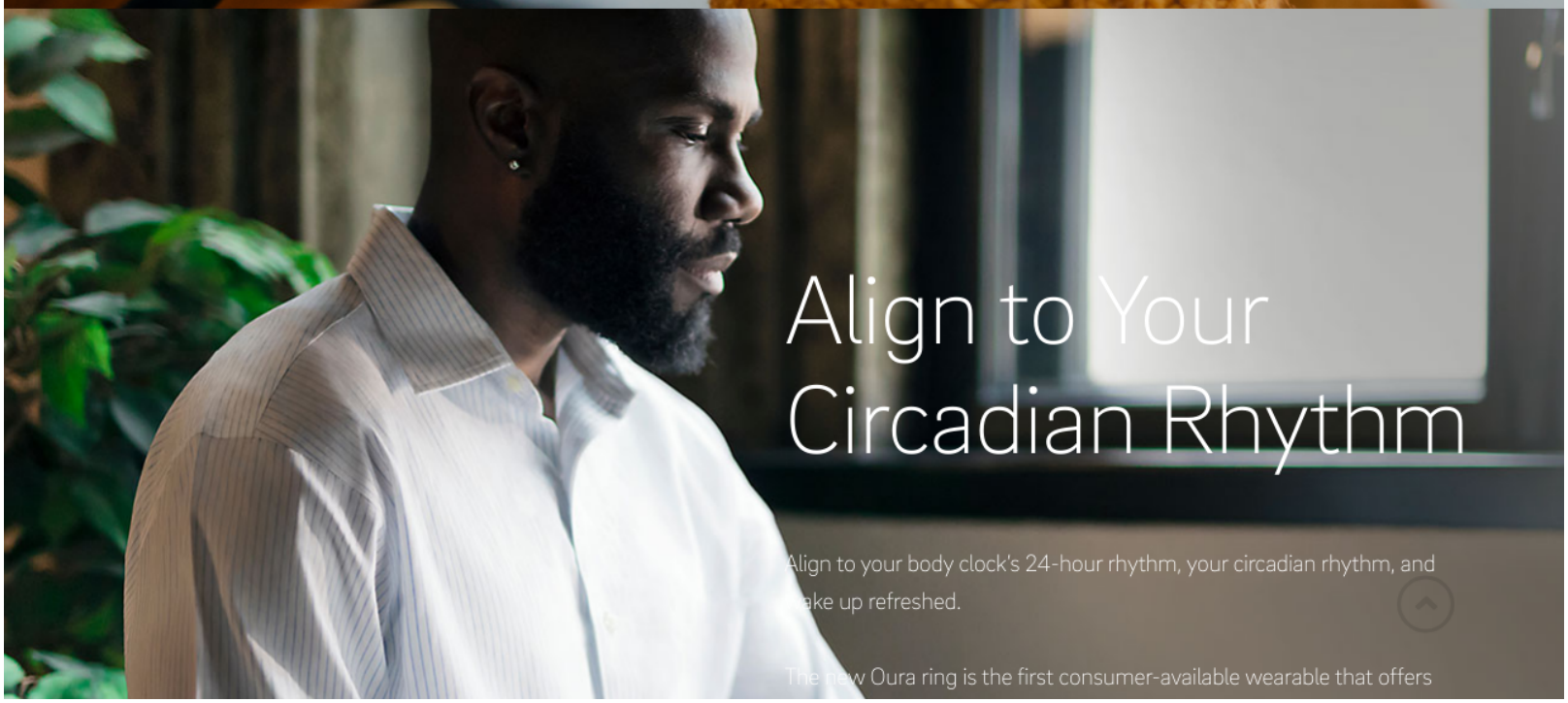
Learn how your nocturnal body temperature varies, and find out early signs of impending sickness or a need to rest, or detect menstrual cycle stages.



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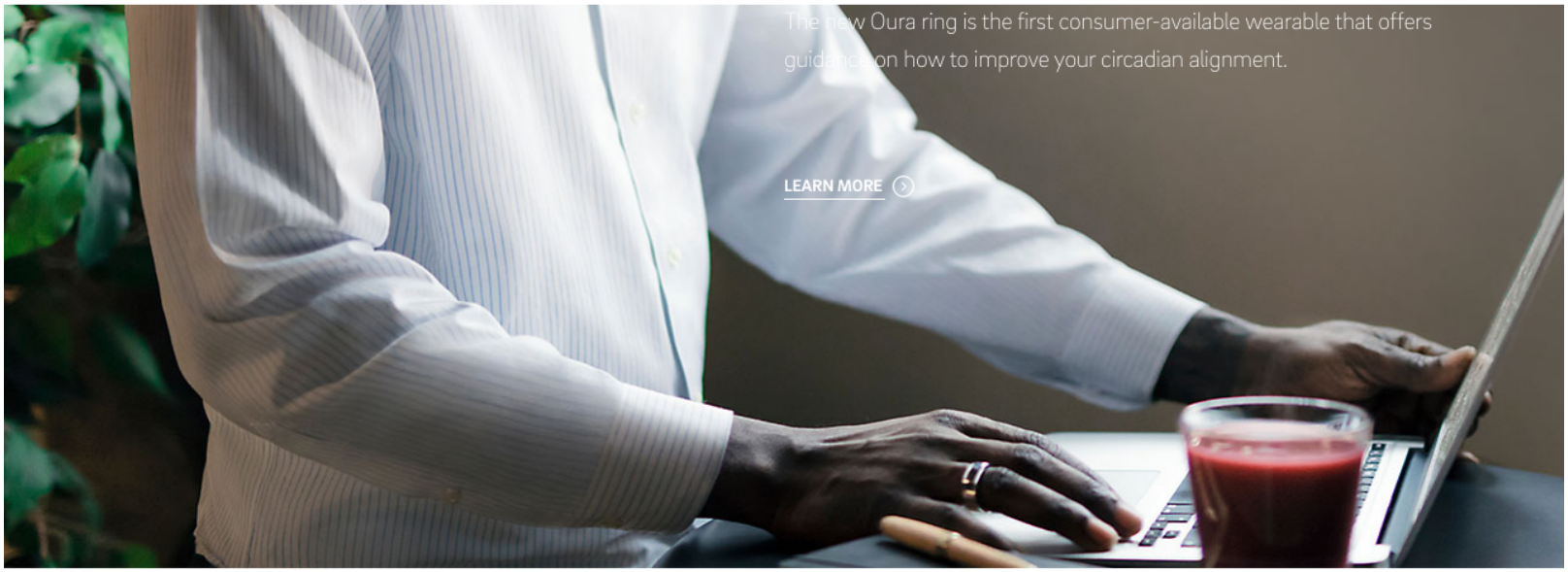
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What Others Are Saying

BEN GREENFIELD

"I cannot recommend this ring highly enough to keep accurate tabs on everything that is going on with your body, sleep, recovery and more."

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Oura in Media

"WHAT YOU ACTUALLY GET FROM OURA IS A SERVICE
THAT DELIVERS ON WHAT NEARLY EVERY ACTIVITY
TRACKER ON THE MARKET HAS FAILED TO PROVIDE."

FAST COMPANY
APR 28, 2017

More information available in the Oura press kit.

PRESS KIT

PRE-ORDER THE NEW OURA RING

Three designs, the same features in all –
just pick your favorite style. Shipping starts
in April 2018.

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Heritage

Heir to the first Oura ring design. 4 colors: silver, black, and premium rose and stealth.

$ 239 (251 €) PRE-ORDER

~~$ 299 (314 €)~~

Pre-order your ring now and decide the size later. Shipping starts in April 2018. Where do we ship?



Balance

Sleek style with an elegant edge. 3 colors: silver, black, and premium rose.

$ 239 (251 €) PRE-ORDER

~~$ 299 (314 €)~~

Pre-order your ring now and decide the size later. Shipping starts in April 2018. Where do we ship?



Balance Diamond

For those who want only the best, with five 0.005 ct diamonds (in total 0.025 ct, class IF-VVS).

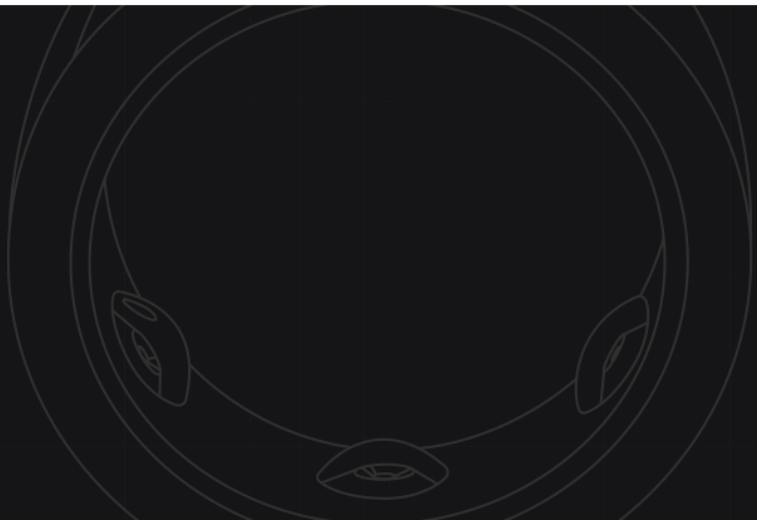
$ 899 (944 €) PRE-ORDER

~~$ 999 (1049 €)~~

Pre-order your ring now and decide the size later. Shipping starts in April 2018. Where do we ship?

TECH

HIGHLIGHTS



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LONG BATTERY LIFE

Up to 1 week. Fast charge times, wireless charging.

ADVANCED SENSORS

Infrared optical pulse measurement, 3D accelerometer, gyroscope, body temperature sensor.

EVOLVING USER EXPERIENCE

Regular firmware and software updates. Free app for iOS and Android.

FIND YOUR FIT

Available in eight sizes, US 6–13.

DURABLE AND WATER RESISTANT TO 100M

Made of titanium with diamond-like carbon coating (DLC). Non-allergenic, non-metallic seamless inner molding.

INTERNAL MEMORY FOR STANDALONE USE

The ring stores data for up to 6 weeks.

CONTROL YOUR CONNECTIVITY

Bluetooth Smart and Airplane Mode.

THE UPDATED OURA APP AND OURA CLOUD

Including notes, tags, trends and correlation views, on-demand daytime heart rate and heart rate variability.

Petitioner Samsung Ex-1355, 0009

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wireless charging.

measurement, 3D accelerometer, gyroscope, body temperature sensor.

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Including notes, tags, trends and correlation views, on-demand daytime heart rate and heart rate variability.

FAQ

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