From: **Kevin April** kapril@sgimb.com
Subject: Re: Introduction - Sportscastr and Ligr
Date: May 9, 2018 at 10:13 AM
To: Kevin April kevin@sportscastr.com, Luke McCoy luke@ligrsystems.com
Cc: andrew@sportscastr.com, Kevin April kapril@sgimb.com, Ben Turner ben.turner@geniussports.com

KA

Luke that works for us - just reach out when you know your availability.

Thanks,
Kevin

On May 9, 2018, 11:12 AM -0400, Luke McCoy <luke@ligrsystems.com>, wrote:

> Hi Kevin,
>
> It might have to be post the 16th if that's ok. My schedule is pretty tight at the moment with a fair bit of a travel.
>
> Once I get closer to the 16th and know my plans post then we'll work out a time for a skype hook up.
>
> Cheers. I'll be in touch.
>
> On Tue, May 8, 2018 at 4:24 PM, Kevin April <kevin@sportscastr.com> wrote:
>
>> Thanks for reaching out, Luke. It would be great to chat about what we're doing and explore ways we could help each other.
>>
>> Since you are in a different time zone, if you want to suggest a day/time-frame that works best for you we'll try our best to accomodate. Thursday/Friday is pretty open right now.
>>
>> Best,
>> Kevin
>>
>> --
>> Kevin April, CEO - SportsCastr
>> 595 Madison Avenue - New York, NY - 10022
>> Cell: (646) 334-4321 Office: (212) 582-4210 Fax: (212) 262-1031
>>
>> On May 8, 2018, 4:52 AM -0400, Luke McCoy <luke@ligrsystems.com>, wrote:
>>
>>> Hi Ben,
>>>
>>> Thanks for the connection. Appreciated.
>>>
>>> Andrew and Kevin great to meet you. I've followed your company closely post your investment. Sounds and looks exciting.
>>>
>>> I'd be very interested in seeing if there is colloboration potential between our technologies considering the space we are in seems fairly aligned.

I'm currently traveling throughout Europe to introduce our solution over here, let me know when suits best for a catch-up.

Thanks for your time.

On Mon, 7 May 2018 at 7:15 am, Ben Turner <ben.turner@geniussports.com> wrote:

> Hi Kevin, Andrew and Luke,
>
> I wanted to introduce you all to each other. As I travel around I find many great companies working in the sports digital/tech space and like to make introductions where synergies may exist. So...
>
> Kevin April (CEO) and Andrew Schupak (CFO) founded Sportscastr - https://sportscastr.com/ - they are based in NY and doing amazing work around sports broadcast with social commentators, graphics and real time chat.
>
> meet
>
> Luke McCoy (CEO) is a co-founder of LIGR - https://www.ligrsystems.com/ - LIGR are working with many sports in Australia providing automated graphics using sports data feeds (as well as automated video capture for some clients). They are doing amazing stuff in the second tier sports landscape.
>
> I hope you guys can connect.
>
> Regards
>
> **Ben Turner**
>
> **Director – Sports Partnerships**
>
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Luke McCoy

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