

Every year more than 900bn charts are being printed.

How many charts have you seen online to-date?

What if you could create an interactive online chart
a lot faster than a classic chart as you know it?



interactive charting made simple



Creating Charts Today

- Import data into Excel
- Work through wizard to convert data into chart (observe limitations)
- Format Chart, Format Chart, Format Chart
- Export Chart as image for use in printing, powerpoint
- To use online, upload jpg image
- For new data start process again



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Charting Issues Today

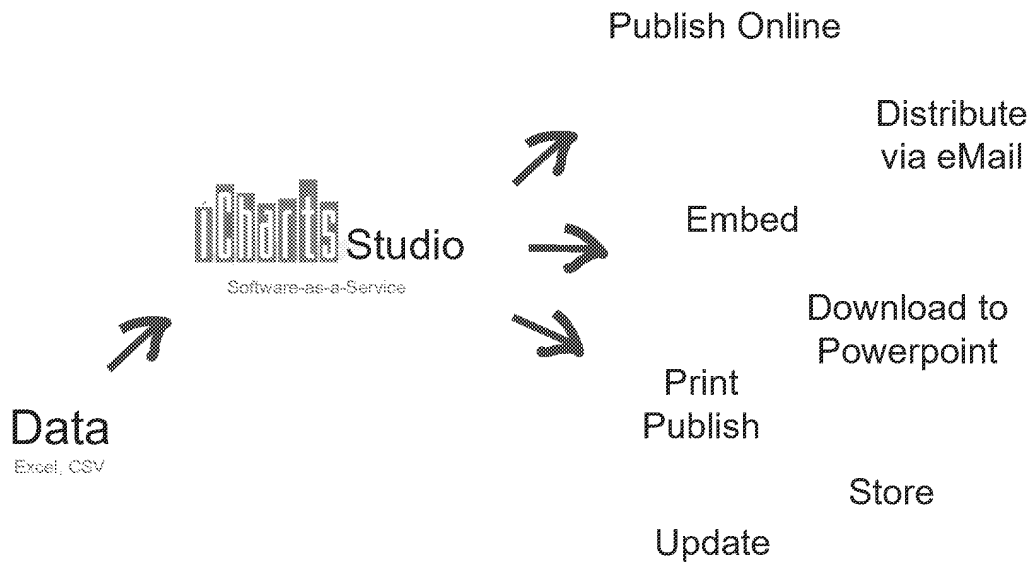
- Charts take significant time to produce
- Requires advanced knowledge of Excel
- Limited set of chart types available
- Excel charts loose format
- Excel charts require significant reformatting
- No chart template function available
- Charts for offline use only
- No interactivity
- No collaboration



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Creating iCharts with iCharts Studio



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The iCharts Advantage

- Ease Of Use
- Drag n' Drop Chart Creation
- 1-Step Chart Design
- Built-in Charting Best Practices
- All chart types
- Large data sets and small data sets
- My Chart Gallery
- Collaborate with peers
- Download charts



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The iCharts Advantage

- Interactive Charts
- Online & Offline Use of Charts
- LiveCharts



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Interactive Charts

Real iChart here???

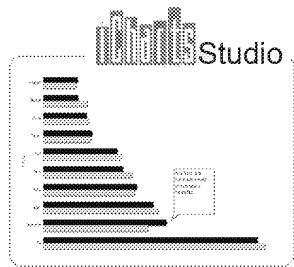
- Data Sliders / Zoom
- Switch Data Points On & Off
- Switch Data Series On & Off
- Additional information via DataTips (Text & Images)
- Data Update History



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Online & Offline Use of Charts



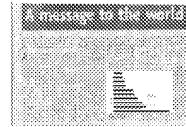
Create your chart
here....



...eMail a URL of
your chart to
people



...embed your chart
into your web-site,
portal, blog etc.

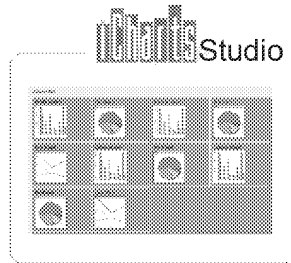


...download your
chart to publish or
present



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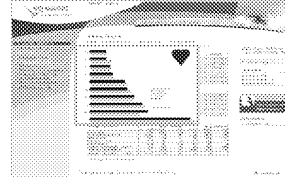
Introducing...LiveCharts™



Maintain your
charts in one
place....



Your web-site,
portal, blog etc.



...immediately
reflect your updates
everywhere



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Coming soon...

- February 08 - Alpha-release available for Pilot Users
- July 08 – Beta-release available for Public Release



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iChart Facts



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Related Dates

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