

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD.

Petitioner

v.

ANONYMOUS MEDIA RESEARCH HOLDINGS, LLC.

Patent Owner

Case IPR2024-01350
U.S. Patent 10,719,848

**PATENT OWNER'S
UPDATED EXHIBIT LIST**

EXHIBIT LIST

Exhibit No.	Description
2001	Expert Declaration of W. Leo Hoarty
2002	<i>Curriculum Vitae</i> of W. Leo Hoarty
2003	Computer-generated Redline Between As-Filed Specification in U.S. Patent Application No. 11/139,330 (Ex. 1011) and Specification of U.S. Patent 10,572,896 (Application No. 16/403,204) (Ex. 2038)
2004	Joshua Grossnickle et al. THE HANDBOOK OF ONLINE MARKETING RESEARCH (2001)
2005	U.S. Patent No. 3,919,479
2006	U.S. Patent No. 4,230,990
2007	U.S. Patent No. 4,697,209
2008	U.S. Patent No. 4,677,466
2009	U.S. Patent No. 4,739,398
2010	U.S. Patent No. 5,019,899
2011	U.S. Patent No. 5,436,653
2012	U.S. Patent No. 5,581,658
2013	U.S. Patent No. 6,675,383
2014	U.S. Patent No. 6,633,651
2015	RESERVED
2016	U.S. Patent No. 6,990,453
2017	U.S. Patent No. 7,289,643
2018	U.S. Patent App. Pub. No. 2002/0026635

Exhibit No.	Description
2019	U.S. Patent No. 7,711,564
2020	WO 2002/065782
2021	WO 2004/051997
2022	U.S. Patent App. Pub. No. 2006/0041753
2023	U.S. Patent App. Pub. No. 2006/0075237
2024	WO 2004/040475
2025	WO 2004/030341
2026	WO 2004/044820
2027	WO 2005/006768
2028	U.S. Patent No. 7,694,318
2029	U.S. Patent No. 8,600,113
2030	U.S. Patent App. Pub. No. 2005/0193016
2031	U.S. Patent App. Pub. No. 2007/0271300
2032	U.S. Patent No. 7,738,704
2033	U.S. Patent App. Pub. No. 2006/0195860
2034	U.S. Patent No. 6,661,793
2035	U.S. Patent App. Pub. No. 2004/0189873
2036	U.S Patent No. 8,755,524
2037	U.S. Patent No. 5,912,815
2038	U.S. Patent 10,572,896

Exhibit No.	Description
2039	RESERVED
2040	Computer-generated Redline Between Specification of U.S. Patent 10,572,896 (Application No. 16/403,204) (Ex. 2038) and Specification of U.S. Patent 10,719,848 (Application No. 16/660,615) (Ex. 1001)
2041	March 5, 2025 Email from U.S. Patent Trial and Appeal Board Authorizing 5-Page Briefing
2042	Docket Sheet in <i>Anonymous Media Research Holdings, LLC v. Samsung Electronics America, Inc.</i> , Case No. 2:23-cv-00439-JRG-RSP (E.D. Tex.)
2043	Samsung's Motion to Stay Pending <i>Inter Partes</i> Review in <i>Anonymous Media Research Holdings, LLC v. Samsung Electronics America, Inc.</i> , Case No. 2:23-cv-00439-JRG-RSP (E.D. Tex.)
2044	<i>MyPort, Inc. v. Samsung Elecs. Co., Ltd.</i> , No. 2:22-CV-00114-JRG, Dkt. 73 (E.D. Tex. June 13, 2023)
2045	<i>Solas OLED Ltd. v. Samsung Display Co., Ltd.</i> , No. 2:19-CV-00152-JRG, Dkt. 133 (E.D. Tex. July 17, 2020)
2046	<i>Oyster Optics, LLC, v. Infinera Corp.</i> , No. 2:19-CV-00257-JRG, Order, Dkt. 87 (E.D. Tex. July 17, 2020)
2047	Third Amended Scheduling Order (Dkt. 94) in <i>Anonymous Media Research Holdings, LLC v. Samsung Electronics America, Inc.</i> , Case No. 2:23-cv-00439-JRG-RSP (E.D. Tex.)
2048	Docket Navigator "Time to Trial" Statistics for Judge Rodney Gilstrap from March 7, 2015 to March 7, 2025
2049	Original Scheduling Order (Dkt. 29) in <i>Anonymous Media Research Holdings, LLC v. Samsung Electronics America, Inc.</i> , Case No. 2:23-cv-00439-JRG-RSP (E.D. Tex.)

Exhibit No.	Description
2101	Dec. 17, 2024 Decision on Petitions under 37 C.F.R. § 1.78 and § 1.182 in U.S. Application No. 16/660,624

Dated: March 7, 2025

Respectfully submitted,

/Stephen D. Zinda/
Stephen D. Zinda (Reg. No. 67,272)
Counsel for Patent Owner

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e)(4), the undersigned certifies that on March 7, 2025, a copy of the foregoing document (*Patent Owner's Exhibit List Updated as of March 7, 2025*), was served via electronic mail on all attorneys of record at the email addresses provided for electronic service listed in Petitioner's mandatory notices, as set forth below:

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