UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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MPL BRANDS NV, INC.,
Petitioner

v.

BUZZBALLZ, LLC,
Patent Owner

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IPR2024-01098
U.S. Patent 11,738,904

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PATENT OWNER'S MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8(a)(2)

Pursuant to 37 C.F.R § 42.8, Patent Owner, BuzzBallz, LLC ("Patent Owner"), hereby submits the following Mandatory Notices in response to the Petition for *Inter Partes* Review of U.S. Patent No. 11,738,904.

I. Real Parties in Interest

The real party-in-interest for Patent Owner is BuzzBallz, LLC.

II. Related Matters

Patent Owner identifies the following judicial proceeding, as noted in Petitioner's Petition (Paper 1) which would affect, or be affected by, a decision in this proceeding:

Case Heading	Number	Filed	Court
BuzzBallz, LLC v. MPL Brands NV, Inc. d/b/a Patco Brands	1:23-cv-1115-RP	09/15/2023	WDTX
BuzzBallz, LLC v. MPL Brands NV, Inc.(**Above case transferred from WDTX to NDCA**)	4:24-cv-04004-HSG	09/15/2023	NDCA

The '904 patent is involved in the following matter, which is currently stayed, where MPL Brands NV, Inc. seeks a declaratory judgment of non-infringement:

Case Heading	Number	Filed	Court
MPL Brands NV, Inc. d/b/a Patco Brands v. BuzzBallz, LLC	3:24-cv-01282	06/21/2024	NDCA

Another patent in the '904 family, U.S. Patent No. 11,932,441, is the subject of the following matters:

Case Heading	Number	Filed	Court
MPL Brands NV, Inc. d/b/a Patco Brands v. BuzzBallz, LLC	3:24-cv-01282	06/21/2024	NDCA
BuzzBallz, LLC v. MPL Brands NV, Inc. d/b/a Patco Brands	2:24-CV-00548	03/20/2024	DNV
MPL Brands NV, Inc. v. BuzzBallz, LLC	IPR2024-01000	06/07/2024	PTAB
MPL Brands NV, Inc. v. BuzzBallz, LLC	PGR2024-00035	06/07/2024	PTAB

III. Lead and Back-Up Counsel

Patent Owner hereby designates the following counsel:

Lead Counsel	**Backup Counsel**
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IV. Service Information

Patent Owner may be served through its counsel identified above. Patent Owner consents to electronic service in this proceeding.

V. Power of Attorney

A Power of Attorney from Patent Owner is being filed concurrently with the Mandatory Notices.

Dated: August 7, 2024

Respectfully submitted,

HAYNES AND BOONE, LLP
2801 N. Harwood Street, Suite 2300
Dallas, Texas 75201
Customer No. 27683

/Gregory P. Webb/
Gregory P. Webb
Registration No. 59,859
Lead Counsel for Patent Owner

CERTIFICATE OF SERVICE

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e), that service was made on Petitioner as detailed below.

Date of service	August 7, 2024
Manner of service	Electronic Service: Buzzballz-MPL-Service@perkinscoie.com
Documents served	**Patent Owner's Mandatory Notices Pursuant to 37 C.F.R. § 42.8(a)(2) and Patent Owner's Power of Attorney Pursuant to 37 C.F.R. § 42.10(b) for Petition of *Inter Partes* Review of U.S. Patent No. 11,738,904**
Persons served	Babak Tehranchi M. Craig Tyler Kristen Schunter Daniel T. Shvodian R. Tyler Kendrick Andrew Kalamarides (*Pro Hac Vice* forthcoming) PERKINS COIE LLP 11452 El Camino Real, Suite 300 San Diego, CA 92130

/Gregory P. Webb/
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Registration No. 59,859
Lead Counsel for Patent Owner