

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

PICTIVA DISPLAYS INTERNATIONAL LTD.,

Patent Owner

Patent No. 9,257,492

Patent No. 6,949,389

PATENT OWNER'S POWER OF ATTORNEY

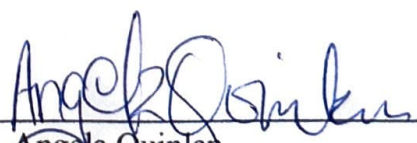
Patent No. 9,257,492
Patent No. 6,949,389

Pursuant to 37 C.F.R. 42.10(b), Patent Owner Pictiva Displays International Ltd. ("Pictiva") hereby appoints the practitioners associated with Irell & Manella LLP's Customer No. 29000 as its attorneys to transact all business in the United States Patent and Trademark Office in the *Inter Partes* Review of U.S. Patent Nos. 9,257,492 and 6,949,389. Pictiva further appoints H. Annita Zhong as lead counsel and Rebecca Carson as backup counsel:

Lead Counsel	Back-up Counsel
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The individual signing below has the authority to execute documents on behalf of Pictiva Displays International Ltd.

Dated: August 15, 2024

By: 
Angela Quinlan,
Managing Director