

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG DISPLAY CO., LTD.,

Petitioner,

v.

PICTIVA DISPLAYS INTERNATIONAL LTD.,

Patent Owner.

Case No. IPR2024-01094

Patent No. 8,558,223

**PATENT OWNER PICTIVA DISPLAYS INTERNATIONAL LTD.'S
MANDATORY NOTICE PURSUANT TO 37 C.F.R. 42.8**

Pursuant to 37 C.F.R. 42.8, the Patent Owner Pictiva Displays International Limited hereby submits the following Notice.

I. Real Party-In-Interest

Pictiva Displays International Limited (“Pictiva”) is the owner of U.S. Patent No. 8,558,223 (“the ’223 patent”). Pictiva is a subsidiary of Key Patent Innovations Limited. KPI is a wholly-owned subsidiary of New PP Licensing, LLC.

II. Related Matters

The Patent Owner identifies the following matters that may be deemed related pursuant to 37 C.F.R. § 42.8(b)(2):

- *Pictiva Displays International Limited v. Samsung Electronics Co., Ltd. et al.*, Case No. 2:23-cv-00495-JRG (E.D. Tex.).

III. Lead and Back-Up Counsel

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IPR2024-01094
Patent No. 8,558,223

IV. Service Information

The Patent Owner consents to electronic service by email to counsel's email addresses listed above and PictivaIPR@irell.com.

Dated: July 19, 2024

Respectfully submitted,

By: / Hong Zhong /
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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. section 42.6, that on July 19, 2024, copies of **PATENT OWNER PICTIVA DISPLAYS INTERNATIONAL LTD'S NOTICE AND PATENT OWNER'S POWER OF ATTORNEY** were served upon the following, by ELECTRONIC MAIL:

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