UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GENIUS SPORTS LTD.,

Petitioner

v.

SPORTSCASTR INC.,

(D/B/A PANDA INTERACTIVE),

Patent Owner.

IPR2024-01308

U.S. Patent No. 10,425,697

DECLARATION OF JEANNE M. HEFFERNAN IN SUPPORT OF ADMISSION *PRO HAC VICE*

I, Jeanne M. Heffernan, declare and attest that:

1. I am a member in good standing of both the Bar of the State of New York (NY Bar No. 4104055) and the Bar of the State of Texas (TX Bar No. 24128395);

2. I have not been suspended or disbarred from practice before any court or administrative body;

3. I have never been denied admission to practice before any court or administrative body;

4. I have never been sanctioned or had a contempt citation imposed by any court or administrative body;

5. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in 37 C.F.R. part 42

6. I will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. § 11.101 *et seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a);

7. I have been previously recognized to appear pro hac vice in the following proceedings before the Office: IPR2024-01305, IPR2024-01307, IPR2024-01309, IPR2024-01310, and IPR2024-01311; and

8. I have legal familiarity with U.S. Patent No. 10,425,697 due to my involvement in the litigation styled *SportsCastr Inc. (d/b/a PANDA*

Interactive) v. Genius Sports Ltd,, 23-cv-00471, filed on October 5, 2023 in the Eastern District of Texas, where I represent the defendant/petitioner, Genius Sports Ltd.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Date: October 23, 2025

/s/ Jeanne M. Heffernan
Jeanne M. Heffernan