

UNITED STATES PATENT AND TRADEMARK OFFICE

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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AKTANA, INC.,  
Petitioner

v.

VEEVA SYSTEMS, INC.,  
Patent Owner

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Case IPR2024-01443

U.S. Patent No. 9,055,023

Title: SYSTEM AND METHOD FOR CONTROLLING  
ELECTRONIC COMMUNICATIONS

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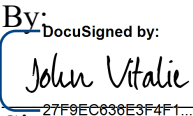
**POWER OF ATTORNEY FOR PETITIONER**  
**AKTANA, INC.**

Case IPR2024-01443  
U.S. Patent No. 9,055,023

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Aktana, Inc., hereby appoints the registered practitioners associated with Customer Number 132,593 to represent it and to transact all business in the Patent Trial and Appeal Board of the United States Patent and Trademark Office in connection with the above-captioned *Inter Partes* Review of U.S. Patent No. 9,055,023. Petitioner hereby designates the following lead and backup counsel:

| Lead Counsel                                                                                                                                      | First Back-up Counsel                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
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**FOR AKTANA INC.:**

By: DocuSigned by:  
  
27F9EC838E3F4F1...  
Signature

9/19/2024  
Date

John Vitalie  
Name

CEO  
Title