

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AKTANA, INC.,
Petitioner,

v.

VEEVA SYSTEMS INC.,
Patent Owner.

Case IPR2024-01443
Patent No. 9,055,023

**PATENT OWNER'S POWER OF ATTORNEY AND
DESIGNATION OF LEAD AND BACKUP COUNSEL**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Veeva Systems Inc. hereby appoints the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Customer Number 22,852, including the following lead and back-up counsel, as its attorneys to transact all business in the United States Patent and Trademark Office associated with this preceding:

Lead Counsel	Back-up Counsel
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The individual signing below has the authority to execute this document on
behalf of Patent Owner Veeva Systems Inc.

By: 
For Veeva Systems Inc.

Name: Josh Faddis

Title: Senior Vice President/ General Counsel

Date: 10/24/2024

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing **Patent Owner's Power of Attorney and Designation of Lead and Backup Counsel** was served on October 25, 2024, via email directed to counsel of record for Petitioner at the following:

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Dated: October 25, 2024

By: /Lisa C. Hines/
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Case Manager
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