UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Dr. Squatch LLC

Petitioner

v.

The Procter & Gamble Company

Patent Owner

Case IPR2024-01105

U.S. Patent No. 10,966,915

PATENT OWNER'S MANDATORY NOTICES

Patent Owner, The Procter & Gamble Company, provides the following mandatory notices pursuant to 37 C.F.R. § 42.8(a)(2) in response to the Petition for *Inter Partes* Review of U.S. Patent No. 10,966,915 ("the '915 Patent").

A. Real Party-In-Interest (37 C.F.R. § 42.8(b)(1))

The real party in interest is The Procter & Gamble Company ("Patent Owner").

B. Related Matters (37 C.F.R. § 42.8(b)(2))

The '915 Patent is presently the subject of the following litigation: *The Procter & Gamble Company v. Dr. Squatch LLC,* Case No. 2-24-cv-04711 (C.D. Cal.). Four other related patents are also asserted in that litigation, three of which are the subjects of other co-pending IPR petitions (U.S. Patent No. 11,540,999 (IPR2024-01104); 11,497,706 (IPR2024-01174); and 10,905,647 (IPR2024-01173)).

C. Lead and Back-up Counsel and Service Information (37 C.F.R. §§ 42.8(b)(3) and (4))

Patent Owner provides the following designation of lead and backup counsel and service information and hereby consents to electronic service through its counsel at the email addresses listed below:

Lead Counsel	Back-up Counsel
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Respectfully submitted,

Date: July 19, 2024

/s/ David M. Maiorana

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §42.6(e), I certify that I caused to be served on the counsel for Petitioner a true and correct copy of the foregoing by email on July 19, 2024, at the following address:

Justin J. Oliver
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Date: July 19, 2024

/s/ David M. Maiorana

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