

“Swoosh Bra” Infringement Claim Chart for U.S. Patent No. 10,869,510 (“the ‘510 Patent”)

NIKE’s making, using, offering to sell, and selling of the Swoosh Bra product directly and indirectly infringes claims 1, 2, 4, 7, and 11 of the ‘510 Patent. The Swoosh Bra features each element of each of those claims literally or by the doctrine of equivalents. When an item is inserted into the back pocket of the Swoosh Bra product, claim 9 is additionally infringed.

Here are two images of the Swoosh Bra:¹



References:²

- Kells McPhillips, *I Tried NIKE’s 6-Pocket Sports Bra, and It’s the Best Thing Since Avocado Toast*, WELLANDGOOD.COM (June 17, 2019), <https://www.wellandgood.com/sports-bra-for-running/> (last visited May 15, 2023).
- *NIKE Women’s Pocket Medium Support Bra*, POSHMARK.COM, <https://poshmark.com/listing/NIKE-Womens-Pocket-Medium-Support-Bra-5fadd8dd93649ffa40903769> (last visited May 15, 2023).

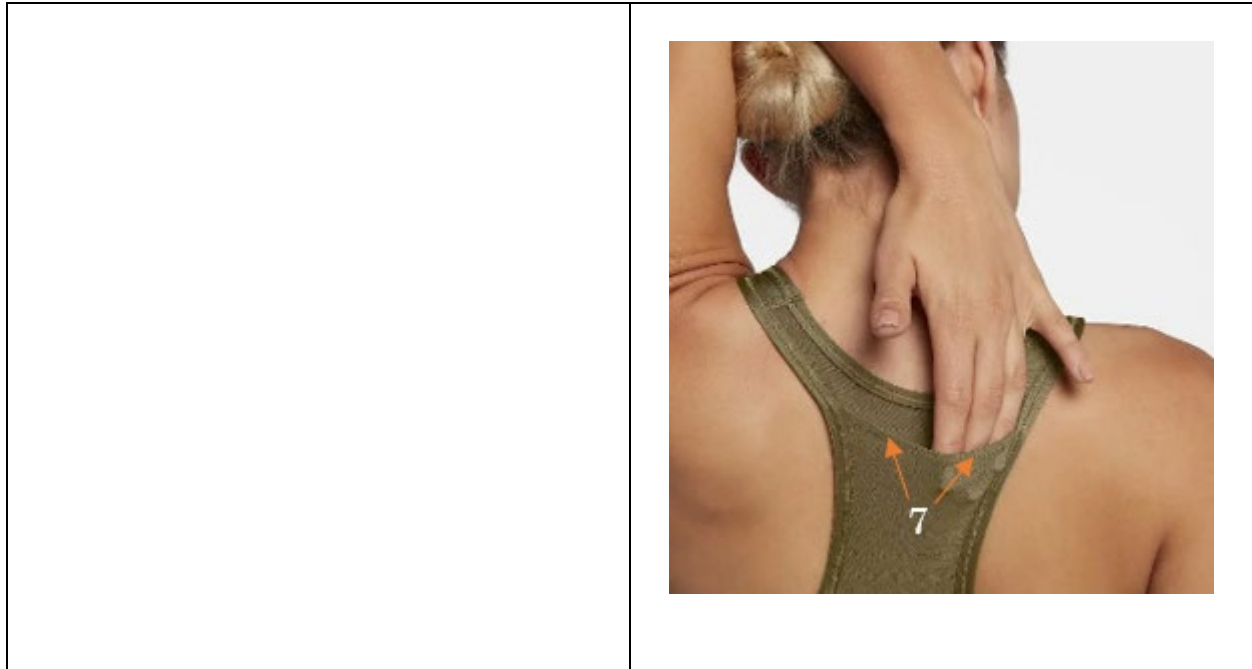
¹ Kells McPhillips, *I Tried NIKE’s 6-Pocket Sports Bra, and It’s the Best Thing Since Avocado Toast*, WELLANDGOOD.COM (June 17, 2019), <https://www.wellandgood.com/sports-bra-for-running/> (last visited May 15, 2023).

² All photos are from these references.

U.S. Patent No. 10,869,510 (Claim 1)	Infringing NIKE Product (Swoosh Bra)
1. [pre] A pocket bra comprising:	The Swoosh Bra has six pockets. ³
[1.1] a strap assembly including a chest strap and shoulder straps,	<p>The Swoosh Bra has a chest strap (1) and shoulder straps (2):</p>  <p>A photograph of the front of a dark olive green sports bra. It features a wide chest strap labeled '1' with orange arrows pointing outwards. Two shoulder straps are labeled '2'. A large white Nike swoosh logo is on the left chest, with a small '3' next to it. Another '3' is on the right chest.</p>
[1.2] the strap assembly joining the chest strap and shoulder straps at a central area adapted to be positioned on a back of a wearer when worn;	<p>The Swoosh Bra's chest strap (1) and shoulder straps (2) are joined at a central area (4) positioned on the back of the wearer:</p>  <p>A photograph of the back of a mannequin wearing the same sports bra. The chest strap is labeled '1' with orange arrows. The shoulder straps are labeled '2'. A central area where the straps meet is labeled '4'.</p>

³ See *supra*, note 1.

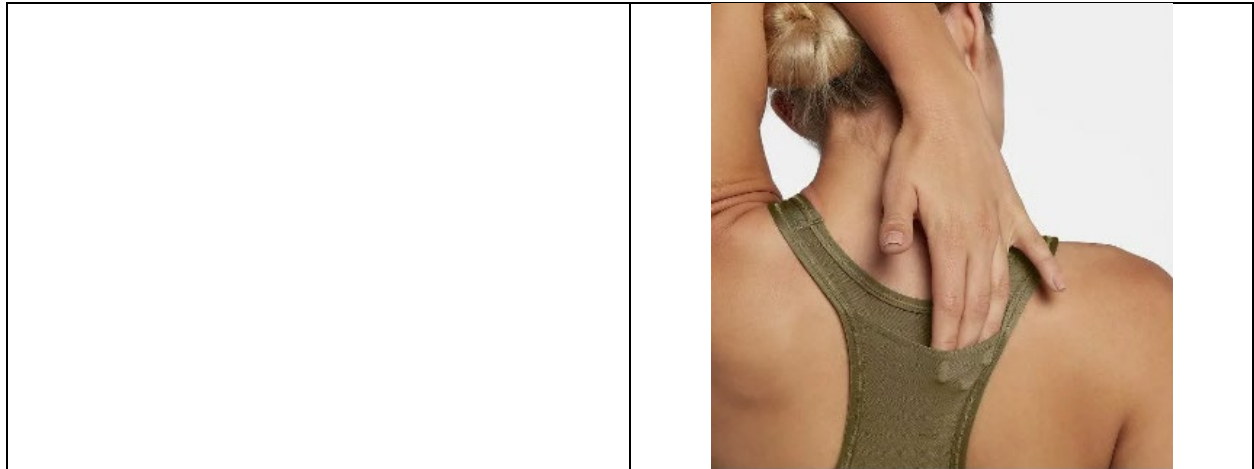
<p>[1.3] a bra portion comprising left and right cups, each cup being an area to receive a breast of the wearer, the strap assembly attached to the bra portion; and</p>	<p>The Swoosh Bra has a bra portion comprising left and right cups (3), each cup being able to receive a breast of the wearer. The bra's strap assembly is attached to the bra portion:</p> 
<p>[1.4] a back pocket formed entirely of stretchable fabric positioned on the central area,</p>	<p>The Swoosh Bra has a back pocket (5) that is formed of stretchable fabric:</p> 
<p>[1.4.1] the back pocket having an opening that is biased in a closed position at rest.</p>	<p>The back pocket has an opening (7) that is biased in the closed position while at rest:</p>

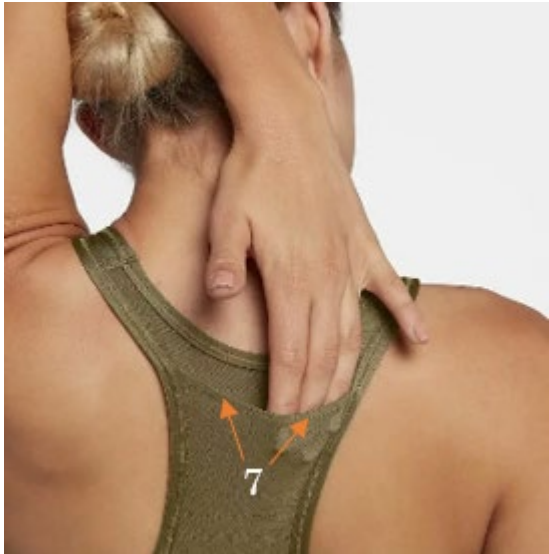


U.S. Patent No. 10,869,510 (Claim 2)	Infringing NIKE Product (Swoosh Bra)
2. The pocket bra of claim 1 wherein the bra is a sports bra.	The Swoosh Bra is advertised as a sports bra. ⁴

U.S. Patent No. 10,869,510 (Claim 4)	Infringing NIKE Product (Swoosh Bra)
4. The pocket bra of claim 1 wherein the back pocket is formed by a patch connected to the back portion of the at least one of the chest strap and shoulder straps by stitching about a part of a perimeter of the patch, a gap in the stitching leaving a portion of the perimeter of the patch unattached, thereby forming the opening providing access to a pocket interior portion formed by the patch.	The Swoosh Bra has a back pocket (5) that is formed by a patch stitched to the chest strap and shoulder straps. The top edge of the patch is unstitched leaving a gap that provides an opening to access the pocket:

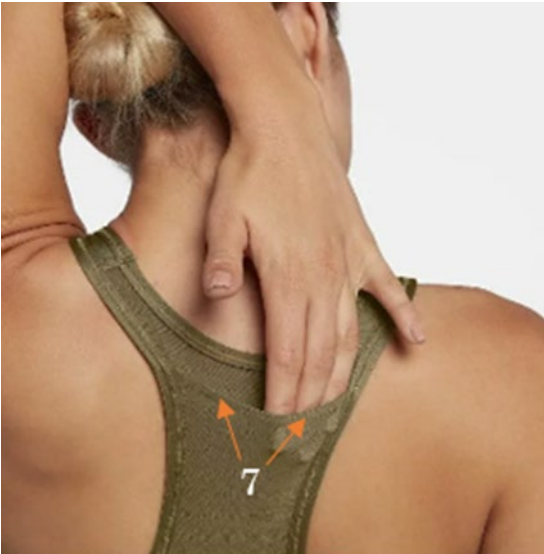
⁴ See *supra*, note 1.



U.S. Patent No. 10,869,510 (Claim 7)	Infringing NIKE Product (Swoosh Bra)
7. The pocket bra of claim 1 wherein the opening is formed adjacent to a top of the patch.	<p>The back pocket opening (7) is adjacent to the top of the patch:</p> 

U.S. Patent No. 10,869,510 (Claim 9)	Infringing NIKE Product (Swoosh Bra)
9. The pocket bra of claim 1 further comprising an item removably positioned in the back pocket.	Users admit that they place items within the bra's pockets:

	“I cranked my playlist and slipped my Airpod case, phone, and keys into [the Swoosh Bra].” ⁵
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U.S. Patent No. 10,869,510 (Claim 11)	Infringing NIKE Product (Swoosh Bra)
11. The pocket bra of claim 1 wherein the opening provides access to a pocket interior.	The back pocket opening (7) provides access to the interior of a pocket: 

⁵ See *supra*, note 1.