

ROBIN WAGNER

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EDUCATION

University of Maryland, Global Campus, EdX

2021-2022

Instructional Design & Technology

Micro Masters

GPA 4.0

Fashion Institute of Technology, State University of New York, New York, NY

1977-1981

Bachelor of Fine Arts: Product Design: Apparel and Accessories

Graduated Cum Laude, Willi Smith Design Award for Contemporary

Clothing Design; Knitwear specialization

Continuing Education:

University of Michigan

2022

- Equity, Diversity, and Inclusion in Higher Education

Interaction Design Foundation

2021

- UX, Human Computer Interface

Delft University, Netherlands

2021

- Design Thinking

Stoll M1Plus, Los Angeles, CA

2009-2018

- Industrial knitting machine programming training

Otis College of Design, Los Angeles, CA

2006

- Continuing Education: Adobe Digital Art

92nd Street YWHA, New York, NY

1998-1999

- Continuing Education: Metals: Design and Fabrication

Craft Student's League, New York, NY

- Continuing Education: Metals: Design and Fabrication

1998-1999

Parson's School of Design: The New School

1997-1999

- Continuing Education: Metals: Design and Fabrication

TEACHING & ACADEMIC EXPERIENCE

Part-time Faculty Fashion Institute of Design and Merchandising Los Angeles, CA	April 2020-2023
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Full-time Faculty Fashion Institute of Design and Merchandising Los Angeles, CA	2008-2020
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Part-time Faculty Fashion Institute of Design and Merchandising Los Angeles, CA	2001-2008
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El Camino College Faculty Pool: Fashion Design Torrance, CA	2017-Present
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Long Beach City College Faculty Pool: Fashion Design Long Beach, CA	2017-Present
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Adjunct Faculty Brooks College Long Beach, CA	2001
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Departments and Classes Taught:

- **Bachelor of Arts of Design: Fashion Apparel**
 - *Design Studio I, II, & III, Industrial Knit Programming and Design*
- **Textile Science**
 - *Fabric Identification*
 - *Textile Testing*
 - *Fabric Science*
- **Apparel Technical Design: Bachelor of Science**
 - *Garment Construction and Analysis*
 - *Design Thinking II: Prototyping*
- **Fashion Knitwear**
 - *Stoll M1Plus Computerized Industrial Knitting I and II*
 - *Portfolio Development for Knitwear*
 - *Stitch, Color, and Surface Design for Knitwear- Hand Machine*
 - *Knit Club*
- **Textile Design**
 - *Form and Function for Textile Design (Pattern making and garment construction)*
 - *Line Development for Textiles*
 - *Print and Dye Techniques for Textile Design*
 - *Portfolio Development for Textile Design*
- **Merchandise Product Development**
 - *Production and Sourcing Strategies*
 - *Classification and Line Development*
 - *Brand Portfolio Development*
 - *Trends and Fashion Forecasting*

Committees

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| • Executive Faculty Council Vice President | 2020-2021 |
| • Educational Technology Committee | 2020-2021 |
| • Joint Academic Council | 2020-2021 |

KEY SKILLS

- Knit Technology
- Stoll Industrial Knitting Machine Programming and Operation
- Knitted Shoe Construction
- Fully Fashioned and cut and sew Knitwear Design and construction
- Hand Knitting Machine Operation
- Knitwear Pattern Making
- Knitwear Construction
- Knitwear Production
- Knit and Woven Apparel Technical Design
- Apparel Design and Merchandising
- Flat Pattern Making
- Textile Science
- Draping
- Apparel Construction
- Tailoring Apparel and Accessories Product Development
- Fashion Business
- Global Sourcing and Production
- eLearning Class Creation
- Canvas LMS
- Sakai LMS
- Instructional Design Technology
- LXD- Learning Experience Design
- Technical Writing
- Clo3D Apparel Design Software
- Adobe Illustrator
- Garment Construction
- Adobe Creative Cloud
- Articulate Rise 360

PROFESSIONAL EXPERIENCE

Expert Witness- Knitted Shoe Technology

June 2024- Present

Goodwin Proctor LLP

- **New Balance Athletics Inc.** expert witness regarding intellectual property patent infringement
- Provide apparel manufacturing consultation regarding knitting technology and shoe construction
- Researched prior art

Expert Witness- Men's Intimate Garment Construction

March 2024- Present

Hogan Lovells US LLP

- **Tommy John** expert witness regarding intellectual property patent infringement
- Provide apparel manufacturing consultation regarding men's underwear design and construction
- Researched prior art
- Drafted invalidity declaration

Expert Witness- Knitted Shoe Technology

February 2024-Present

Irell & Manella LLP

- **Skechers™** expert witness regarding intellectual property patent infringement
- Provide apparel manufacturing consultation regarding knitting technology and shoe construction
- Researched prior art

Expert Witness- Garment Construction

April 2023-Present

John H. Choi & Associates LLC

- **Shaff International, Inc.** expert witness regarding leather jacket construction patent infringement, Shaff International, Inc. vs. First Manufacturing Co., Inc.
- Provide apparel manufacturing consultation regarding leather outerwear manufacturing processes, pattern making, and construction
- Researched prior art
- Provided deposition testimony
- Provided rebuttal report for U.S. Patent invalidity case

Expert Witness- Knit Technology

June 2023-Present

Knobbe Martens, LLP

- **lululemon™** knit technology expert witness for Nike vs. **lululemon™** patent infringement case
- Research knit footwear design patent invalidity for 3 patents
- Provide knit technology consultation regarding knitted warp and weft shoe manufacturing
- Provided claim construction deposition testimony
- Visited overseas factories to verify production methods

Instructional Designer

May 2023-Present

Sandbox Learning

- Create **Articulate Rise 360** modules for Environmental, Social, and Governance (ESG) for **CPA.com**, accounting professionals.

Learning Experience Designer (LXD)

March 2022-2023

Anchored Training

North Brunswick, NJ

- Create storyboards, script, and graphic requests for Articulate 360 training for client **Orangetheory Fitness™**

Expert Witness- Knit Technology
Kilpatrick Townsend and Stockton, LLP

**March 2022-August
2022**

- **adidas™** knit technology expert witness for Nike vs. Adidas patent infringement case
- Researched knit footwear design patent invalidity for 3 patents
- Reviewed, analyzed, and wrote invalidity and rebuttal reports totaling over 2000 pages for 45 accused products within 3 patents for International Trade Commission, Washington, DC, review
- Outcome: Case settled in favor of adidas™, before ITC trial, based on knit technology expert witness reports

Expert Witness
Brooks Kushman, LLP

May 2022

- Researched turban design patent reapplication
- Provided expert witness opinion and report for a turban design patent.
- Conducted prior art search

Learning Experience Designer (LXD)
ELM Learning, San Diego, CA

January 2022- 2024

- Create eLearning modules/storyboards for Fortune 500 clients, utilizing Rapid Instructional Design and SAM iterative design principals Created learning module story boards for **Meta-Facebook, Netflix. Meta-Luxottica**
- Design learning experiences that utilize UX, Cognitivism
- Collaborate with team members using feedback loops to create cohesive projects that focus on Learning Objectives

Instructional Designer
Studio 5 Learning and Development, San Francisco, CA

April 2021- 2022

- Ideate course content for corporate and educational clients
- Create design map outlines of course content
- Create Articulate 360 eLearning objects
- Collaborate with SMEs on learning objectives and course content

Knit Technology Brace Wear Consultant
ARYSE™, Lincoln, Nebraska

March 2021-2023

- Consult on design, sourcing, and production of weft knitted ankle and knee brace athletic products for sports and military applications
- Source sustainable, anti-microbial and wicking fibers for brace

Expert Witness
Musick, Peeler, and Gerritt LLP, Los Angeles, CA

May 2019-June 2019

- Read depositions and formulated opinions regarding lost revenue, garment manufacturing, and pre-production apparel development procedures
- Provided expert opinions for **State Farm Insurance**, in **Marchant v. State Farm** apparel insurance fire claim

Design and Development Consulting, Robin Wagner LLC

KD New York, New York, NY
Creative and Educational Consultant

2016-Present

- Consult on development of sustainable soy-based cashmere alternative fiber, branding, design, and production methodologies
- Develop training programs for garment knitting and production
- Designed and programmed knit stitch textures and garments for Stoll CMS 530 machines

Feel the Piece™, Los Angeles, CA
Technical Designer, Knitwear Designer

2016-2019

- Technical knitwear designer for women's RTW
- Consulting full fashion knitwear designer

Sourcing and Design Consultant
New York, NY, Los Angeles, CA, Guangzhou, China

1990-Present

- Provide design, sourcing, and technical design services for men's and women's apparel
- Stoll M1Plus industrial knitting machine programming
- Knitwear patternmaking
- Apparel sourcing, production, and importing
- Full fashion and cut and sew knitwear and technical design
- Textile and interior surface design: design patterns for Plexiglass, wallcoverings, and flooring for commercial interiors, aircraft, etc.

Suicide King, Los Angeles, CA
Creative Director

2005-2010

- Men's contemporary lifestyle knit and woven clothing line
- Designed and managed all product development for men's start-up apparel company; Business plan, budget, calendars, design, merchandising, pre -production, production

Henry Jacobson, San Raphael, CA
Contract Menswear Design and Product Manager

2004-2005

- Designed and managed all knit and woven product development for men's apparel and furnishings company

New York Based Inc. New York, NY
Design Director

1996-1999

- Designed and managed all pre- production product development and technical design of men's and women's knit and woven contemporary clothing line.

Michael Seroy, New York, NY
Senior Designer

1993-1996

- Designed, merchandised, and managed all aspects of women's sweater and cut and sew knitwear line. Produced in the US and Asia.

Jennifer Reed Inc./ Curio, New York, NY
Design Director/ Merchandiser

1987-1993

- Designed, merchandised, and managed all aspects of women's sweater and coordinate line. Managed staff of 8, patternmakers, designers, and freelancers
- Merchandised and planned hand knit sweater and Ready to Wear line including costing, and liaison between buyers and sales staff
- Managed production and Q/C of import hand and machine knit brand

Aire Clothing, New York, NY
V.P. of Design / Design Director

1983-1987

- Designed men's custom suiting and ready to wear collection in collaboration with the president of design
- Made patterns, conducted fittings, supervised sewers

Jennifer Reed Inc, New York, NY
Associate Designer

1981-1983

- Designed hand knit sweater collection sold to better department stores
- Developed hand and machine stitch designs

John Karl Ltd., New York, NY
Freelance Assistant Designer

1978-1979

- Assisted in design room activities for a menswear company, made patterns, spread and cut production

Freelance Knit Sample Maker, New York, NY**1979-1981**

- Hand and machine knit sample sweaters for 7th Avenue designer runway shows, including Calvin Klein, Anne Klein, Adri, Bill Haire, Kasper

Quickit, New York, NY**1978****Knitting Instructor**

- Taught hand knitting class privately and in groups at luxury yarn store
- Created knitting patterns

GRANTS & RECOGNITIONS**Fashion Institute of Design and Merchandising Faculty
Los Angeles, CA**

- **Fashion Institute of Design and Merchandising Faculty Development Grant** **2020**
- **Fashion Institute of Design and Merchandising Faculty Development Grant** **2019**
- **Outstanding Faculty Merit Award:** **2017**
Merchandise Product Development
- **Outstanding Faculty Nominee:** **2010-2016**
Merchandise Product Development, Textile Design
- **Outstanding Faculty Merit Award:** **2009**
Textile Design
- **Outstanding Faculty Nominee:** **2005-2008**
Merchandise Product Development, Textile Design

ORGANIZATIONS

- New York Fashion Workforce Development Coalition
- The Learning Guild
- Online Learning Consortium
- Textile Arts, Los Angeles, CA
- Women of Wearables, San Francisco, CA
- Fashion Group International, Los Angeles, CA **2007-2009**
- Fashion Business Incubator, Los Angeles, CA **2006-2008**

PUBLICATIONS

- | | |
|--|---|
| <p><i>Menswear Fashion Editorial</i></p> <ul style="list-style-type: none"> • <i>Suicide King, Antenna Magazine</i> | <p>New York, NY
2007</p> |
| <p><i>Menswear Fashion Editorial</i></p> <ul style="list-style-type: none"> • <i>Suicide King, Tobe Report</i> | <p>New York, NY
2007</p> |
| <p><i>Women's Fashion Editorial</i></p> <ul style="list-style-type: none"> • <i>Grassroots Clothing, In Style Magazine</i> | <p>New York, NY
June, 2006</p> |
| <p><i>Women's Fashion Editorial</i></p> <ul style="list-style-type: none"> • <i>Grassroots Clothing, Lucky Magazine, Conde Nast Publications</i> | <p>New York, NY
December 2006</p> |
| <p><i>Women's Fashion Editorial</i></p> <ul style="list-style-type: none"> • <i>Grassroots Clothing, In Style Magazine</i> | <p>New York, NY
June, 2005</p> |
| <p><i>Women's Fashion Editorial</i></p> <ul style="list-style-type: none"> • <i>Grassroots Clothing, Lucky Magazine, Conde Nast Publications</i> | <p>New York, NY
June 2005</p> |
| <p><i>Women's Fashion Editorial</i></p> | <p>New York, NY
July, 2004</p> |

- *Grassroots Clothing, Lucky Magazine, Conde Nast Publications*

Women's Fashion Editorial

**New York, NY
July 2004**

- *Grassroots Clothing, Glamour Magazine, Conde Nast Publications*

Women's Fashion Editorial

**New York, NY
July 2004**

- *Grassroots Clothing, Cosmopolitan Magazine*

Knitting Documentary

**Princeton, NJ
2004**

- *The Art of Knitting Vol. II*

Women's Fashion Editorial

**New York, NY
January 1999**

- *New York Based Inc., Women's Wear Daily, Fairchild Publications*

Men's Fashion Editorial

**New York, NY
January 22nd, 1999**

- *New York Based Inc., Daily News Record, Fairchild Publications*

Menswear Fashion Editorial

**New York, NY
September 6th, 1999**

- *New York Based Inc., Daily News Record, Fairchild Publications*

Menswear Fashion Editorial

**New York, NY
August 23rd, 1999**

- *New York Based Inc., Daily News Record, Fairchild Publications*

Menswear Fashion Editorial

**New York, NY
April 5th, 1999**

- *New York Based Inc., Daily News Record, Fairchild Publications*

Menswear Fashion Editorial

**New York, NY
November 16th, 1998**

- *New York Based Inc., Daily News Record, Fairchild Publications*

Menswear Fashion Editorial

**New York, NY
September 18th, 1998**

- *New York Based Inc., Daily News Record, Fairchild Publications*

Menswear Fashion Editorial

- *New York Based Inc., Daily News Record, Fairchild Publications*

**New York, NY
August 31st, 1998**

Celebrity Wardrobe, Matt Damon

- *New York Based Inc., People Magazine*

**New York, NY
May 11th, 1998**

Celebrity Wardrobe, Ben Affleck

- *Detour Magazine*

**New York, NY
May, 1998**

Menswear Fashion Editorial

- *New York Based Inc., Daily News Record, Fairchild Publications*

**New York, NY
November 7th, 1997**

Womenswear Fashion Editorial

- *Aire Clothing, Fashions of the Times, New York Times*

**New York, NY
Spring 1986**

Women's Fashion Editorial

- *Michael Seroy Inc., New York Times, Fashions of the Times*

**New York, NY
Spring, 1996**

COMMUNITY SERVICE

Meal on Wheels, Volunteer

San Pedro, CA

- Deliver hot meals to elderly and infirmed

2024

What a Pair, Breast Cancer Fund Raiser

2014

San Pedro, CA

- Designed and donated hand loomed knit bra for charity auction fundraiser

Grand Vision Foundation for the restoration of the historic Grand Vision Theater, Volunteer

2005

San Pedro, CA

- Charity event stage, set decoration staff
- Designed, fabricated, and donated custom built chair for charity silent auction

Shakespeare By the Sea, San Pedro, CA

2007-2009

- Apparel gift donation for charity raffle

**Palos Verdes Coastal
Conservancy, Volunteer
San Pedro, CA**

Spring 2003

- Participated in native coastal plant restoration

**Fashion Group International
Los Angeles, CA**

2001-2002

- Judge for Fashion Group's yearly college scholarship contest