MOMENT UM

A PERIODIC PUBLICATION FOR UNVERFERTH MFG. CO., INC. FRIENDS AND FAMILY Spring, 2006

UM Tributes
- Retirements
- Anniversary Dates
- Nuptials

UM Grows
- Lean Manufacturing
- Welcome New Faces
- Births

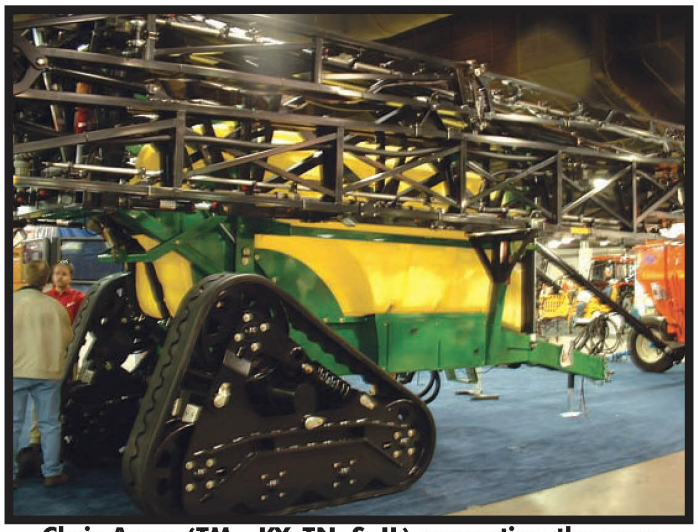
UM Reaches Out
- UMRmD
- National Farm Machinery Show

Bulk Seed, Tracked for Speed

2006 National Farm Machinery Show...

Trade shows are an excellent tool for marketing research to judge farmer interest in new products, in addition to providing valuable information about current product trends. This year was no exception with new product introductions that included the Unverferth Seed Runner™ 3500 tender for bulk seed handling and a tracked undercarriage for the Top Air 1600 and 2400 sprayers. Both of these products were given overwhelming thumbs up by the attendees.

In addition to the new Seed Runner tender on the Unverferth exhibit, the wheel display was moved closer to the main aisle and given an updated look. There were often several people in line to have their wheel questions answered. The Unverferth 7250 grain cart with a standard multi-directional downspout for 2006 was also a featured product of interest.



Chris Ayers (TM - KY, TN, S. IL) promoting the new, tracked undercarriage for Top Air 1600 and 2400 sprayers.

Dennis Hohlbein (TM - KY, W. IN, E. IL) talking about the various seed handling methods we offer including the new, patented self-loading Seed Runner™.

At the Alliance Product Group exhibit, attendees took away one impression: sprayers! In all, six Top Air sprayers lined the exhibit, showcasing the full range available for this spring's spraying needs. Interest in bulk seed handling also flowed to the Killbros gravity grain box and auger.

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Unverferth Exhibit 2029
Par-Kan v. Unverferth
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