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interactive charting made simple

What if you could get **more** from a chart than just simply looking at it...

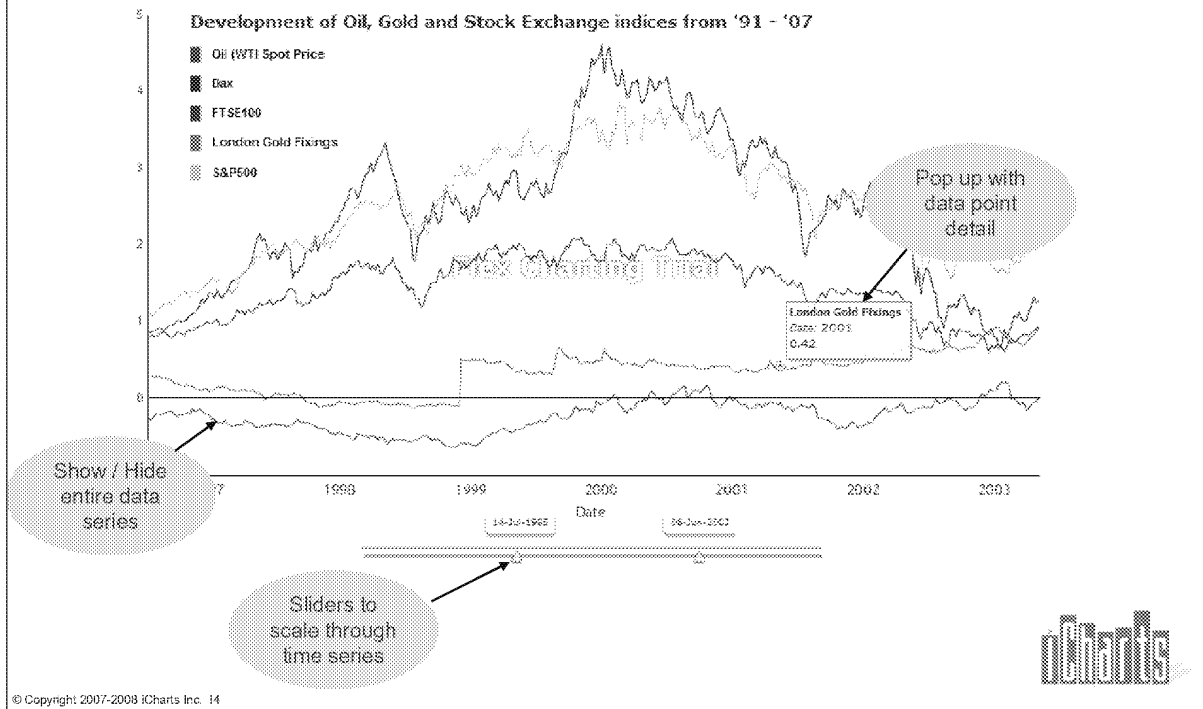
What if you could **zoom** into the chart or **adapt** to the view you are interested in....

What if you could create an **interactive** Chart in 60 seconds...
and **publish it online** or **embed it into PDF** with one click ?

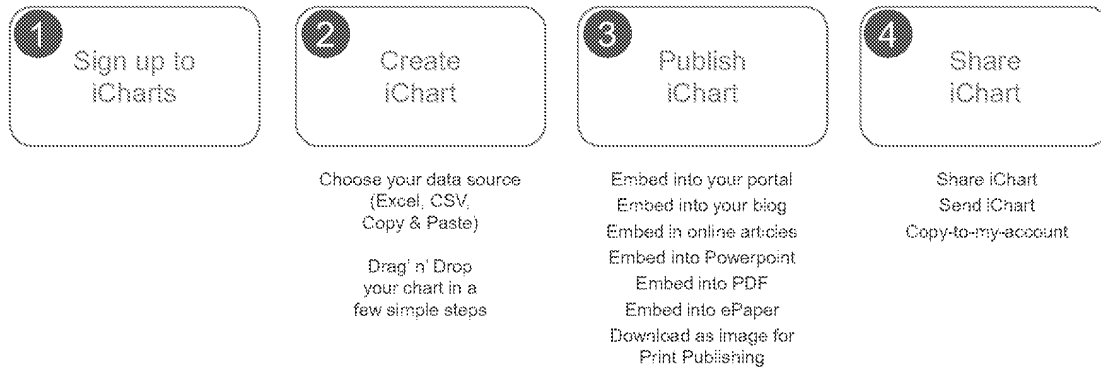


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iCharts contain rich interactivity features



iCharts is the **fastest** way to create and share interactive charts online



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10 reasons to use iCharts for chart creation

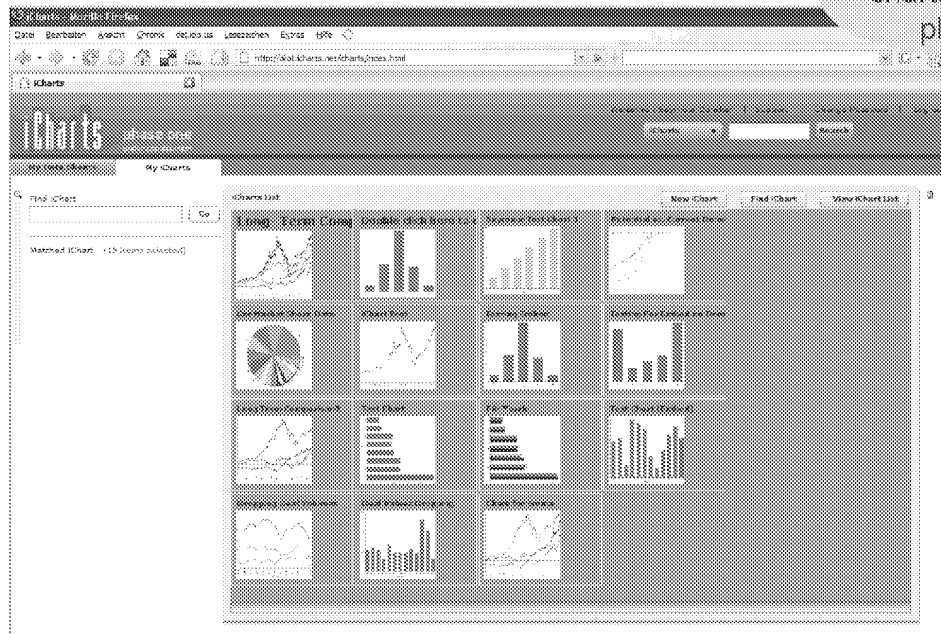
On demand	No software to install. You can start right away
Multi-Publishing	Embed charts in portals, blogs and online articles. Embed interactive charts into PDF, Powerpoint or ePaper. Download as image for print publishing.
Interactive Charts	Anyone can create charts in a matter of seconds that automatically contain rich interactive features.
Live updating	Update your online charts with a mouse click wherever they are located on the web
Portable charts	Others can take your charts and customize them with own comments and interactive settings
Share your charts	Multiple people can work on same charts, like team members or external service providers
Searchable Charts	Rich tagging will make your public charts highly searchable through Google & other search engines.
Presets	Store standardized chart designs as templates. Click once to adapt your chart to any preset.
Ease of Use, Quality & Speed	Create high quality interactive charts faster than you can create a normal chart elsewhere
Cost	Free service to create and publish online iCharts



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iCharts: Personal chart gallery

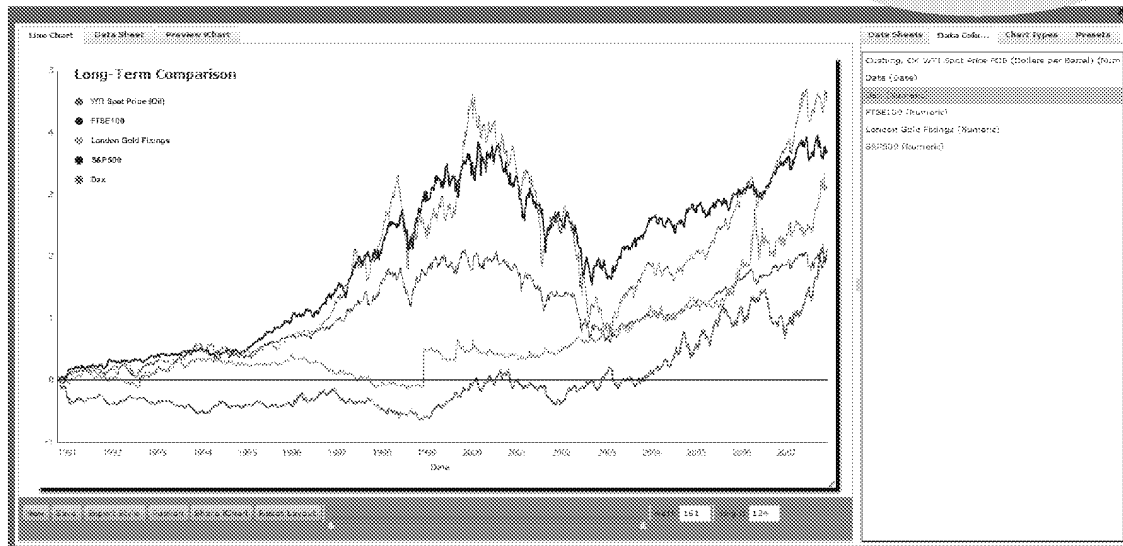
All your
charts in one
place



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iCharts: Chart creation pane

Rich formatting
options
available



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iCharts: Multi-publishing options

Offline interactive Charts

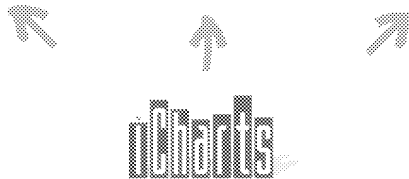
Embed into Powerpoint
Embed into PDF
Embed into ePaper

Online interactive Charts

Embed into your portal
Embed into your blog
Embed in online articles
eMail

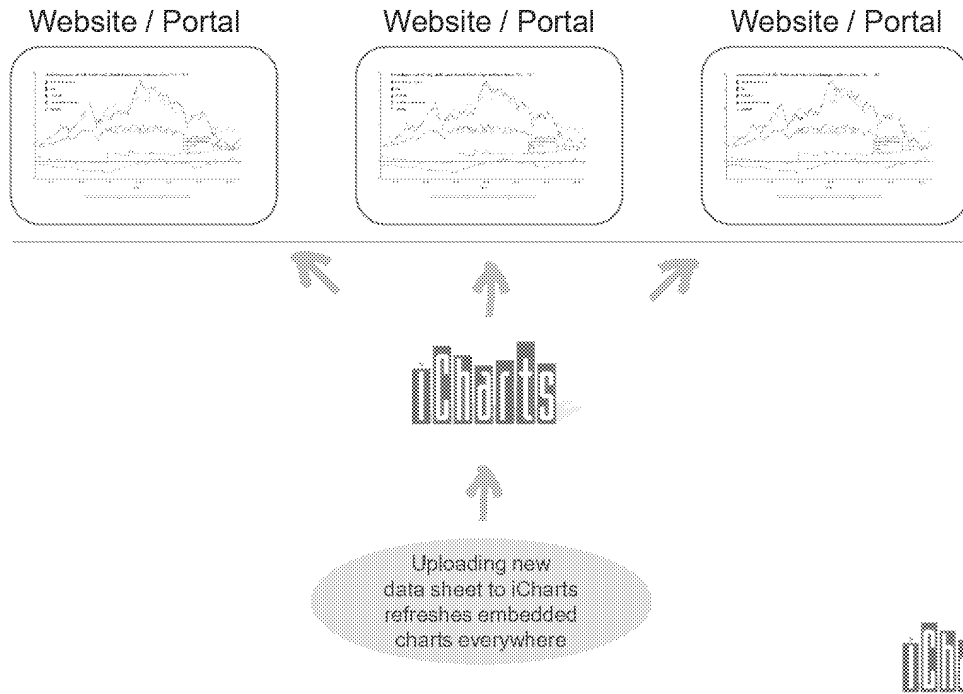
Print Charts

Download as image for
Print Publishing



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LiveCharts: Embed once, update through iCharts as often as needed



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iCharts, Inc.

Seymour Duncker
CEO & founder



Tyron Montgomery
CTO & founder



Rajesh Setty
Chief Catalyst &
founder



Naveen Lakkur
Head of Delivery
Team



Quick Facts

- HQ in Sunnyvale
- Team of 15 people
- Restricted Private Beta - 06/2008
- Public launch - 09/2008



Private Beta Program

- Restricted access by invitation only
- Service operational, in pilot mode¹⁾
- No fees or charges applicable
- Anticipated pricing post public launch will be:

Published chart as static image (GIF, JPG, TIFF) — no charge

Published interactive chart for online use (with iCharts logo) — no charge

Published interactive chart for online use (logo free / client logo) — 1\$ per chart

Published interactive chart for offline use in PDF & PPT (logo free / client logo) — 1\$ per chart

Corporate pricing on request

1) Means functionality is still undergoing development and, there may be short term service outages due to maintenance

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Thank You!

For more information please contact

seymour.duncker@icharts.net or rajesh.setty@icharts.net

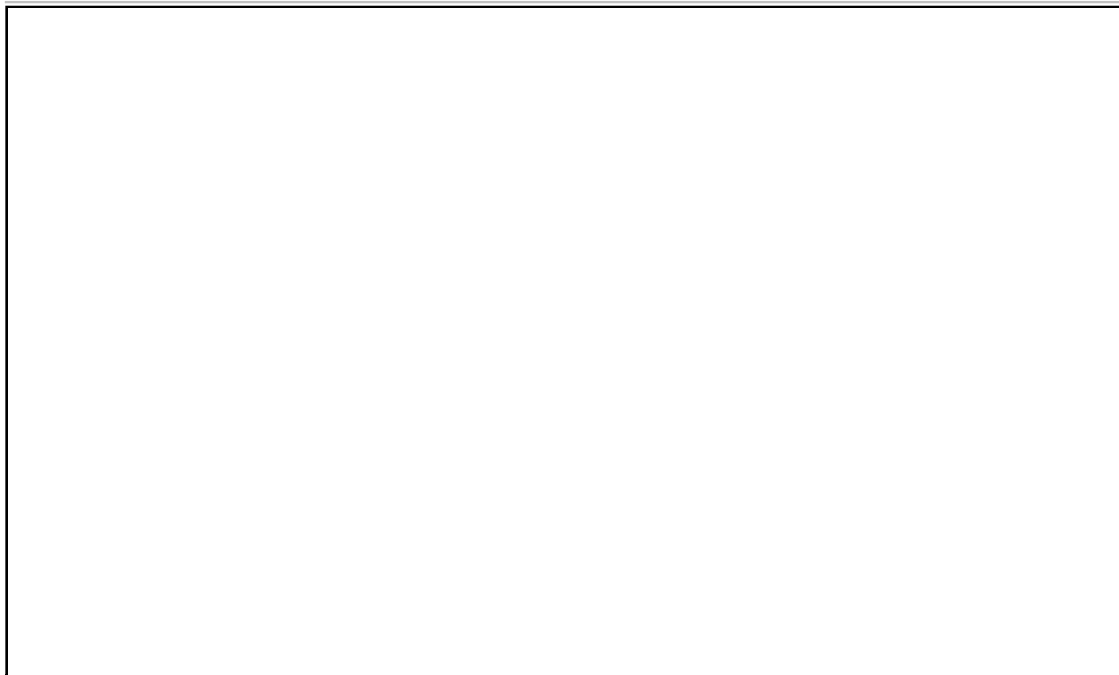
iCharts, Inc.

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What if you could get more from a chart than just simply looking at it?

What if you could create an **interactive Chart** in 60 seconds...

and publish it online or embed it into Powerpoint or PDF with one click ?



Move mouse
over iChart to see
more context

Click on legend
colour to show or
hide data series

Use handles
below iChart to
scale chart

4 simple steps to get started

1 Sign up to iCharts	2 Create your iChart	3 Publish your iChart	4 Share your iChart
	Choose your data source (Excel, CSV, Copy & Paste) Drag' n' Drop your chart in a few simple steps	Embed into your portal Embed into your blog Embed in online articles Embed into Powerpoint Embed into PDF Embed into ePaper Download as image for Print Publishing	Share iChart Send iChart Copy-to-my-account

10 reasons to use iCharts

On demand	No software to install. You can start right away
Multi-Publishing	Embed charts in portals, blogs and online articles. Embed interactive charts into PDF, Powerpoint or ePaper. Download as image for print publishing
Interactive Charts	Anyone can create charts in a matter of seconds that automatically contain rich interactive features
Live updating	Update your online charts with a mouse click wherever they are located on the web
Portable charts	Others can take your charts and customize them with own comments and interactive settings
Share your charts	Multiple people can work on same charts, like team members or external service providers
Searchable Charts	Rich tagging will make your charts highly searchable through Google & other search engines
Presets	Store standardized chart designs as templates. Click once to adapt your chart to any preset
Ease of Use, Quality & Speed	Create high quality interactive charts faster than you can create a normal chart elsewhere
Cost	Free service to create and publish online iCharts

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