



Begin forwarded message:

From: PocketBra <sherry@pocketbra.com>
Subject: Re: IP Opportunity
Date: March 1, 2017 at 10:43:05 AM EST
To: "Saraceni, Paul" <Paul.Saraceni@nike.com>

Thank you for the update. We continue to progress with other potential buyers.
We look forward to your soonest response.

All the Best,

Sherry Goff
PocketBra, LLC
sherry@pocketbra.com


On Feb 28, 2017, at 9:43 PM, Saraceni, Paul
<Paul.Saraceni@nike.com> wrote:

Sherry,

Just to let you know we are still reviewing the materials you provided as
part of your sale process.

Please let me know if there are any timing developments from your
perspective.

Thanks very much.

Best,

Paul

From: PocketBra <sherryglucas@gmail.com>
Date: Wednesday, February 8, 2017 at 2:33 PM
To: "Saraceni, Paul" <Paul.Saraceni@nike.com>

Subject: Re: IP Opportunity

Hi Paul,

We do not have a deadline. However, due to market interest, time is of the essence. It would be our pleasure to present this opportunity to Nike at the earliest possible date.

All the Best,
Sherry

Sherry Goff
PocketBra, LLC
sherry@pocketbra.com
[REDACTED]

On Feb 8, 2017, at 5:18 PM, Saraceni, Paul
<Paul.Saraceni@nike.com> wrote:

Sherry,

Thank you for promptly providing that information.

One initial question: do you have a process/timeline set up around your sale process, e.g., deadlines for expressions of interest?

We will review and let you know if we have any follow-up questions.

Best,

Paul

Paul M. Saraceni | VP, Global IP Transactions & Licensing |
NIKE, Inc.
C: [REDACTED] | O: 503.532.7530 | paul.saraceni@nike.com

From: PocketBra <sherryglucas@gmail.com>
Date: Wednesday, February 8, 2017 at 11:19 AM
To: "Saraceni, Paul" <Paul.Saraceni@nike.com>
Subject: IP Opportunity

Dear Paul,

Thank you for getting back to us.

PocketBra® (pockets on bras) is at the forefront and cutting edge of the latest advancements in the women's athleisure market (now growing at 6% annually). The product is what women need, demand, and expect from the industry. It is a globally applicable garment, for all sizes, shapes and ages.

Our intellectual property collection affords Nike an opportunity like no other, effectively providing an opportunity for dominance and exclusivity in the pocketed bra/sports bra market. Our collection of IP consists of four issued utility patents, three pending patents, and the trademark PocketBra® (which could be used as a stand alone brand or as an ingredient brand). These patents would give you overall protection in the marketplace, as well as an avenue to protect future ideas with continuations that would give you the protection of the parent patent filing date of April 2011.

Interest from the majors is very keen for the product, as they all seek the latest and greatest inventive ideas to maintain tops in an ever increasingly competitive market. It is our pleasure to offer Nike this unique product opportunity.

Below is everything you should need. If there is anything else you would like please let us know.

Best,
Sherry

Sherry Goff
Founder
PocketBra, Inc.

sherry@pocketbra.com
<http://www.pocketbra.com>

Sherry Goff

Cell: [REDACTED]
[REDACTED]



Sherry Goff
sherry@pocketbra.com



Begin forwarded message:

From: "nick@fmmg.com" <nick@fmmg.com>
Subject: FW: PocketBra
Date: October 13, 2020 at 10:26:29 AM EDT
To: sherry@pocketbra.com

-----Original Message-----

From: "Saraceni, Paul" <Paul.Saraceni@nike.com>
Sent: Friday, October 9, 2020 9:23pm
To: "Nick@FMMG.com" <Nick@FMMG.com>
Subject: PocketBra

Nick,

We received your letter of October 1, 2020 re the interest of your client Sherry Goff (Pocket Bra / SherryWear, LLC) to discuss the sale or license of patents to Nike.

Per our prior communications with Ms. Goff (appended below), we respectfully decline the opportunity.

Best,

Paul

Paul M. Saraceni | VP, Global IP Transactions & Patents | **NIKE, Inc.**
Mobile: [REDACTED] | Work: 971.371.9010 | Paul.Saraceni@nike.com

From: "Saraceni, Paul" <paul.saraceni@nike.com>
Date: Tuesday, April 4, 2017 at 4:57 PM

To: Sherry Goff <sherryglucas@gmail.com>
Subject: Re: IP

We have significant doubts about the validity of the issued and pending patent claims.

Best,
Paul

Paul M. Saraceni | VP, Global IP Transactions & Licensing | **NIKE, Inc.**
C: [REDACTED] | O: 503.532.7530 | paul.saraceni@nike.com

From: Sherry Goff <sherryglucas@gmail.com>
Date: Friday, March 24, 2017 at 10:16 AM
To: "Saraceni, Paul" <Paul.Saraceni@nike.com>
Subject: Re: IP

Thank you for getting back to us. May I ask what the decision was based on?

All the very best,
Sherry

Sherry Goff
Founder & CEO
PocketBra, Inc.

[REDACTED]
sherry@pocketbra.com
<http://www.pocketbra.com>

On Mar 23, 2017, at 10:08 PM, Saraceni, Paul
<Paul.Saraceni@nike.com> wrote:

Sherry,

Thank you again for presenting this to us.

We will respectfully pass on the opportunity.

Best,

Paul

Paul M. Saraceni | VP, Global IP Transactions & Licensing | **NIKE, Inc.**
C: [REDACTED] | O: 503.532.7530 | paul.saraceni@nike.com

From: PocketBra <sherryglucas@gmail.com>
Date: Tuesday, March 14, 2017 at 2:05 PM
To: "Saraceni, Paul" <Paul.Saraceni@nike.com>
Subject: IP

Hi Paul. I just wanted to thank you again for your interest in our IP. It has been a very hectic time for us but I wanted to make sure we are answering any and all questions you might have regarding the sale and potential purchase of our IP.

If there is anything we can do please let us know. Also, we would love to present to you and the team at Nike as we have some great 3D graphics showing the product features.

Thanks again and we hope to hear from you soon.

All the Best,
Sherry

Sherry Goff
PocketBra, LLC
sherry@pocketbra.com
[REDACTED]