

RISING

► The Process



~200

Companies Nominated



30

Companies Selected



\$6B+

Equity Capital Raised

Our 2024 Honorees



Early Stage

 fleet

 Gomboc



Mid Stage

 Astrix

de**scope**



Late Stage

 1Password

 Abnormal

Orca Security Ltd.
Exhibit 2131
Wiz v. Orca
IPR2024-01109, -01190, -01191
Ex. 2131-001



Descope, Drata, Orca Security, Tonic, and Wing Security are companies in Notable Capital's portfolio.

Rising in Cyber: Key Trends

Cybersecurity is seeing an explosion of innovation to address evolving threats faced by enterprises, especially as they balance the risk/reward of AI. A survey of 100+ CISOs revealed three primary challenges security teams are facing today. New developments and innovation from Rising in Cyber honorees address many of these challenges.

1. Identity management

- The rise of non-human actors and identity-centric, malware-free attacks, which accounted for 75% of incidents in 2023, highlights the urgent need for robust identity and access management (IAM) solutions

2. Cloud security

- With the transition to multi-cloud architectures, traditional security tools continue to be inadequate for cloud environments.
- Innovations in cloud detection

3. Application security

- The widespread use of open-source code introduces new vulnerabilities, while AI is supercharging product security teams.
- Startups enabling collaboration

- The rise of non-human actors and identity-centric, malware-free attacks, which accounted for 75% of incidents in 2023, highlights the urgent need for robust identity and access management (IAM) solutions.
- Startups are stepping up with next-generation Identity Governance and Administration (IGA), new authentication platforms, and privileged access management tools.
- With the transition to multi-cloud architectures, traditional security tools continue to be inadequate for cloud environments.
- Innovations in cloud detection and response, data security, automation, risk management, and AI threat detection are becoming essential.
- The widespread use of open-source code introduces new vulnerabilities, while AI is supercharging product security teams.
- Startups enabling collaboration between developers and security teams are leading the way, with AI improving code remediation and testing.

Explore Rising in Cyber themes

Thank you to the venture capital funds that participated in this year's initiative.



A closer look at Notable Capital's cyber investments

Notable Capital is a global venture capital firm based in the U.S. focused on early-to-growth-stage companies in cloud infrastructure and business and consumer applications. The firm invests primarily in the U.S., Israel, Europe, and Latin America. Notable Capital portfolio companies include Affirm, Airbnb, Block, Brightwheel, Drata, Handshake, HashiCorp, Ibotta, Orca Security, Quince, Slack, Slice, StockX, Stori, Vercel, Zendesk, and more.

Notable Capital is a longtime investor in the global cybersecurity sector and its investments include Bitsight, Descope, Drata, Gem Security, Nozomi Networks, Orca Security, Torq, Vdoo, Wing Security, and more. Learn more at www.notablecap.com and @notablecap.

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