

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Dr. Squatch LLC

Petitioner

v.

The Procter & Gamble Company

Patent Owner

Case IPR2024-01104; IPR2024-01105; IPR2024-01173; IPR2024-01174

U.S. Patent Nos. 11,540,999; 10,966,915; 10,905,647; 11,497,706

PATENT OWNER'S POWER OF ATTORNEY

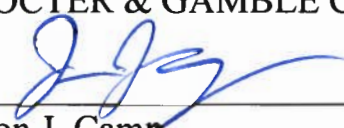
Pursuant to 37 C.F.R. § 42.10(b), Patent Owner The Procter & Gamble Company appoints the practitioners of Jones Day listed below, as well as those associated with Customer Number 20583, as Patent Owner's attorneys to transact all business in the United States Patent and Trademark Office associated with the *inter partes* reviews of U.S. Patent Nos. 11,540,999; 11,497,706; 10,966,915; and 10,905,647. These attorneys include at least:

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The individual signing below has the authority to execute this document on behalf of The Procter & Gamble Company.

THE PROCTER & GAMBLE COMPANY

By: _____


Jason J. Camp

Senior Director and Associate General
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Date: _____

