
From: "iCharts | Tyron Montgomery" <tyron.montgomery@icharts.net>
Sent: Tue 8/19/2008 7:16:50 AM (UTC-07:00)
To: "Seymour Duncker" <seymour.duncker@icharts.net>
Subject: AW: iCharts ready to launch

Hi Seymour,

sorry, ich bin durch ein wichtiges Telefonat aufgehalten worden.

Für mich klingt der Text immer noch ein wenig zu sehr nach Angestellten, die den nötigen Grundstock erstellen. Auch wenn von "high quality charts" gesprochen wird, klingt "launch content" für mich zu sehr nach Pflichtübung. Ich denke, dass wir - ohne zu lägen - mehr den Eindruck vermitteln sollten, dass ausgewählte Pilot-Nutzer im Rahmen ihrer Arbeit (und nicht im Rahmen unserer Zielsetzung) inzwischen 1000 Charts erstellt haben, was für die Praxistauglichkeit des Systems spricht. Außerdem denke ich, dass wir - um die Wahrscheinlichkeit der Weiterleitung der Info zu erhöhen - deutlich machen sollten, dass wir auf eine Kernfrage von Michael & Jason reagieren. Vorschlag:

Dear Tanya,

Just a quick update: Over the past few months a group of selected pilot users has been producing high quality charts in the private beta version of iCharts. Yesterday, we hit the milestone of 1000 charts in our portal, covering a broad range of categories, such as Environmental, Economical and Public Health data. So the iCharts portal is now ready to launch with a solid groundwork of quality content, which will help generate a lot of interest in iCharts.

As Michael and Jason were asking for our launch status on the week-end, you may want to share this information with them.

Have a great day,
Seymour, Tyron & Rajesh

-----Ursprüngliche Nachricht-----

Von: Seymour Duncker [mailto:seymour.duncker@icharts.net]
Gesendet: Dienstag, 19. August 2008 13:10
An: iCharts | Tyron Montgomery
Betreff: iCharts ready to launch

MEIN ENTWURF

Dear Tanya,

I thought I'd let you know: We reached our internal milestone yesterday of preparing 1.000 high quality charts as launch content for the iCharts public portal launch.

Over the past few months a set of selected pilot users prepared this launch content using the private Beta version of iCharts. Those charts cover a variety of categories, such as Environmental, Economical and Public Health data.

This will help generate a lot of interest in iCharts. You may want to share this with Michael and Jason.

Looking forward to hearing from you.

Best,
Seymour

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