

[REDACTED]

**Evan Reynolds**

... ↗ ↶ ✕

**Evan Reynolds** · 3rd
Head of Marketplace Strategic Investments at Nike

JAN 12, 2017

**Sherry Goff** · 1:22 PM

Nike Opportunity

H Evan, I know that Nike is aiming to increase their presence in the very hot women's athleisure market. We have just begun to market for sale our collection of IP which includes 7 utility patents and the PocketBra® trademark. The athleisure market is crowded and competitive. The owner of this IP will have a huge advantage in the marketplace. I believe it is something Nike would be interested in. If you are not the right contact, my apologies. I would love the name of the person who might be the right person to contact. Here is a short introductory video which you are more than welcome to share.

<http://hansonextranet.s3.amazonaws.com/content/pocketbra/index.html>

You haven't received a response yet. [Learn more](#)

Sherry Goff
sherry@pocketbra.com

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[REDACTED]



[Nathan Plowman](#)

· 3rd

Brand and Product Leader Scaling Transformative Ideas from Exploration to Commercialization

JAN 23, 2017



48 PM

Property

I am not sure you are the right person to contact but I would take a chance. We have just begun to market for sale our Intellectual Property that includes 7 utility patents and the trademark PocketBra®. I think Nike would find this interesting, especially for the women's athleisure market. Our exclusive utility patents and PocketBra® trademark would give Nike a huge advantage over it's competitors. These patents give you exclusive use and the ability to address future protection needs as they arrive while keeping the protection of the parent patent filing date of April 2011 (assuming continuations are filed in the allotted time frame). The bras with pockets can span athleisure/athletics, lingerie, and swimwear.. The trademark PocketBra® would be able to be branded as a stand alone brand and/or as an ingredient brand for all of your lines. Here is a short introductory video we have prepared.

<http://hansonextranet.s3.amazonaws.com/content/pocketbra/index.html> I

would love the opportunity to talk. Best, Sherry Goff

sherry@pocketbra.com [REDACTED]



SEP 20, 2017



[Sherry Goff](#) 4:14 PM

ortunity

Dear Nathan, I wanted to update you. We have received a new issued

utility patent and have received office actions on two others. Athleisure wear continues to be the hottest segment of the apparel industry and pocketbra® can provide you with much needed product differentiation and competitive advantage. Let me know if you would like an updated IP list of our 9 patents. <https://youtu.be/c7KSHxTrWNM> All the very best,
Sherry Goff

Sherry Goff
sherry@pocketbra.com







Rick Boyd

... ↗ ✕

JAN 16, 2017



Sherry Goff · 2:54 PM

PocketBra® Intellectual Property

Dear Rick, I know that Nike is looking to increase their presence in the red hot women's athleisure market. We have just begun to market for sale our collection of IP which includes 7 utility patents and the PocketBra® trademark. The athleisure market is very crowded and competitive. Everyone including Amazon is getting into athleisure wear. The owner of this IP will have a huge advantage in the marketplace. I believe it is something Nike would be interested in. Here is a short introductory video which you are welcome to share. I look forward to talking with you.

<http://hansonextranet.s3.amazonaws.com/content/pocketbra/index.html>

Best, Sherry

Sherry@pocketbra.com



You haven't received a response yet. [Learn more](#)

Sherry Goff

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