UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BMW OF NORTH AMERICA, LLC,

Petitioner,

v.

FORAS TECHNOLOGIES LTD.,

Patent Owner.

Case IPR2024-01346
Patent No. 7,627,781

PETITIONER BMW OF NORTH AMERICA, LLC'S POWER OF ATTORNEY AND DESIGNATION OF LEAD AND BACKUP COUNSEL

Pursuant to 37 C.F.R. § 42.10(b), Petitioner BMW of North America, LLC hereby appoints the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., Customer Number 22,852, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the *inter partes* review involving U.S. Patent No. 7,627,781.

Lead Counsel	Back-up Counsel
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The undersigned individual is authorized to execute this Power of Attorney on behalf of Petitioner BMW of North America, LLC.

By: _____

For BMW of North America, LLC

Name: Dena Epstein

Title: Corporate Counsel

Date: August 28, 2024