

Message

From: Seymour Duncker [sduncker@gmail.com]
Sent: 7/29/2007 2:43:29 AM
To: Girish [girish.karachiwala@compassites.net]
Subject: Re: iCharts discussion
Attachments: iChartsworkpane.pdf

Here you go.

On 7/27/07, **Seymour Duncker** <sduncker@gmail.com> wrote:
Hello Girish,

attached a hand sketch of the iCharts work pane. Probably the one detail that requires explaining is mapping vs. swapping: If you are in mapping mode, then the axis of a chart are fixed and you should be able to drag & drop data fields onto the axis to link data to chart. If your are not (i.e. in swapping mode) then you should be able to swap axis for example. The latter is not a critical feature initially.

To get a feel for chart applications here are three:

a. BP

<http://www.bp.com/subsection.do?categoryId=9017894&contentId=7033413>

This is a very rich, interactive charting tool for which BP was nominated as one of the best corporate web sites. The technology is Java which is the wrong technology, the rendering is bad. The idea is to be able to do the same using Flash techno. The data is contained in the tool. Our application adds the capability to load any type of data in a generic, table-based format. iCharts don't need to be as feature rich as the BP one (that is, we want to be able to package different iCharts types with different level of interactivity capability into different pricing packages)

b. Google Finance

<http://finance.google.com/finance?q=goog>

An example of a flash-based interactive chart, again with fixed input (streams of stock data)

c. Yahoo Finance

<http://finance.yahoo.com/charts#chart1:symbol=goog;range=1y;indicator=volume;charttype=line;crosshair=on;logscale=on;source=undefined>

Another example of a flash-based interactive chart, again with fixed input (streams of stock data)

Let's target Wednesday for our conf call.

Best,
Seymour

On 7/27/07, **Girish** <girish.karachiwala@compassites.net> wrote:

Thanks Seymour.

Regards,

Girish

From: Seymour Duncker [mailto:sduncker@gmail.com]

Sent: Friday, July 27, 2007 1:19 PM

To: Girish

Subject: Re: iCharts discussion

Not a problem, it will be more likely on Wednesday. I need to let you know. I will send you the wireframe later today.

On 7/27/07, **Girish** <girish.karachiwala@compassites.net> wrote:

Hello Seymour,

How are you? Hope you are doing well.

Seymour , I will need some more time to look into technical feasibility of the solution that we discussed day before. Can we postpone our call to early next week: may be Monday or Tuesday? Let me know suitable time. Sorry for inconvenience.

Meanwhile, do send me the wire frame/ layout for the flow: if you have made one already.

Regards,

Girish

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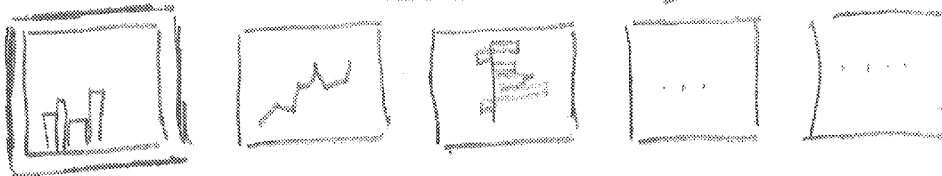
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Work pace

we can
select chart
type

Resets



Preset categories

245

160

• **Scalability**

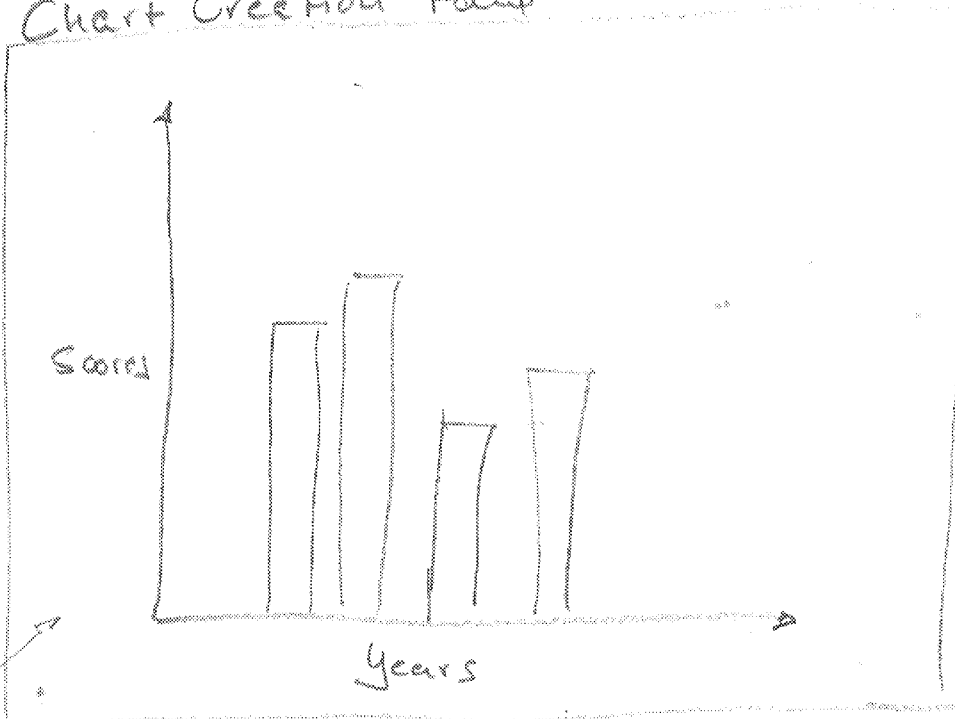
• **Die**

2

Colour Scheme

Happy

Chart Creation Page



Data Category

yes

2013

clothing
area

Data table

user can
select
data categories
& drag into
checking pane

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- previous
  context
  data

```