UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG DISPLAY CO., LTD

Petitioner,

v.

PICTIVA DISPLAYS INTERNATIONAL LTD.,

Patent Owner.

Case No. IPR2024-01093
Patent No. 8,723,164

PATENT OWNER PICTIVA DISPLAYS INTERNATIONAL'S MANDATORY NOTICE PURSUANT TO 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. 42.8, Patent Owner Pictiva Displays International Ltd. hereby submits the following Notice.

I. REAL PARTY-IN-INTEREST

The real-party-in-interest is Pictiva Displays International Ltd. ("Pictiva"), the owner of U.S. Patent No. 8,723,164 ("the '164 patent"). Pictiva is a subsidiary of Key Patent Innovations Limited ("KPI"). KPI is a wholly-owned subsidiary of New PP Licensing, LLC.

II. RELATED MATTERS

The Patent Owner identifies the following pending matters that may be deemed related pursuant to 37 C.F.R. § 42.8(b)(2):

- *Pictiva Displays International Ltd. v. Samsung Electronics Co., Ltd.*, Case No. 2:23-cv-00495 (E.D. Tex.).

III. Lead and Back-Up Counsel

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IV. SERVICE INFORMATION

The Patent Owner consents to electronic service by email to email addresses listed above and PictivaIPR@irell.com.

Dated: July 19, 2024

Respectfully submitted,

By: */ Hong Zhong /*

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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. section 42.6 that on July 19, 2024, a complete copy of **PATENT OWNER PICTIVA, INC.'S MANDATORY NOTICE** and **POWER OF ATTORNEY** as served upon the following, by ELECTRONIC MAIL:

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