

EXHIBIT 2004

Claim 1 of the '185 Patent	Claim 1 of the '374 Patent Application	Claim 13 of the '873 Patent Application
1. A method of providing video programming to a user, comprising the steps of: searching, by one or more computing devices, one or more databases of video clips in response to a user request wherein each video clip comprises a plurality of frames, selecting, by one or more of said computing devices, a plurality of first video clips responsive to the user request, wherein each first video clip is associated with media content comprising one or more second video clips; selecting, by one or more of said computing devices, a plurality of first transitional clips for association with at least some of the selected first video clips; determining a first temporal sequence for concatenating the selected first video clips and first transitional clips; wherein said selecting, determining and concatenating is performed according to one or more first templates, to define first video programming, wherein said one or more first templates comprise a plurality of variables corresponding to (a)	1. A method of delivering one or more media clips to a user, comprising: delivering the one or more media clips to the user, wherein the one or more media clips are concatenated together; selecting a media clip from the one or more media clips, wherein the selected media clip is a video or audio clip related to a product; and delivering an advertisement clip, longer than the video or audio clip, detailing the product to the user.	13. A system of providing media distribution, comprising: a non-transitory storage medium configured to store: a collection of user tags or headers with defining information about each user; and a plurality of candidate media clips; a processor configured to: compare each user's profile data with the stored collection of user tags or headers for each candidate media clip; select a plurality of media clips with tag values appropriate for each user's profile data; assemble the selected media clips by a template or equivalent organizing logic governing ordering and assembly of each user's playlist in order to approximate human decisions;

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information about the user, (b) viewing scenarios of two or more selected video clips in a temporal relationship to each other, and (c) style requirements; and presenting said first video programming in a first area of a display associated with one of said computing devices; concurrently with said presenting said first video programming, presenting one or more frames from one or more displayed first video clips from the first video programming in a second area of said display; receiving, by one or more of said computing devices, a user selection corresponding to at least one of the frames of at least one first video clip presented in the second area of the display; selecting, by one or more of said computing devices, a second video clip based on at least one stored association between the second video clip and at least one first video clip indicated by said user selection; selecting, by one or more of said computing devices, a plurality of video clips including the second video clip, and determining a second		send the assembled media clips to a device of each user; and move a thumbnail of each media clip from a primary screen area to a secondary screen area after each media clip plays, wherein the primary screen area and the secondary screen area are clickable, wherein each user's click or equivalent gesture serves to initiate concatenation deemed appropriate by a template or equivalent assembly rules for delivery to each user.

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temporal sequence for concatenating the selected plurality of second video clips, wherein said selecting, determining, and concatenating is performed in accordance with one or more first or second templates, to define second video programming; wherein said one or more first or second templates comprises a plurality of variables corresponding to (a) information about the user, (b) viewing scenarios of two or more selected video clips in a temporal relationship to each other, and (c) style requirements; and presenting said second video programming on a display associated with one or more of said computing devices.		

Compare '185 Patent at Claim 1 (second video programming claim features highlighted in yellow) with Ex. 1008 at 121 (then-pending claim 1), Ex. 1007 at 309 (then-pending claim 13).