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Sep 10, 2023

Barco and Crestron announce patent license agreement regarding a set of essential ClickShare patents

Kortrijk, Belgium and Rockleigh, New Jersey, September 12, 2023 – Barco and Crestron Electronics, Inc., both global leaders in workplace technology, have entered into a global patent license agreement earlier this year. This enables Crestron to utilize some of Barco's ClickShare patents for Crestron's own collaboration solutions, including AirMedia® wireless conferencing and presentation systems. The agreement will further spur growth of solutions for the BYOM market with the development of additional presentation and conferencing solutions.

In today's working environment, 60% of workers still face technical challenges when they're joining a hybrid meeting. The Bring Your Own Meeting (BYOM) concept enables users to host calls from their own laptop with their preferred conferencing solution, using the audio and video equipment in the meeting room. Because of the growing interest in hybrid meetings, Barco and Crestron expect the market for wireless conferencing systems to accelerate significantly over the coming years.

BARCO EXHIBIT 2012
Yealink v. Barco
IPR2024-01438

Barco has been leading the BYOM market, with innovations covered by patented inventions. The company will continue to develop collaboration technologies that put the user at the heart of the experience. Moreover, the agreement between Barco and Crestron aims to further spur the growth of the BYOM market, with each company investing in technology that enables collaboration with a simple experience for employees.

"Our customers expect fully integrated solutions that make workplace collaboration simple. With this agreement we will bring robust wireless conferencing based on Barco's ClickShare intellectual property to our popular digital workplace technologies to meet the growing demand for BYOM solutions," said Andrew Ludke, Senior Director, Product Management at Crestron.

"Intellectual property is at the heart of technological innovation, so it must be embraced and safeguarded," said Stijn Henderickx, EVP Meeting & Learning Experience at Barco. "This agreement between Barco and Crestron demonstrates that mutual beneficial solutions can bolster development and innovation in the market, while recognizing the value of patents and intellectual property."

Innovation is an essential part of Barco's DNA. In particular to ClickShare, Barco has obtained more than 50 patents in major jurisdictions like EU, US and China. The patents cover a broad range of innovative wireless presentation and conferencing features, underlining ClickShare's simplicity and ease of use. Barco continues to closely monitor the wireless presentation and conferencing market. The company has built a strong track record in enforcing its intellectual property rights against companies copying ClickShare's unique features.

About Barco

Barco is a global company with headquarters in Kortrijk (Belgium). Our visualization and collaboration technology helps professionals accelerate innovation in the healthcare and enterprise and entertainment markets. We count over 3,000 visioneers, whose passion for technology is captured in over 500 unique patents.

Barco is a listed company (Euronext: BAR; Reuters: BARBt.BR; Bloomberg: BAR BB) and realized sales of 1,058 million euro in 2022.

Interested to connect? Check www.barco.com or find us on X (@Barco), LinkedIn (Barco), YouTube (BarcoTV), Instagram (barco_nv) and Facebook (Barco).

Barco. Visioneering a bright tomorrow.

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About Crestron

Crestron is a global leader in workplace technologies, engineering, and transforming corporate automation and unified communication (UC) solutions for enterprise organizations across Fortune 500 corporations, campuses, facilities, and more, as well as a premium home automation provider who creates platforms, devices, and systems across residential properties including homes, yachts, MDUs, and hotels.

For over 50 years, Crestron has been designing software and hardware solutions across government, military, lecture halls, and boardrooms, as well as the most discerning residential properties around the globe. As technology has become omnipresent in both work and home lives, Crestron is charting the future of digital transformation for commercial and residential applications by identifying and manufacturing solutions that strengthen collaboration, productivity, and innovation, while reflecting the lifestyles, comforts, and relationships that keep people connected, from anywhere, at any time. Discover Crestron at crestron.com.

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ClickShare

Video bars for wireless collaboration

Wireless conferencing

Wireless presentation

Projection

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Home cinema projectors

Installation projectors

Rental projectors

Simulation projectors

Cinema systems

Cinema projectors

Home cinema projectors

Laser light upgrade

Media servers & audio

Cinema screens

Video walls

Controllers

LCD video walls

Medical displays

All-in-one displays

Breast imaging displays

Clinical review displays

Custom medical displays

Dental displays

Digital pathology displays

Medical display controllers

Radiology displays

Surgical displays

Control room software

Barco CTRL

OpSpace

TransForm N

Image processing

Event master

Screen management

Immersive systems

Canvas

Caves

Powerwalls

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Surgical collaboration

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