

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MPL BRANDS NV, INC.

Petitioner,

v.

BUZZBALLZ, LLC

Patent Owner.

PTAB Case No. IPR2024-01098

U.S. Patent No. 11,738,904 B1

POWER OF ATTORNEY FOR PETITIONER

MPL BRANDS NV, INC.

Pursuant to 37 C.F.R. § 42.10(b), Petitioner MPL BRANDS NV, INC., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Petitioner MPL BRANDS NV, INC.

Signed: Joseph M. Patane

Date: 6/30/24

Name: JOSEPH M. PATANE

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202-230-2523

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