**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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SAMSUNG DISPLAY CO., LTD.

Petitioner,

v.

PICTIVA DISPLAYS INTERNATIONAL LTD.,

Patent Owner.

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Case No. IPR2024-01187
Patent No. 9,257,492

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# PATENT OWNER PICTIVA DISPLAYS INTERNATIONAL'S UPDATED MANDATORY NOTICE PURSUANT TO 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. 42.8, Patent Owner Pictiva Displays International Ltd. hereby submits the following updated Notice.

## I. REAL PARTY-IN-INTEREST (UNCHANGED)

The real-party-in-interest is Pictiva Displays International Ltd. ("Pictiva"), the owner of U.S. Patent No. 9,257,492 ("the '492 patent"). Pictiva is a subsidiary of Key Patent Innovations Limited ("KPI"). KPI is a wholly-owned subsidiary of New PP Licensing, LLC.

## II. RELATED MATTERS (UNCHANGED)

The Patent Owner identifies the following pending matters that may be deemed related pursuant to 37 C.F.R. § 42.8(b)(2):

- *Pictiva Displays International Ltd. v. Samsung Electronics Co., Ltd.*, Case No. 2:23-cv-00495 (E.D. Tex.); and,
- *Pictiva Displays International Ltd. v. Samsung Electronics Co., Ltd.*, Case No. 2:24-cv-00532 (E.D. Tex.).

## III. LEAD AND BACK-UP COUNSEL (CHANGED)

| Lead Counsel | Back-up Counsel |
|---|---|
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## IV. SERVICE INFORMATION (UNCHANGED)

The Patent Owner consents to electronic service by email to email addresses listed above and PictivaIPR@irell.com.

Dated: December 19, 2024

Respectfully submitted,

By: */Hong Zhong/*

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## CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. section 42.6 that on December 19, 2024, a complete copy of **PATENT OWNER PICTIVA, INC.'S UPDATED MANDATORY NOTICE** was served upon the following, by ELECTRONIC MAIL:

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