Message

From: Seymour Duncker [sduncker@gmail.com]
Sent: 2/15/2007 8:02:44 AM
To: Augenreiz | Tyron Montgomery [tyron.montgomery@augenreiz.de]
Subject: Re: Google Finance Link
Attachments: iCharts Presentation_Tyron.ppt

Hi Tyron,

attached a first draft ppt on the new web service including use case scenarios. I thought about the name and chose one as a working title....take a look at it and let me know if you like it...feel free to give feedback on anything you like or dislike!

I'll try to catch you before I head out to Canada tom lunch time (I will be back on 25th).

Rgds,
Seymour
PS: Needless to say, but still...please don't share this with anyone for the moment

On 2/9/07, **Seymour Duncker** <sduncker@gmail.com> wrote:

> Hi Tyron,
>
> great discussion yesterday!
>
> Here the link to Google Finance: http://finance.google.com/finance?q=SAP
>
> Yahoo Finance has a more sophisticated graphing tool:
> http://finance.yahoo.com/charts#chart1:symbol=sap;range=1y;indicator=dividend+split+volume;charttype=line;crosshair=on;logscale=on;source=undefined
>
> The google finance tool, however should be sufficient as a validation point for the moment.
>
> Looking forward to our next session...
>
> Regards,
> Seymour
>
> --
> _____
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iCharts provides…

…the *best, easiest and fastest*

way *to create, share, update and comment*

interactive dashboards and charts

on the net

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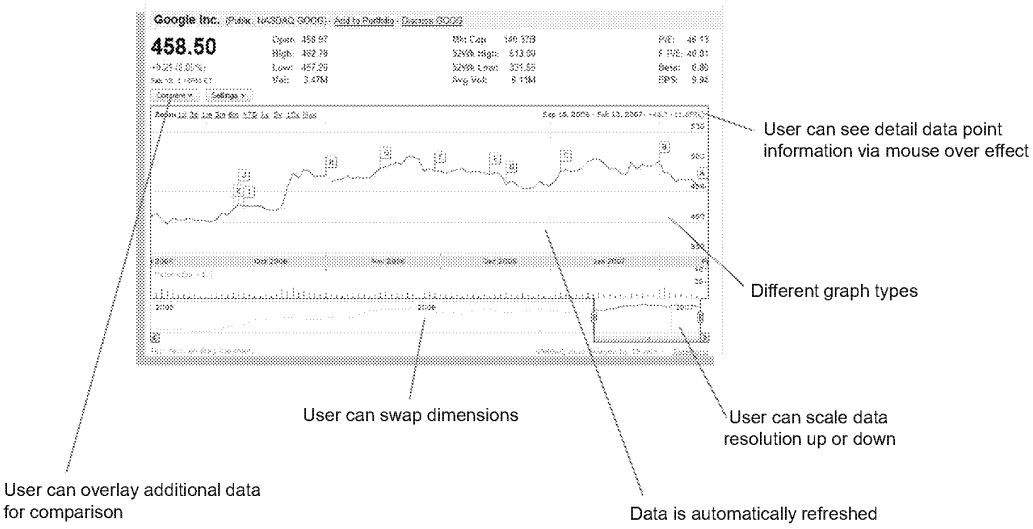
Introducing… iChart: Graph or table with dynamic content



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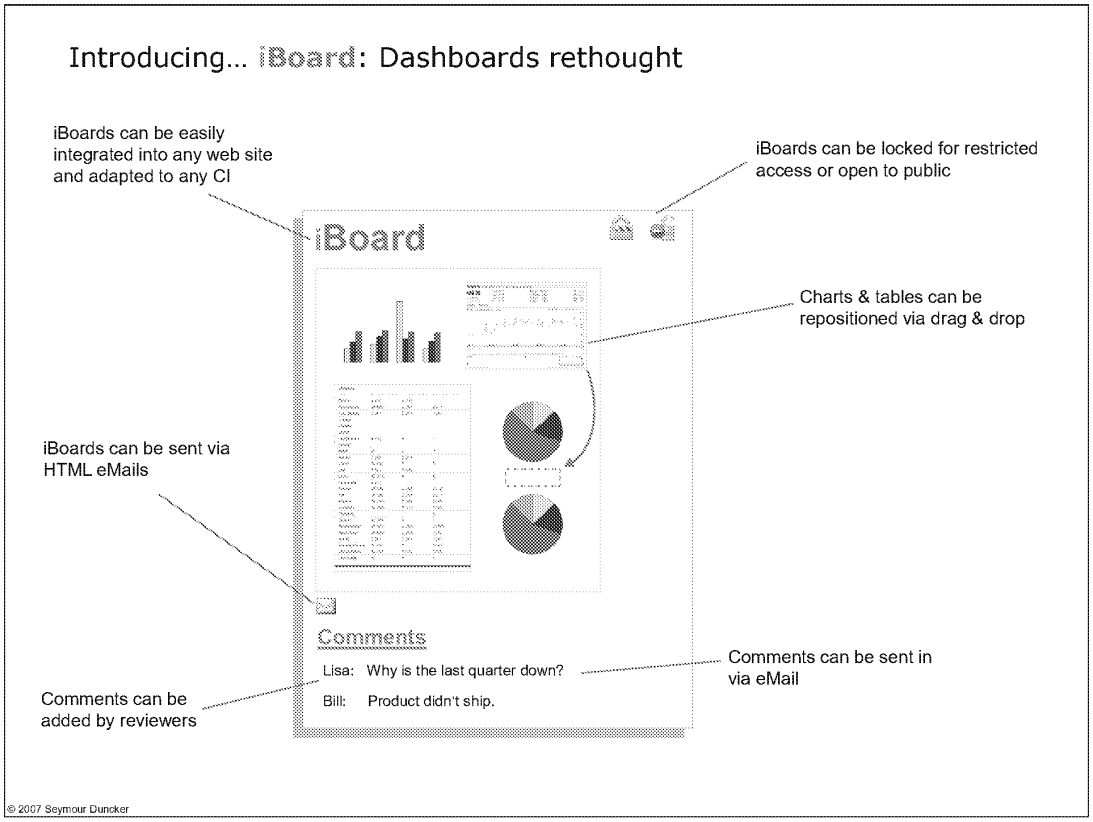
Introducing… iBoard: Dashboards rethought
iBoards can be easily integrated into any web site and adapted to any CI
iBoards can be locked for restricted access or open to public
iBoard
Charts & tables can be repositioned via drag & drop
iBoards can be sent via HTML eMails
Comments
Lisa: Why is the last quarter down?
Bill: Product didn't ship.
Comments can be sent in via eMail
Comments can be added by reviewers
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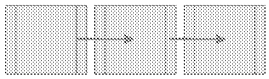
Introducing…

iData

- Receive and extract Excel data (via eMail or upload)
- Link to Google Spreadsheet data
- Preprocess data
  - Check data quality
  - Automatically categorize data
  - Highlight exceptions

iData: The engine room that does the „dusty“ job for you…

iWiz



- How can I help?
  - A friendly wizard that thinks alongside you and helps you create the right chart for your data
  - A knowledgable wizard that knows what is the right visualization for your data

iWiz: The „whiz kid“ you always wished for…

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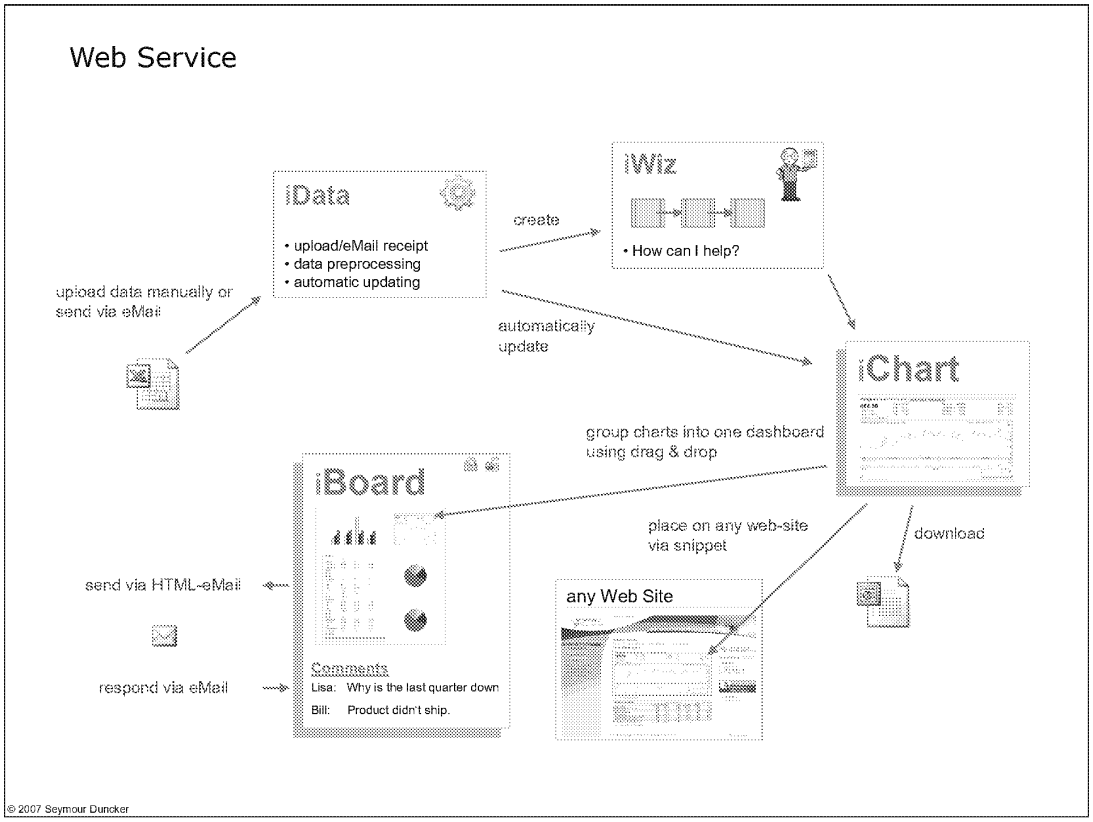
Web Service
iData
• upload/eMail receipt
• data preprocessing
• automatic updating
create
iWiz
• How can I help?
upload data manually or
send via eMail
automatically
update
iChart
group charts into one dashboard
using drag & drop
iBoard
place on any web-site
via snippet
download
send via HTML-eMail
any Web Site
respond via eMail
Comments
Lisa: Why is the last quarter down
Bill: Product didn't ship.
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Usage Scenarios

- **Company Websites**
  - investor relations
- **Company Extranets** (e.g.websites with secure access for customers or partners)
  - for order status, inventory status, revenue statistics, service level statistics, quality management statistics
- **Associations, public bodies, NGOs, sport leagues, communities**
  - economy/industry/geography statistics
  - surveys
  - studies
  - member statistics
  - demographics
  - league results
- **Semi-professional bloggers**
  - Journalists & News

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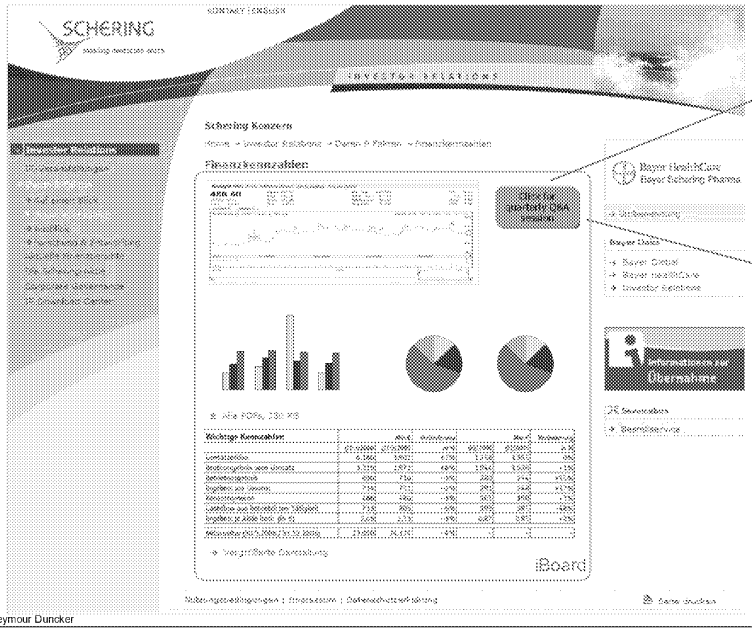
Example scenario: Investor Relations

iCharts helps companies improve their investor relations by providing high-resolution, data-enhanced visuals on their financials with the capability to easily interact e.g. during earnings season



iBoard public

Link to dedicated iBoard page to participate in a Q&A session on quarterly results

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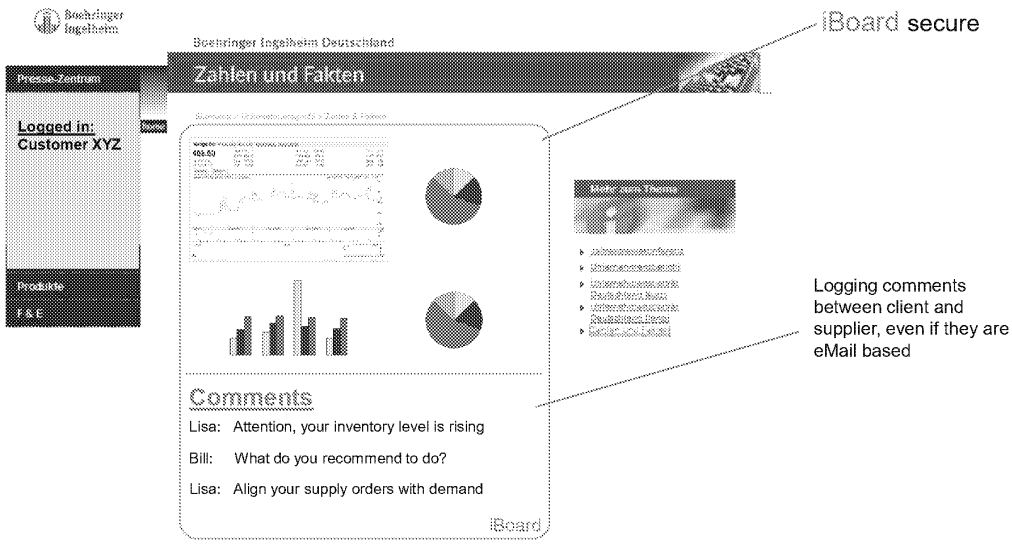
Example scenario: Extranets with secure access to customers/partners

iCharts helps companies, marquee customers and partners sharpen their business focus by providing high-resolution, data-enhanced visuals on their joint business with the capability to log their interactions



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Example scenario: Sport leagues, societies and communities

iCharts helps sport leagues, societies and communities bond to their members and fans by enabling to moderate member interactions linked to recent club news

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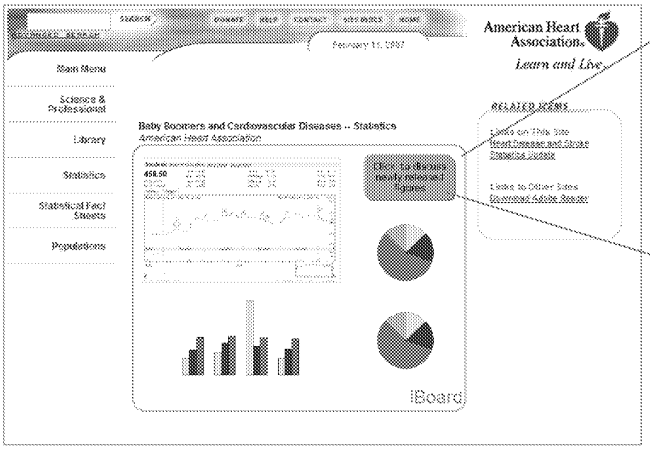
Example scenario: Associations

iCharts helps associations promote their primary cause by enabling to moderate expert interactions based on newly released data



iBoard public

Link to dedicated iBoard page to discuss recently released statistics

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…plus virtually everybody
who has facts to communicate
could improve their web-site appearance and stickiness
by using
an iChart on their web-site.
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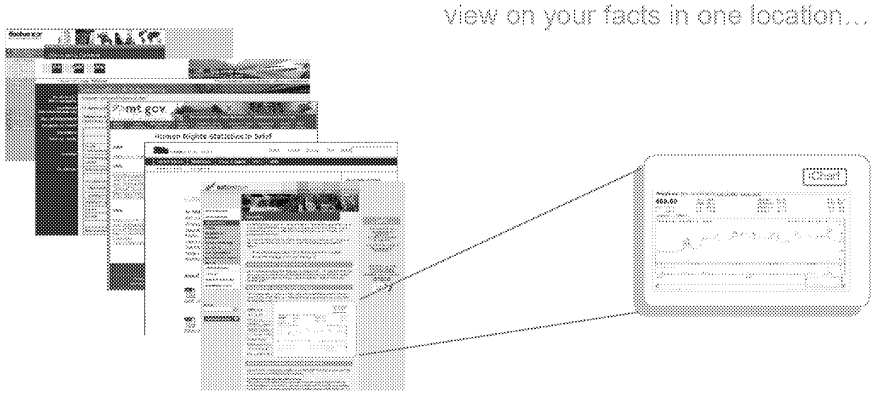
An iChart delivers a…

…visually enhanced, high-resolution, more focused view on your facts in one location…



…to set up an iChart, simply go to XYZ.com, set one up and copy & paste it into your web-site

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