UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Dr. Squatch LLC

Petitioner

v.

The Procter & Gamble Company

Patent Owner

Case IPR2024-01174

U.S. Patent No. 11,497,706

PATENT OWNER'S MANDATORY NOTICES

Patent Owner, The Procter & Gamble Company, provides the following mandatory notices pursuant to 37 C.F.R. § 42.8(a)(2) in response to the Petition for *Inter Partes* Review of U.S. Patent No. 11,497,706 ("the '706 Patent").

A. Real Party-In-Interest (37 C.F.R. § 42.8(b)(1))

The real party in interest is The Procter & Gamble Company ("Patent Owner").

B. Related Matters (37 C.F.R. § 42.8(b)(2))

The '706 Patent is presently the subject of the following litigation: *The Procter & Gamble Company v. Dr. Squatch LLC,* Case No. 2-24-cv-04711 (C.D. Cal.). Four other related patents are also asserted in that litigation, three of which are the subjects of other co-pending IPR petitions (U.S. Patent No. 11,540,999 (IPR2024-01104); 10,966,915 (IPR2024-01105); and 10,905,647 (IPR2024-01173)).

C. Lead and Back-up Counsel and Service Information (37 C.F.R. §§ 42.8(b)(3) and (4))

Patent Owner provides the following designation of lead and backup counsel and service information and hereby consents to electronic service through its counsel at the email addresses listed below:

Lead Counsel	Back-up Counsel
David M. Maiorana Reg. No. 41,449 JONES DAY 901 Lakeside Avenue Cleveland, Ohio 44114 (216) 586-3939	Andrea W. Jeffries (*Pro hac vice* forthcoming) JONES DAY 555 South Flower Street Los Angeles, California 90071 (213) 489-3939

dmaiorana@jonesday.com	ajeffries@jonesday.com Marlee R. Hartenstein Reg. No. 77,851 JONES DAY 500 Grant Street, Suite 4500 Pittsburgh, PA 15219 (412) 391-3939 mhartenstein@jonesday.com Jesse T. Wynn Reg. No. 81,464 JONES DAY 901 Lakeside Avenue Cleveland, Ohio 44114 (216) 586-3939 jwynn@jonesday.com

Respectfully submitted,

Date: August 7, 2024

/s/ David M. Maiorana

David M. Maiorana
Reg. No. 41,449
JONES DAY
901 Lakeside Avenue
Cleveland, Ohio 44114
(216) 586-3939
dmaiorana@jonesday.com

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §42.6(e), I certify that I caused to be served on the counsel for Petitioner a true and correct copy of the foregoing by email on August 7, 2024, at the following address:

Justin J. Oliver
Sarah S. Brooks
VENABLE LLP
DrSquatch-IPRs@Venable.com

Date: August 7, 2024

/s/ David M. Maiorana

David M. Maiorana
Reg. No. 41,449
JONES DAY
901 Lakeside Avenue
Cleveland, Ohio 44114
(216) 586-3939
dmaiorana@jonesday.com