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FEB 04, 2021

From Stealthy Startup to Cloud Security Innovation Leader


[Elias Terman](#)

| Reading time: 4 Minutes



Last year was historic across the board; we feel fortunate for the secure future we're building for our employees, clients, and partners.

My first day here was March 1st, 2020. It's been a whirlwind and I wanted to take a moment to reflect on some of Orca's accomplishments.

Starting as a seed of an idea to build a better way to secure the cloud two years ago, we grew Orca Security to achieve both our [series A](#) and [B funding rounds](#) in the last seven months of 2020. We added \$75 million in new funding (bringing our total to \$82 million) from our amazing VC partners – ICONIQ

Orca Security Ltd.

Exhibit 2140

Wiz v. Orca

IPR2024-01109, -01190, -01191

Ex. 2140-001





some of Orca's accomplishments.

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To solve fundamental cloud security problems for our clients and help fuel our growth, we more than doubled our team in the US, Israel, EMEA, and APAC. In addition, we expect to nearly triple our R&D team from our A round by the end of this year. In marketing, we went from a one-man show to a seven-strong, world-class team.

Along the way, we reached over 40 paying clients across many sectors, launched the [second generation of our cloud security platform](#), and added new features to meet the evolving needs of those in the [financial services](#) and enterprise sectors.

We conducted extensive research and tested products for known vulnerabilities and risks from 540 software vendors, culminating in two reports. These spotlight growing [public cloud security risks](#) and [virtual appliance security issues](#) to help move the industry to a safer future.

We [stood up for transparency as a core value of the cybersecurity industry](#) – After receiving a cease-and-desist letter for posting a factual, hands-on comparison of Orca Security vs. Palo Alto Networks Prisma Cloud, we encouraged a dialogue regarding the need for transparency as a core cybersecurity industry value.

Research Reports and Findings

- [2020 State of Public Cloud Security Risks Report](#)
- [2020 State of Virtual Appliance Security Report](#)

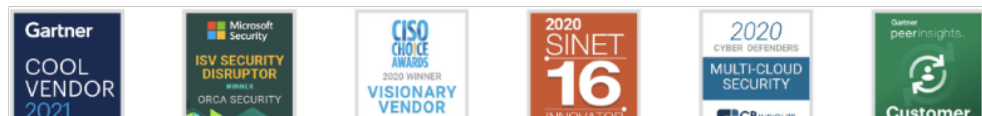
Awards and Recognition

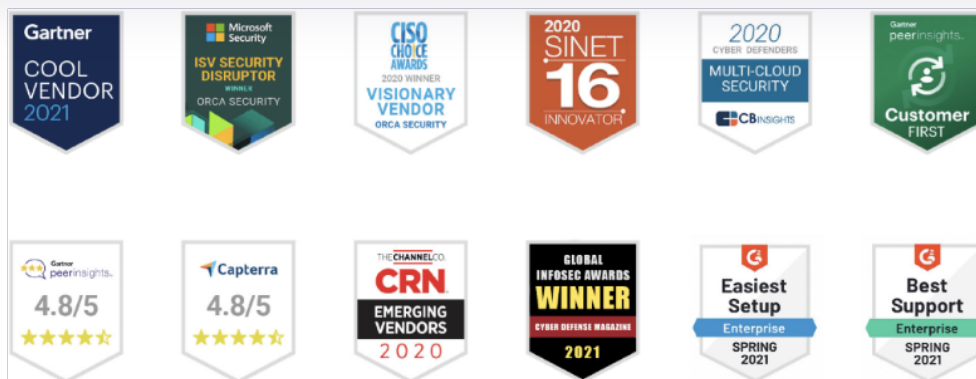
- [2020 SINET 16 Award Winner](#)
- [2020 CISO Choice 50 Awards: Visionary Vendor](#)
- [TechTarget – Top 5 Cybersecurity Vendor to Watch](#)
- Forbes – [The Top 20 Cybersecurity Startups to Watch in 2021](#)
- CRN – [Emerging IT Security Vendors to Know](#)
- CRN – [The 10 Hottest Cloud Security Startups of 2020](#)
- CRN – [The 20 Coolest Tech Startups of 2020](#)
- CBInsights – [Cyber Defenders, Multi-Cloud Security](#)

Funding Milestones

- [Series A](#) – \$20.5 million in May
- [Series B](#) – \$55 million in December

But the best recognition comes from our [clients](#), many of whom participated in case studies and webinars to help spread the word that there's now a better way to ensure public cloud security and compliance.





Sharing Research and Expertise

From sharing reports that highlight key cloud and virtual appliance security issues to Avi Shua speaking on podcasts and writing articles in *Dark Reading*, *CPO Magazine*, *Cyber Defense Magazine*, and more, Orca Security was honored to contribute our voice to the most pressing security conversations.

- Fox News radio podcast – [Securing the Cloud: CEO Avi Shua of Orca Security](#)
- TaskForce7 podcast – [Why Are So Many Former 8200 Members Successful Entrepreneurs?](#)
- Dark Reading (byline) – [Why I'd Take Good IT Hygiene Over Security's Latest Silver Bullet](#)
- Cyber Defense Magazine (byline) – [Ditch Legacy Approaches – Reimagine Cloud Security Based on Virtualization](#)
- Dark Reading – [Out-of-Date and Unsupported Cloud Workloads Continue as a Common Weakness](#)
- Brilliance Security Magazine and podcast – [The Orca Security 2020 State of Public Cloud Security Report](#)
- CSOnline – [Half of all virtual appliances have outdated software and serious vulnerabilities](#)
- CPO Magazine (byline) – [Orca Security Research: Top Virtual Appliance Vendors Neglect the Security of Their Products](#)
- Cyber Defense Magazine (byline) – [Securing the Weakest Links in Today's Public Cloud Environments](#)
- HelpNetSecurity – [Public cloud environments leave numerous paths open for exploitation](#)
- Toolbox Security (byline): [How to Close the Door on New Cloud Attack Vectors](#)
- BetaNews – [Only eight percent of virtual appliances are free of vulnerabilities](#)
- SecurityWeek – [Study Finds 400,000 Vulnerabilities Across 2,200 Virtual Appliances](#)

Fueling Growth

- CrunchBase – [Orca Security Secures \\$20M Series A To Provide 'Frictionless' Cloud Security](#)
- BetaNews – ['SideScanning' technology offers deeper multi-cloud visibility](#)
- Security Week – [Virtualized Cloud Visibility Firm Orca Security Raises \\$20.5 Million](#)
- TechCrunch – [Orca Security raises \\$55M for its cloud-native security platform](#)
- sdxcentral – [Orca Wins \\$55M for Cloud Security Fight Against Palo Alto Networks – SdxCentral](#)
- SC Media – [Orca aims to fix 'fundamentally broken' cloud security with latest funding round](#)

Saying that it was a monumental year is an understatement—and this is just the beginning!

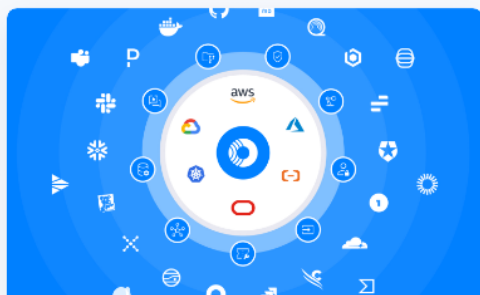




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Related articles

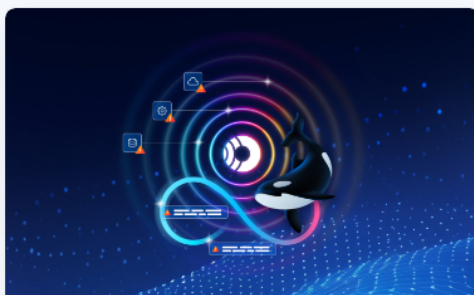


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Neil Carpenter | Feb 27, 2025



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Ashleigh Lee | Feb 20, 2025

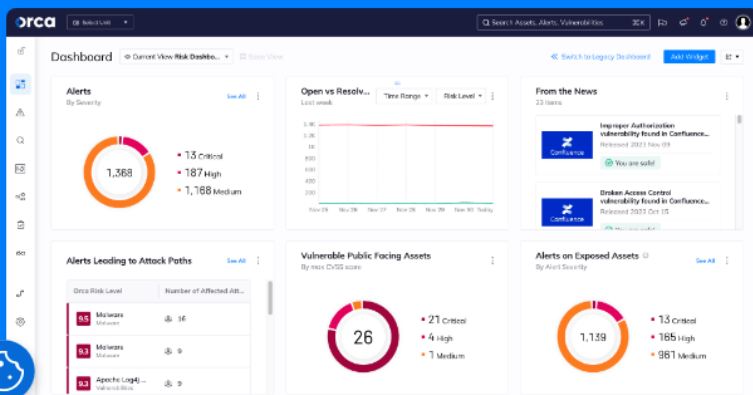
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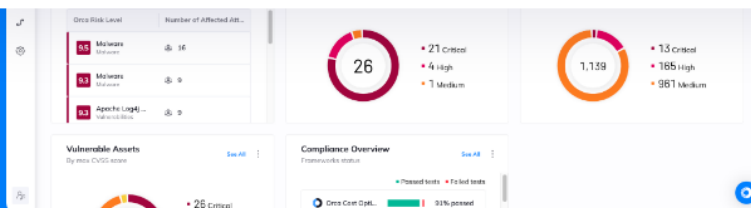


PERSONALIZED DEMO

See Orca Security in Action

Gain visibility, achieve compliance, and prioritize risks with the Orca Cloud Security Platform.

Get a Demo

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Platform

CLOUD SECURITY PLATFORM

Cloud Native Application Protection

Vulnerability Management

SideScanning™ Technology

Container and Kubernetes Security

Cloud Security Posture Management (CSPM)

Cloud Infrastructure Entitlement Management (CIEM)

Cloud Workload Protection Platform (CWPP)

AI Security Posture Management (AI-SPM)

Multi-Cloud Compliance and Security

Cloud Detection and Response (CDR)

Application Security

API Security

Data Security Posture Management (DSPM)

Orca Sensor

TECHNOLOGY ECOSYSTEM

Integrations

Amazon Web Services

Microsoft Azure

Google Cloud Platform

Oracle Cloud

Alibaba Cloud

Solutions

BY SOLUTION

Malware Detection

Sensitive Data Detection

IAM Risk

Lateral Movement Risk

BY INDUSTRY

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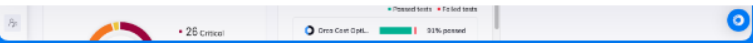
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- ✓ AWS Advanced Technology Partner Security Competency
- ✓ ISO/EC 27001 Information
- ✓ ISO/EC 27017 Information
- ✓ ISO/EC 27018 Information
- ✓ SOC 2 TYPE II Certified
- ✓ 2022 AWS Global Security Partner of the Year
- ✓ Star Level One: Self-Assessment Cloud Security Alliance
- ✓ CSA Trusted Cloud Provider Cloud Security Alliance





Platform

CLOUD SECURITY PLATFORM

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- Cloud Detection and Response (CDR)
- Application Security
- API Security
- Data Security Posture Management (DSPM)
- Orca Sensor

TECHNOLOGY ECOSYSTEM

- Integrations
- Amazon Web Services
- Microsoft Azure
- Google Cloud Platform
- Oracle Cloud
- Alibaba Cloud

Solutions

BY SOLUTION

- Malware Detection
- Sensitive Data Detection
- IAM Risk
- Lateral Movement Risk

BY INDUSTRY

- Financial Services
- Technology
- Government
- Media & Entertainment
- Healthcare
- Retail

Resources

Library

- Product Info
- Podcast
- Case Studies
- Blog
- Events

COMPARISONS

- Prisma Cloud
- Qualys TotalCloud
- Lacework
- Rapid7
- Tenable
- Check Point

Company

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