

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Dr. Squatch LLC

Petitioner

v.

The Procter & Gamble Company

Patent Owner

Case IPR2024-01174

U.S. Patent No. 11,497,706

PATENT OWNER'S UPDATED EXHIBIT LIST

EXHIBIT LIST

Exhibit No.	Description
Ex. 2001	Full File History of the '706 Patent
Ex. 2002	<i>Reserved</i>
Ex. 2003	Mayo Clinic, <i>Zinc Oxide (Topical Application Route)</i> , https://www.mayoclinic.org/drugs-supplements/zinc-oxide-topical-application-route/description/drg-20075525
Ex. 2004	Wayback Machine, Mayo Clinic, <i>Zinc Oxide (Topical Application Route)</i> , https://web.archive.org/web/20150102193922/https://www.mayoclinic.org/drugs-supplements/zinc-oxide-topical-application-route/side-effects/drg-20075525?p=1 (archived Jan. 2, 2015)
Ex. 2005	<i>Reserved</i>
Ex. 2006	<i>Reserved</i>
Ex. 2007	International Publ. No. WO 99/21528
Ex. 2008	Notice of Allowance for the '647 Patent
Ex. 2009	<i>Reserved</i>
Ex. 2010	<i>Reserved</i>
Ex. 2011	Declaration of Robert Lochhead, Ph.D.
Ex. 2012	Deposition Transcript of Dr. Michniak-Kohn (April 17, 2025)
Ex. 2013	CeraVe, <i>Products Formulated with Zinc Oxide</i> , available at https://www.cerave.com/skincare/zinc-oxide#:~:text=Zinc%20oxide%20sunscreen%20works%20by,active%20ingredients%20in%20chemical%20sunscreens (last accessed May 1, 2025).

Ex. 2014	Nivea, <i>Deodorants vs. Antiperspirant: What's the Difference?</i> , available at https://www.nivea.in/advice/deodorant-vs-antiperspirant (last accessed May 1, 2025).
Ex. 2015	Dove, <i>What's The Difference Between Deodorant & Antiperspirant?</i> , available at https://www.dove.com/us/en/stories/tips-and-how-to/sweating-tips/antiperspirant-vs-deodorant-what-is-the-difference.html#:~:text=The%20key%20difference%20is%20the,you%20fresh%20throughout%20the%20day (last accessed May 1, 2025).
Ex. 2016	Secret, <i>What is the difference between an antiperspirant and a deodorant?</i> , available at https://secret.com/en-us/articles/antiperspirants-vs-deodorants-whats-the-difference (last accessed May 1, 2025).
Ex. 2017	Dr. Squatch, <i>WTF Is The Difference Between Antiperspirant and Deodorant?</i> , available at https://www.drsquatch.com/blogs/all-blog-posts/antiperspirant-and-deodorant (last accessed May 1, 2025).
Ex. 2018	ASTM D-1321 Needle Penetration Test Standard (1996)
Ex. 2019	DIN 51 579 Needle Penetration Test Standard (1965)
Ex. 2020	<i>Curriculum vitae</i> of Dr. Robert Lochhead
Ex. 2021	<i>Reserved</i>
Ex. 2022	Patent Owner's Demonstratives

Date: October 20, 2025

Respectfully submitted,

/David M. Maiorana/

David M. Maiorana
Reg. No. 41,449
JONES DAY
901 Lakeside Avenue
Cleveland, Ohio 44114
(216) 586-3939
dmaiorana@jonesday.com

Andrea W. Jeffries
(*Pro hac vice*)
JONES DAY
555 South Flower Street
Los Angeles, California 90071
(213) 489-3939
ajeffries@jonesday.com

Marlee R. Hartenstein
Reg. No. 77,851
JONES DAY
500 Grant Street, Suite 4500
Pittsburgh, PA 15219
(412) 391-3939
mhartenstein@jonesday.com

Jesse T. Wynn
Reg. No. 81,464
JONES DAY
901 Lakeside Avenue
Cleveland, Ohio 44114
(216) 586-3939
jwynn@jonesday.com

Attorneys for Patent Owner

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. 42.6(e), I certify that I caused to be served on the counsel for Petitioner a true and correct copy of the foregoing by email on October 20, 2025, at the following address:

Justin J. Oliver
Sarah S. Brooks
VENABLE LLP
DrSquatch-IPRs@Venable.com

Date: October 20, 2025

/David M. Maiorana/

David M. Maiorana
Reg. No. 41,449
JONES DAY
901 Lakeside Avenue
Cleveland, Ohio 44114
(216) 586-3939
dmaiorana@jonesday.com