

SiPix's Pocket Printer A6 Now Drives Over 45 PalmOS Applications; PalmPrint Support Extends Direct-From-Palm IrDA Printing Standard

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Body

SiPix, Inc. today announced that its successful Pocket Printer A6 now supports over 45 PalmOS(R) applications for direct printing. Using version 3.1 of PalmPrint(R) software from **Stevens Creek Software** LLC, PalmOS users can now print information directly to the battery powered, IrDA enabled Pocket Printer A6 from a wide range of popular applications. Emails, expense reports, database output, Microsoft Word documents, medical forms and prescriptions, order invoices and receipts are just some of the many things that can be printed on the road.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20010206/SIPIXLOGO>)

A special offer from **Stevens Creek Software** enables SiPix customers to purchase a copy of PalmPrint software for \$29.95, a savings of \$10. For demo software and a complete list of PalmPrint supported applications, go to www.stevenscreek.com.

"Now PalmOS users can output hard copies from some of the most popular applications available," said Michael Weizer, director of product marketing at SiPix, Inc. "There is no question as to the tremendous benefits of printing important data from the Palm. And, the combination of the Pocket Printer A6 and PalmPrint software enables roadwarriors to share information on the spot without the need for a traditional PC and printer."

"The ability to print from a handheld device will greatly impact business workflow and day-to-day consumer communications," said Kevin Burden, Program Manager, Smart Handheld Devices at IDC, the world's leading provider of technology intelligence. "We see the viability of in-the-field printing from PalmOS based PDAs to increase exponentially in both horizontal and vertical markets."

"Vertical applications are a huge market for PalmOS handhelds," according to Dr. Steven Patt, President and principal developer of **Stevens Creek Software** LLC. "Just looking at the medical industry, almost all personnel are constantly in need of hard-copy records of their activities, including reports and prescriptions. A lot of attention has been focused recently on how problems from misread handwriting are a serious cause of medical errors. It's clear that PalmOS handheld computers, combined with printed instant output from such programs as VirtMed's PatientKeeper and prescription software from iScribe, have the potential to reduce not only the error rate but also the huge financial costs associated with those errors."

The three leading environments for developing custom solutions for wired and wireless PalmOS handhelds are Metrowerks CodeWarrior, Pumatech's Satellite Forms, and Pendragon Software's Pendragon Forms. Developers using these tools, as well as others, can all take advantage of PalmPrint's "print driver" capability, including the wireless "web clipping" results.

Combining Take An Order!, a mobile Point Of Sale application developed by **Stevens Creek Software**, with a wireless handheld like the Palm VII, creates a powerful tool that allows users to capture orders and facilitate wireless credit card authorizations and then print out receipts on the spot.

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The latest version of PalmPrint software also allows developers of any wireless PalmOS application to print the results of "web clippings," which include such key pieces of information as credit card receipts, driving directions, and airline schedules.

About SiPix, Inc.

SiPix, Inc., a wholly owned subsidiary of SiPix Group Limited, is a leader in the manufacturing and delivery of digital imaging appliances for the consumer market. The company's portfolio of innovative and intuitive image capture and image output products provides a complete product and service chain, from capture to print, and from hardware to media. SiPix enables the sharing of images instantly and globally, at an affordable price for everyone. The company is based in Milpitas, California, with regional offices in Europe and throughout Asia. For more information, go to www.sipix.com.

About **Stevens Creek Software**

Stevens Creek Software LLC of Cupertino, California is one of the leading developers of software for Palm handheld devices, having shipped its first PalmOS application in 1997 and currently shipping 20 different PalmOS applications, along with numerous custom solutions deployed. More information and trial copies of all **Stevens Creek Software** products can be obtained at www.stevenscreek.com.

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