IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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HULU, LLC,

Petitioner,

v.

PIRANHA MEDIA DISTRIBUTION, LLC,

Patent Owner.

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Case No. IPR2024-01252

U.S. Patent 11,463,768

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PETITIONER HULU, LLC'S POWER OF ATTORNEY

Docusign Envelope ID: FBE7038F-2348-4687-A264-A9846AB51ABC

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Hulu, LLC hereby appoints the following attorneys or agents to transact all business in the United States Patent and Trademark Office associated with U.S. Patent No. 11,463,768:

- Lead and backup counsel listed below;
- Practitioners associated with Customer No. 166,219; and
- Attorneys at Sheppard, Mullin, Richter & Hampton LLP for whom a motion to appear pro hac vice is filed.

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The individual signing below has the authority to execute this document on behalf of Hulu, LLC.

Signature: DocuSigned by: Angie Kang Park 0F331B9F8407462... Date: August 12, 2024

Name: Angie Kang Park

Title: Deputy Chief Counsel on behalf of Hulu, LLC

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on August 22, 2024, a complete copy of the foregoing Power of Attorney was served on the Patent Owner at the following addresses of record as listed on Patent Center via Priority Mail Express® or Express Mail:

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Boston, MA 02111

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The undersigned certifies that on August 22, 2024, a true and correct copy of the foregoing was also sent via electronic mail to the attorneys of record for Plaintiff in the concurrent litigation matter:

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