

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DR. SQUATCH, LLC
Petitioner

v.

THE PROCTER & GAMBLE COMPANY
Patent Owner

IPR2024-01174
Patent No. 11,497,706

PETITIONER'S REQUEST FOR ORAL ARGUMENT

Petitioner Dr. Squatch LLC hereby requests oral argument pursuant to 37 C.F.R. § 42.70(a) and DUE DATE 4 of the Scheduling Order (Paper 13).

According to the Order Modifying the Scheduling Order, oral argument in this proceeding will take place on October 22, 2025.

Petitioner requests 75 minutes of argument per side, and believe that such amount of time is appropriate given the issues set forth below. Petitioner and Patent Owner have agreed on the amount of argument time.

Petitioners request oral argument on the following issues:

- (1) whether Claims 1-2, 5-7, 10-13, and 15 of U.S. Patent No. 11,497,706 (“‘706 patent”) are anticipated by and/or obvious over Lesniak (Ex. 1003);
- (2) whether Claims 3 and 14 of the ‘706 patent are obvious over Lesniak in view of Phinney (Ex. 1004);
- (3) whether Claims 4 of the ‘706 patent is obvious over Lesniak in view of Phinney (Ex. 1004) and Lamb (Ex. 1005);
- (4) whether Claim 8 is obvious over Lesniak in view of Bianchi ‘518 (Ex. 1006);
- (5) whether Claims 16-23 are obvious over Lesniak in view of Phinney, Bianchi ’254 (Ex. 1008), and Anconi (Ex. 1057);

- (6) whether Claims 1, 5, 7-8, 10-12, and 15 are obvious over Native (Ex. 1007) in view of Bianchi '254;
- (7) whether Claims 2-4, 6, and 13-14 are obvious over Native in view of Bianchi '254 and Easy Homemade (Ex. 1009);
- (8) the meaning of the claim terms, as addressed by the parties; and
- (9) any other matters raised by Patent Owner or the Board.

DATED: September 11, 2025

Respectfully submitted,

/Justin J. Oliver/

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CERTIFICATE OF SERVICE

I hereby certify that on September 11, 2025, I caused a true and correct copy of the foregoing to be served via email on counsel for Patent Owner at the following addresses:

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