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REFINE YOUR TASTE - QLIKVIEW.SIMPLIFYING DATA FOR EVERYONE. LEARN MORE

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The WINE PRESS

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Introduction

Welcome to QlikTech's WinePress. Much like a wine press turns the raw grapes and juice into the wines that we love, so does QlikView turn raw, messy data into meaningful business knowledge. It does so in a manner as simple, effective, and efficient as a wine press.

Wine makers use a press to extract juice from a raw material, grapes, because it is such an efficient method to process large amounts of grapes. From this press comes the end result: a large quantity of very usable juice that will then become wine. Without the wine press, the process by which juice is extracted from grapes would be long, arduous and messy.

Similarly, we at QlikTech developed QlikView to help you, the user, take raw bits of information that can be fed through QlikView to make a useful end result; useable, meaningful data.

What can The Wine Press do for you:

- Try a new wine- Pick a specific wine that you like and hit the "similar" button. This will show other wines you might also like based on similar characteristics
- Find a gift- Choose a wine gift or what wine you would like to bring to a holiday party based on different characteristics or the meal to be served
- Pair your food and wine- Choose the best wine to go with your meal based on its flavors or based on other characteristics
- Analyze your wine- Analyze wine by variety, region, price, flavor, and rating
- Find out what makes The Wine Press unique- Select a wine and see what flavors it embodies

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