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[redacted]:

From: "Saraceni, Paul" <Paul.Saraceni@nike.com>
Date: February 7, 2017 at 3:36:15 PM EST
To: "sherry@pocketbra.com" <sherry@pocketbra.com>
Subject: Re: IP Opportunity

Sherry,

Your below message to Hilary Krane was forwarded to me We receive many inquiries of this type

Do you have a non-confidential list of the IP assets (e g , public patent numbers) that your company has begun to market for sale? If you are willing to provide that list we can take a look and then determine whether a follow-up conversation will make sense

Thanks very much

Paul M. Saraceni | VP, Global IP Transactions & Licensing | **NIKE, Inc.**
C: [redacted] | O: 503.532.7530 | paul.saraceni@nike.com

From: Sherry Goff [mailto:hit-reply@linkedin.com]
Sent: Monday, January 30, 2017 10:15 AM
To: Krane, Hilary
Subject: IP Opportunity

Dear Hilary,
As athleisure companies jockey for position in order to capture additional market share, brands are looking to protect their sales via intellectual property rights. We have just begun to market for sale our collection of Intellectual Property which includes 7 utility patents and the PocketBra® trademark. The athleisure market is crowded and competitive. The owner of this IP will have a huge advantage in the marketplace. I believe it is something Nike would be interested in. I would love to talk with the appropriate person about this opportunity. Here is a short introductory video. http://hansonextranet.s3.amazonaws.com/content/pocketbra/index.html
All the Best,
Sherry Goff
sherry@pocketbra.com
[redacted]

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sherry@pocketbra.com
[redacted]