

Seiko Instruments Micro Printer Division Forms Alliances with Symbol Technologies and Stevens Creek Software to Advance Mobile Hand-Held Applications

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Seiko Instruments USA Inc., Micro Printer Division, Tuesday announced alliances with Symbol Technologies, a global leader in wireless and Internet-based mobile data transaction systems, and **Stevens Creek Software**, a software developer and publisher for Macintosh, DOS, Windows and Palm Computing platforms, to market mobile applications in a wide variety of industries, including a package that makes it easier and faster for route delivery operations.

The innovative mobile concept offers significant benefits to companies providing delivery services requiring a fast, convenient means of providing receipts and invoices to customers in the field.

"These alliances allow us to offer IR and RF wireless printing with more versatility than ever, providing solutions for broadening mobile applications," said Bob Falco, Seiko Instruments marketing manager.

"Off-the-shelf software programs like the one provided by **Stevens Creek Software**, combined with the convenience of the small form factor of the Symbol handheld computer and handheld Seiko printer, offer users in route deliveries a number of advantages over manual systems."

The new system includes the Seiko Instruments DPU-3445 portable thermal printer, Take an Order(TM) program from **Stevens Creek Software**, and Symbol SPT 1500 handheld computer based on the Palm Computing(R) platform.

The new mobile system eliminates the handwritten paperwork associated with completing deliveries, speeds delivery time, and makes the accounting process easier and virtually error-free.

Using the Take an Order software program, everything the driver needs to complete an order is programmed into the Symbol SPT 1500 handheld computer, including details of individual accounts plus all product and pricing information. An embedded laser bar code scan engine on top of the compact handheld computer enables the driver to scan quantities off individual pieces or cartons.

He can also select information directly from the built-in product list, price list or address book. With the system's ability to track product movement by account, drivers can also recommend purchase quantities for the customer, offering value-added service for the customer as well optimizing sales potential for the driver.

The system is also capable of printing reports and interfacing with accounting software for automatic downloading.

"The Seiko Instruments DPU-3445 portable printer is ideal for those looking for a sub-8 inch size printer," said Steve Patt, Stevens Creek president and owner. "The DPU-3445 is priced attractively and performs flawlessly -- perfect for those customers looking for a small, fast, wireless printer."

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Software to Advance Mobile Hand-Held Applications

The Seiko DPU-3445 measures just 160 mm (W) x 89 mm (D) x 29.5 mm (H) (6.3-inches x 3.5-inches x 1.16-inches) and provides clear, easy-to-read printing on receipt paper just over 4 inches wide. The wireless (either RF or IR) mobile print capability of the DPU-3445 provides accurate and instant hard copy data for customers wherever and whenever they need it.

About Symbol Technologies Inc.

Symbol Technologies is a global leader in mobile data transaction systems, providing innovative customer solutions based on wireless local area networking for data and voice, application-specific mobile computing and bar code data capture. Contact Symbol at www.symbol.com or 800/722-6234.

About **Stevens Creek Software**

Stevens Creek Software is one of the premier software developers for the Palm Computing platform, with 14 shipping applications. Contact **Stevens Creek Software** at www.stevenscreek.com or 800/TA-DIARY.

About Seiko Instruments USA Inc.

Seiko Instruments USA Micro Printer Division offers an entire line of hand-held, portable, and kiosk thermal printers, sub-assemblies and printer mechanisms. Contact Seiko at www.seikoprinters.com or 800/553-6570.

For photos, contact J2 Marketing Services at 714/529-2527. SII is a registered trademark of Seiko Instruments Inc.

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