
From: "Rajesh Setty" <rajesh.setty@icharts.net>
Sent: Sun 8/17/2008 8:34:26 AM (UTC-07:00)
To: "iCharts | Tyron Montgomery" <tyron.montgomery@icharts.net>
Cc: "Seymour Duncker" <seymour.duncker@icharts.net>
Subject: Re: Waiting for the results now (TC50)

Thanks Tyron.

Of course, they know that this is work in progress. They asked repeatedly whether we would be ABSOLUTELY, POSITIVELY READY to launch at the event.

Of course, I told them with full confidence that YES :)

Their specific comments were

1. "New Chart" button has to be BIG and clearly visible. It is part of all other buttons.
2. Navigation within iCharts (after the person logged in) can be improved.
3. Yes, they saw the "My Charts" tab on the new portal design.

Overall, they know that this will change when we launch in a few weeks. There were so many people (five of them) and not all of them came in at the same time. And one of them had to step out for a bit. So it was like herding cats. Michael Arrington and Jason Kincaid were there throughout the presentation and I had no problems with them. It is with the people who pop in and pop out. Since they would have missed part of the story, I had to go back and again open up the new portal design and explain.

Let us keep our fingers crossed. I can't wait to hear from them.

Best,
Rajesh
M: 408.568.3249

On Sun, Aug 17, 2008 at 4:21 AM, iCharts | Tyron Montgomery
<tyron.montgomery@icharts.net> wrote:

Hi Rajesh,

Thanks for your presentation in front of the TechCrunchies :-)

I hope the discussion about the Studio navigation will not break our neck.
Reading your comments I have the feeling there seems to be some misunderstanding here. With "home page of the Studio" do you mean the chart listing that we see when we enter the Studio? Well, that entire area will disappear because the chart and data-sheet listings are going to be part of

the portal (third tab: "my icharts"). That's why we have been excluding this area from optimizations in the last weeks.

Or do you mean a different page?

Have a great Sunday,
Tyron

-----Ursprüngliche Nachricht-----[Tyron Montgomery] Hi
Von: Rajesh Setty [mailto:rajesh.setty@icharts.net]
Gesendet: Sonntag, 17. August 2008 03:11
An: Seymour Duncker; tyron.montgomery@icharts.net
Betreff: Waiting for the results now (TC50)

Hi Seymour, Tyron:

Hope you both are doing well.

I gave a quick update to Seymour about the meeting today at TechCrunch. It was a very good meeting and there were five people who were watching the demo. They were very quick to spot a few things and it was interesting to see a discussion among themselves around the topic - "How cool would it be to have TechCrunch charts powered by iCharts." They definitely want us to keep them posted about the availability of the API set.

Also, they had some comments about the whole Studio navigation which we have to look at. There was no simple way for us to get back to the home page of the Studio. No big button to create a new chart from anywhere. Small things but they were very picky.

At some point we should re-visit the usability aspects as I was able to watch them try to use the system and struggle a bit as to what to do next.

I will put together my observations on that separately and send it across.

They told me that they will get back to us VERY soon. Can't wait now but have no other option :)

Have a great evening there.

Best,
Rajesh
M: 408.568.3249

