

UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG DISPLAY CO., LTD.,
Petitioner,

v.

PICTIVA DISPLAYS INTERNATIONAL LTD.,
Patent Owner.

Case No. IPR2024-01223
Patent No. 6,949,389 B2

PATENT OWNER'S REQUEST FOR ORAL ARGUMENT

Pursuant to 37 C.F.R. § 42.70(a), and the Board's Scheduling Order (Paper 12), Pictiva Displays International Ltd. ("Patent Owner") respectfully requests an oral hearing in this matter. Oral argument is scheduled for December 9, 2025 (Due Date 8).

Patent Owner requests sixty (60) minutes of argument time per side for each proceeding to address the following issues (without intent to waive consideration of any allowable issue not requested or raised by Petitioner):

1. The patentability of challenged claims in IPR2024-01223 for all grounds asserted in the Petition;
2. Any issues raised by Petitioner in its request for oral argument or otherwise presented by the Petitioner;
3. Any other relevant issue raised in papers filed in this proceeding, including issues raised in papers yet to be filed; and,
4. Any additional issues on which the Board seeks clarification.

Patent Owner requests that the oral argument be held in person. Patent Owner requests the ability to use audio/visual equipment to display demonstrative exhibits, including the use of a computer, projector and screen for a PowerPoint display.

Dated: October 24, 2025

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. § 42.6, that on October 24, 2025, a complete copy of the foregoing document, **PATENT OWNER'S REQUEST FOR ORAL ARGUMENT**, was served by ELECTRONIC MAIL, as agreed to by the parties, upon the following:

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