

EXHIBIT 1017

*How to Do
Everything*

Palm® Pre™

Make calls, browse the Web,
and check email

Manage contacts, calendars,
and messages

Enjoy music, videos, photos,
games, and more



Rick Broida
Dave Johnson

Maximize the power of your Palm® Pre™!

This easy-to-follow guide shows you how to get the most out of the innovative smartphone built on the Palm webOS™ platform. *How to Do Everything: Palm Pre* helps you navigate the interface, load data from various sources, and use all the communication features—phone, email, and messaging. You'll surf the Web, snap photos, enjoy multimedia, download cool apps, and keep your Pre running at peak performance. This one-stop resource covers it all!



- * Configure and customize your Pre
- * Connect to data from multiple sources
- * Make calls and send emails, texts, and instant messages
- * Connect to wireless networks and access the Internet
- * Load contacts, calendar items, memos, and tasks
- * Navigate with GPS
- * Listen to music, watch videos, and take photos
- * Install and use third-party apps
- * Secure, troubleshoot, and maintain your Pre

About the authors:

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\$24.99 USD

ISBN 978-0-07-163952-1
MHID 0-07-163952-7



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Handhelds/Smartphones
Cover Design: Jeff Weeks

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Finding and Using Apps on the Pre

HOW TO...

- Use the App Catalog
- Find and download new apps
- Update your apps
- Delete apps
- Install homebrewed apps
- Use your Pre as a PalmPilot

One of the things that distinguishes modern mobile phones from their less sophisticated ancestors is their ability to run additional programs beyond those that were factory installed. Whether you have a Pre, an iPhone, or some other fancy smartphone, it's hiding a powerful computer under the hood. And computers are really good at running programs. In fact, they live for the excitement of running lots of different apps. Don't have lots of programs on your phone? You're making it sad.

Of course, the Pre doesn't come with a mouse, keyboard, and DVD drive. But that's not going to stop us from running a wide range of apps beyond what came in the box. In this chapter, you'll learn how to add apps to your Pre using the App Catalog, which is an online store you can access right from your phone. You'll also see how to get to "homebrewed" apps that aren't officially in the App Catalog. And you'll read about all the other usual extras and related topics along the way. So get ready to expand your Pre and do a whole lot more than just use it as a phone.

Using the App Catalog

Your Pre comes with its own online store that's filled with apps you can easily download and install. Unlike some phones, such as the iPhone, the Pre requires no extra software or desktop synchronization—it's all right on the Pre.

Many of these apps are free, though some cost money. In almost all cases, though, you can install apps for free on a trial basis. If you don't like the app or don't want to pay for it when the trial period is over, you can easily remove it.

Finding Apps

So let's get started. All the action happens, as we said, in the App Catalog. To get there, tap the Launcher icon and then tap App Catalog, which you'll find in the first position on the second page of the Launcher (assuming you haven't moved it). The App Catalog looks like this:

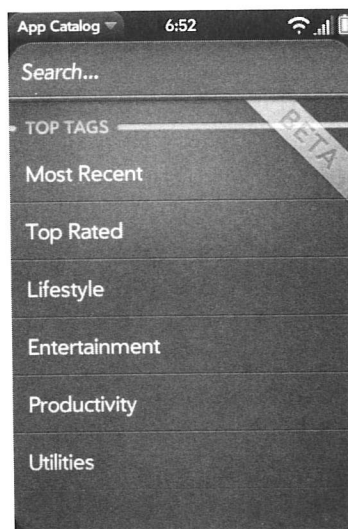


You can navigate around the App Catalog in several ways:

- **Search** If you know what you're looking for, you can search for it. Start typing and your search term will appear in the Search box at the top of the screen. Press ENTER and you'll see a list of results. You can search for the exact term you're looking for—say, *Pandora* to find Pandora Radio—or you can search for keywords that represent what you are trying to find. Searching for *movies* will turn up Fandango and Flixster, for example. You might have to try several keywords to get good results, though. *Dining* turns up only OpenTable, but *restaurant* returns OpenTable along with at least three other entries, including GoodFood, Where, and LikeMe Mobile.



- Featured** If you're not sure what you want, but you're in the mood to browse, the Featured and Popular sections are handy for seeing what's hot in the world of apps. In the Featured section, you'll find the apps that Palm wants you to see. That doesn't make these apps popular, or even necessarily good—it's possible (but we don't know for sure) that the app developers might pay a fee for placement in this slot. Presumably, though, Palm has a vested interest in showing off the best stuff here to encourage people to try out the App Catalog and download more apps. Indeed, as we wrote the book, we routinely found apps such as OpenTable, AP News, and AccuWeather here—not too shabby. (Of course, only a small collection of apps was available when we wrote the book to begin with. Hopefully, by the time you read this book, there will be hundreds.) More apps are included in Featured than you can see on the screen—they continue off the right side of the screen. Use the next and previous gestures to slide the icons left and right across the screen to see them all.
- Popular** The Popular category is another good place to browse, but it's kind of the opposite of Featured—you'll find apps that people download a lot. Again, that doesn't necessarily make the apps in this category any good, but you can defer to the wisdom of the masses and try out some app that is extremely popular. Just as in the Featured category, there are more apps than you can see on one screen. Use the next and previous gestures to slide the icons left and right across the screen to see them all.
- Top Tags** Under the Featured and Popular sections, you'll find lists of common tags for browsing apps. If you're the sort of person who frequents the App Catalog on a regular basis, the most important one is Most Recent. Visit that list to see the latest additions to the App Catalog, so you don't miss out on new apps of interest. If you don't use the App Catalog a lot, you might be more interested in Top Rated, which lets you browse apps that other Pre users have voted as the best. Otherwise, you'll find a slew of tags that divide the apps into categories such as Lifestyle, Entertainment, and Productivity. Pick the one that represents the kind of app you're on the hunt for.



- **All Tags** At the bottom of the list, you'll see All Tags. This displays a "tag cloud" of all the tags associated with apps in the catalog. The size of the tag represents the relative number of apps bearing that tag—so there are a lot more productivity apps than health or navigation apps, for example. (At least this was true when we wrote this; by the time you try it out for yourself, health could be the biggest tag category. Though, if Rick's pizza-beer-and-pretzel diet is any indication, that's pretty unlikely.)



You can get back to the main App Catalog screen from any tag or category page by using the back gesture in the gesture area.



Browsing a List of Apps

So now you've searched or browsed your way to a list of apps. You probably see something like this:



If only a couple of results appear here, you can probably see everything on one screen and tap the one you want. If a lot of results appear, though, they might scroll way off the bottom, making it harder to choose the one you want. That's where the buttons at the bottom of the screen come in handy. You can sort the results to see apps listed in any order you prefer.

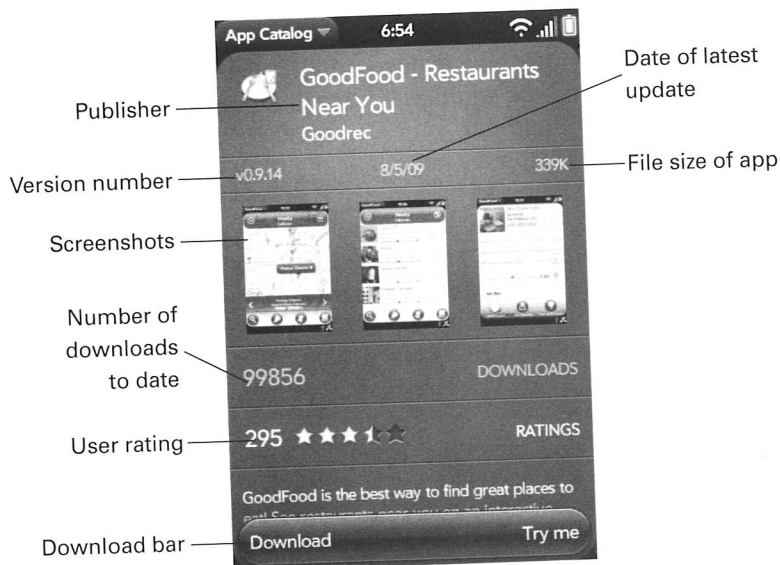
When you see an app you want to investigate further, tap it.

Also, remember that you can type a new search term to look for a specific app, or use the back gesture in the gesture area to go back to the tag or category screen.



Inspecting an App Before You Download

You've reached the app's page. Here, you can skip all the preliminaries and just download it right away—see “Downloading an App” for more on that—or you can loiter a bit and see all sorts of information about the app you're thinking of adopting. There's a lot of information on this page, and it can go on for quite a bit, so let's look at it in sections.

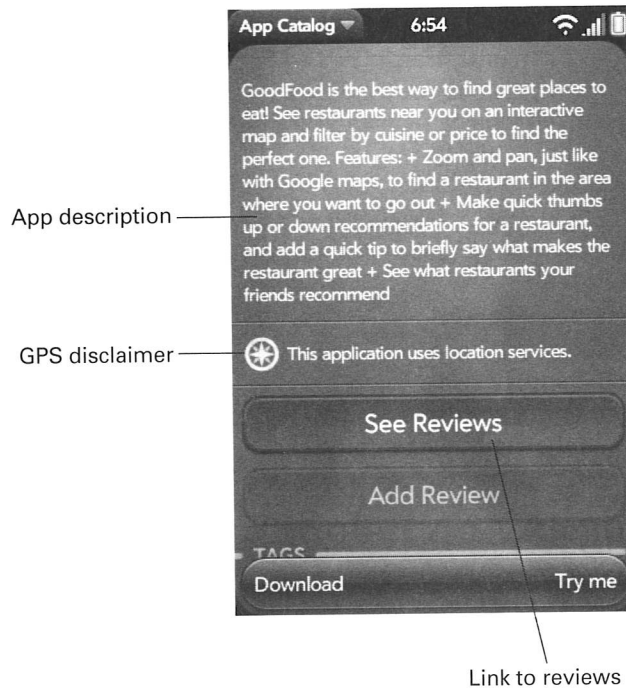


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If you want to see a better view of the screenshots, tap one to make it appear full screen. You can then flip through them all using next and previous gestures.

You can also tap the user rating to read all the reviews that have been written for the app. This can give you a lot of insight into the pros and cons of the app, and whether it's worth downloading or—more importantly—paying for.

Scroll down a bit, and you'll see even more information about the app:



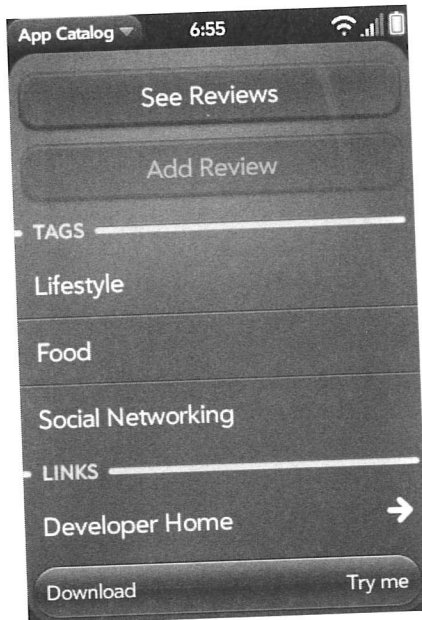
The app description comes courtesy of the publisher and usually contains a handy summary of the app's best features.

Some apps might include additional information, such as this GPS disclaimer. It tells you that the app will tap into your GPS receiver to determine your location. You can control whether this happens automatically or at all—see Chapter 6 for the skinny on that—but this warning helps you avoid apps that might use GPS in case you want to avoid installing those kinds of apps in the first place.

You can read all the reviews by tapping See Reviews. This is the same as if you tapped the star rating higher up on the app's page.

You can also write a review, but the Add Review link will work only if you have already installed the app. Not surprisingly, publishers want to avoid letting people write reviews about apps they have not actually installed and tried firsthand.

Finally, each app page also shows these links below the review section:



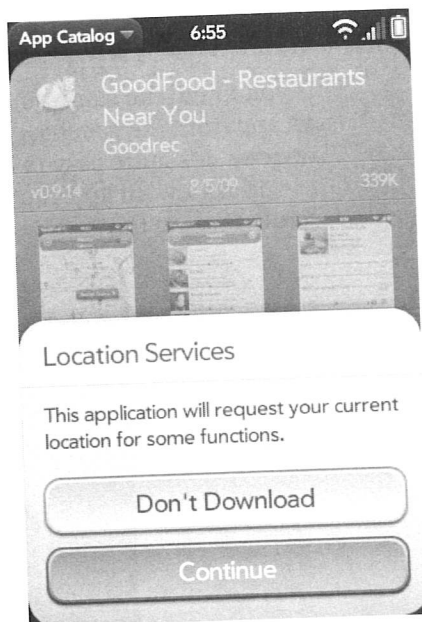
You'll find all the apps' tags here—it's handy if you say to yourself, "I'm not sure I like this app, but I'd like to see other apps that have the same tagging instead."

You can also go directly to the developer's Web page and support page. So if you're having trouble with an app you've installed, return to the App Catalog and navigate to the publisher's support center through the app page.

Downloading an App

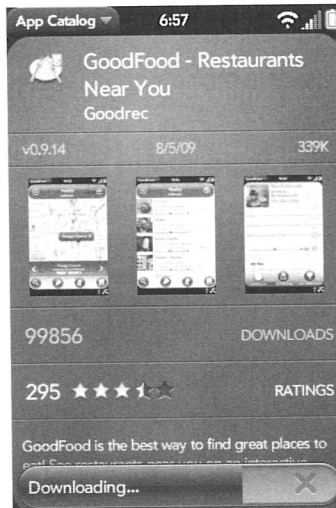
Ready for some download magic? To download an app, tap the Download/Try Me bar.

At this point, the app might ask if you really want to install it. GPS-enabled apps, for example, warn that they use location services. If you tap Continue, the installation will proceed.



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You should see the progress of your download, as shown next, and after a few moments, the Download bar will change to Tap To Launch.

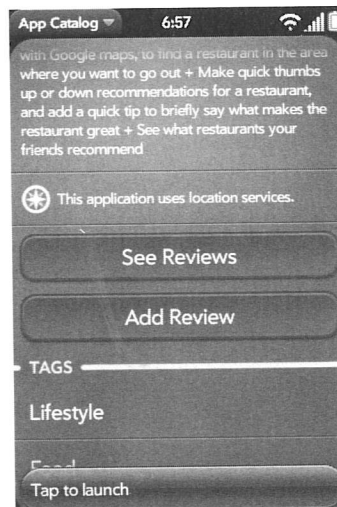


You can launch an app in two ways. You can find and tap the app's icon in the Launcher, or you can open the App Catalog and tap "Tap to launch" on the app's page.

Review an App

If you found the star ratings and product reviews helpful as you considered selecting an app from the catalog, you might want to return the favor by adding your own reviews. It's quite easy to do.

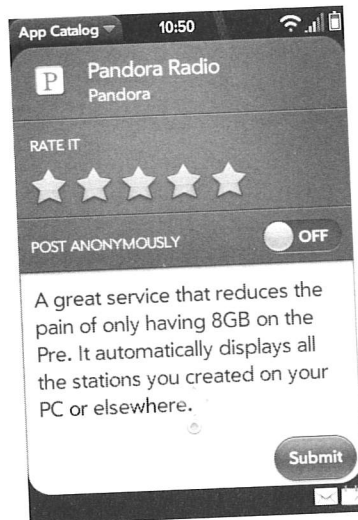
To review an app you've already installed, find its entry in the App Catalog and scroll down to the review links.



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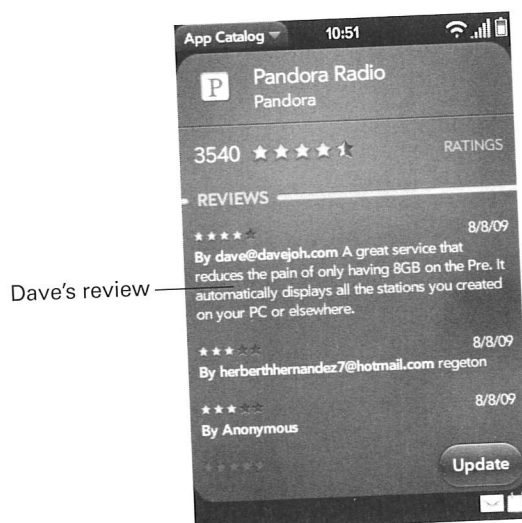
Then, just do this:

1. Tap Add Review. The review form will appear.



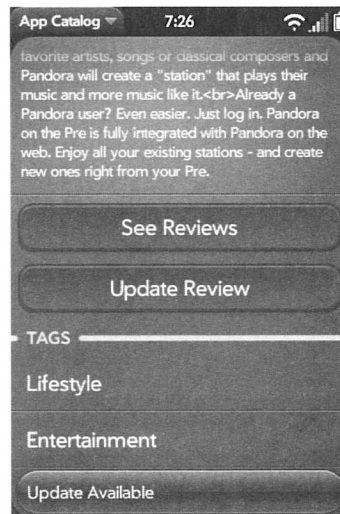
2. Tap a star to assign a star rating. You can apply from one to five stars—sorry, no half-stars allowed.
3. Type your review.
4. If you don't want your name to appear online, tap the Post Anonymously button to On.
5. When you're done, tap Submit.

After you submit the review, it shows up online immediately:

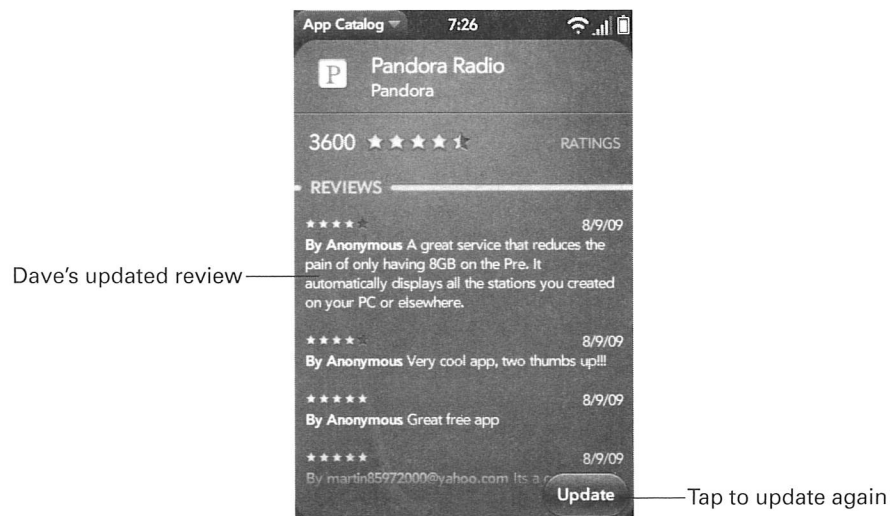


Updating Your Review

You can update an existing review at any time. Just return to the App Catalog, find the app's page, and scroll once again to the review links. Notice that now, instead of Add Review, the button shows Update Review. Make your changes and tap Update—the changes occur almost immediately.



Here's another way to update the review: Go to the reviews page (for example, by tapping See Reviews). Notice the Update button at the bottom of the page, which you can tap to update your review.



You can change the star rating or the text of your review, or even switch your anonymous status from On to Off or Off to On.

How to...

Flag an App as Inappropriate

Have you downloaded an app only to find it is somehow inappropriate? Perhaps it includes offensive language or explicit images. That's not too likely, but if you do find something like that, you can pass on that information to Palm, so they can investigate and determine whether they want to remove the app from the catalog.

To flag an app, open the app's page in the App Catalog. Then tap the app menu in the upper-left corner and tap Flag As Inappropriate.



Update Your Apps

Just as with all the programs on your computer, Pre apps are often updated and released with improved versions. Having the most up-to-date version of your apps is important—they often include new features, fix bugs, and improve security and stability. And updates are usually free.

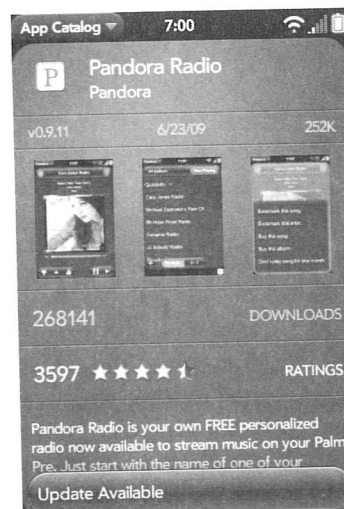
So how do you get your hands on updates? Your Pre actually makes it pretty easy. You can update each app individually, or you can check for updates for all your apps at once and install them with a single tap. It doesn't really matter which method you choose, but clearly updating all your apps at once is faster and easier.

Updating a Single App

You might want to update a single app if you want to get your hands on an updated app quickly, but you don't want to make the time to update all your other apps at the same time. Or perhaps a WebOS update will upgrade your entire phone—and that will take a while and require your phone to restart at least once. You can leave that for another time and just update the app you need right now.

Here's what to do:

1. Tap the Launcher icon to open the Launcher.
2. Tap App Catalog.
3. Navigate to the app's page.
4. Tap Update Available.



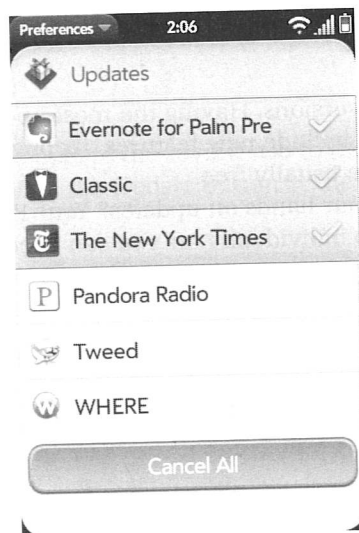
The Download bar turns into Update Available when the app has been installed and an update is, in fact, available. After installing the update, the bar changes to Tap To Launch.

Updating All Your Apps at Once

Aside from the special situations we just described, you'll probably want to update all your apps in one fell swoop most of the time. Obviously, updating one app at a time is too much work. Instead, do this:

1. Tap the Launcher icon to open the Launcher.
2. Tap Updates (you'll find it on the third page if you haven't moved it). Wait a few moments while it searches the Internet looking for available updates.
3. Tap Install Free.

All of your updates will be installed, one after the other, and you can track the process via the progress bars for each app. As each update is completed, you'll see a checkmark on the right.



Deleting Unwanted Apps

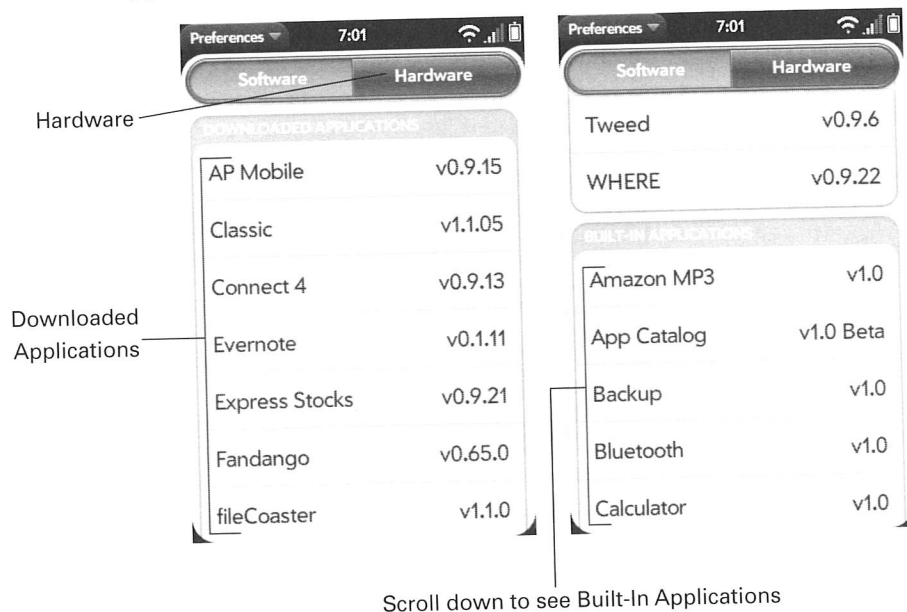
If you're anything like us, you probably downloaded everything in sight when you first found the App Catalog. No program was too silly, pointless, or impractical. You had to have every news reader, every restaurant guide, and every flashlight. But at a certain point, perhaps, you realized that you rarely used that quiz game or video player you downloaded. Yet it still clutters up your Launcher and takes up precious memory. Is there some way to get rid of it? Absolutely.

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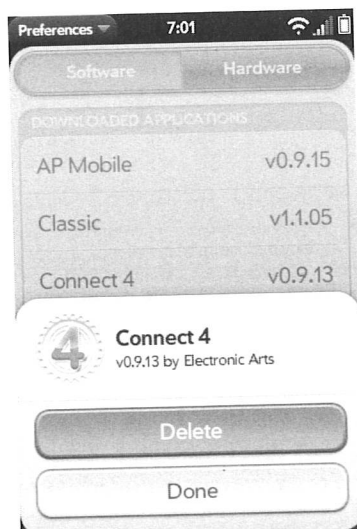
You can easily remove unwanted apps from your Pre or just get some information about your Pre and its software, if that's all you need. Do this:

1. Tap the Launcher icon to open the Launcher.
2. In the app menu, tap List Apps...

The Apps List is divided into three sections:

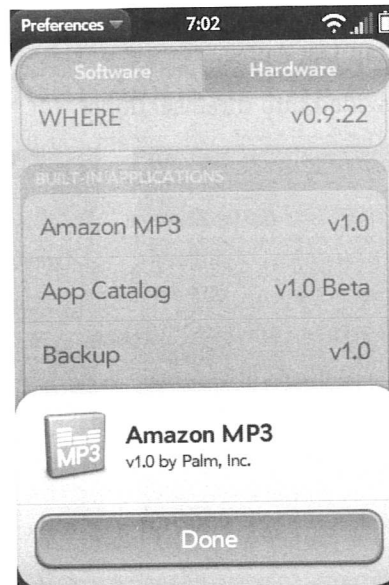


3. Tap any entry in the Downloaded Applications section, and you are offered the ability to delete the app or tap Done:



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4. If you tap an entry in the Built-In Applications section, you see only the app name and version information—you can't delete built-in apps.



Finally, the Hardware view rolls up all sorts of ultra-geeky information about your phone's hardware and version numbers in case you ever should need to provide it to a tech support rep.



Did You Know?

Viruses: Should You Be Worried?

Unless you have been living under a rock for the last ten years, you know that software viruses and other malicious software can wreak havoc on a desktop computer, and anti-virus software is marketed heavily to PC users. A dozen popular anti-virus programs are out there, along with another dozen less popular ones.

So, the thousand dollar question: Should you run some sort of anti-virus software on your Pre?

Eh, probably not. We predict that by the time you read this book, a handful of companies will be offering anti-virus software for the Pre, but the reality is that the risk of infection is low. Really low. In the many years that Palm sold PDAs such as the Palm III and the Tungsten, for example, not even a single instance of a virus ever harmed a Palm device or the data on it. So if you see ads for anti-virus software for your Pre, ignore them and save your money.

Using “Homebrewed” Apps on the Pre

Have you ever thought it would be cool to do a little computer hacking? Perhaps you wanted to be Tom Cruise in *Mission: Impossible*, hanging upside-down in front of a computer console, or Sandra Bullock, doing...whatever it was that she did in *The Net*.

Well, homebrewed apps let you capture a teeny bit of the hacker mystique. (Not to be confused with Mystique, the blue changeling from X-Men, who, we'd like to point out, was not played by Sandra Bullock).

Homebrewed apps are just like any other Palm app, except that you won't find them in the App Catalog. They're usually labors of love, written by small or one-person development teams, and provided to the community for free. Some of these apps might eventually find their way to the App Catalog, but for now, they live on the outside, like a cybernetic rebel without a cause.

The Origins of Homebrew

Homebrewed apps came about shortly after the Pre was released, because Palm hadn't made it easy for developers to create official Pre apps and get them in the app store. It took Palm a relatively long time to release the official Software Development Kit (SDK) and set the App Catalog submission process in place, meaning that for many months after the Pre's release, only about 30 apps existed for users hungry for more things to do with their Pre.

So while only a handful of apps were in the App Catalog for many months after the Pre first hit the stores, it didn't take long for folks to fill in the gap by writing Pre apps and making them available outside of the App Catalog.

This is actually kind of a big deal and really cool. While some phones—you know, like those from companies with fruits in their names—actively discourage homebrew applications, Palm embraced it.

That means you can install the stuff already in the App Catalog and leave it at that if you want to, but you can also explore homebrewed apps as well. If you get this book before zillions of apps appear in the App Catalog, homebrewed apps will give you a lot of other options. And even if the catalog has lots of apps, the homebrewed alternative can give you some other places to explore.

Getting Ready for Homebrewed Apps

To install homebrewed apps, you need to prep your Pre (and your PC) by installing some software first. This is admittedly the most daunting part of the process. And though you might think that this “homebrew” thing sounds a bit like hacking, let us assure you of a couple of things:

- *It's not really that hard.* Even Rick can do it, and he is required by his state-mandated counselor to use safety scissors and juice boxes with rounded corners.
- *It's perfectly safe.* You're not in danger of damaging your Pre or your PC by configuring them to receive homebrewed apps.
- *It's legal.* Installing homebrews does not void your warranty, break any laws, or compromise your support plan with Sprint or Palm. It's totally kosher.

Now that we have the preliminaries out of the way, let's get started. You can get your Pre ready for homebrews in several ways, but we think the following process is the easiest. If you have a friend or see a Web site that recommends a different approach, that's cool. Do whatever works best for you—you won't hurt our feelings.

Do this:

1. Start by putting your Pre into Developer Mode. Turn on the Pre and close any apps, so you are looking at the Pre in Card view with no cards.

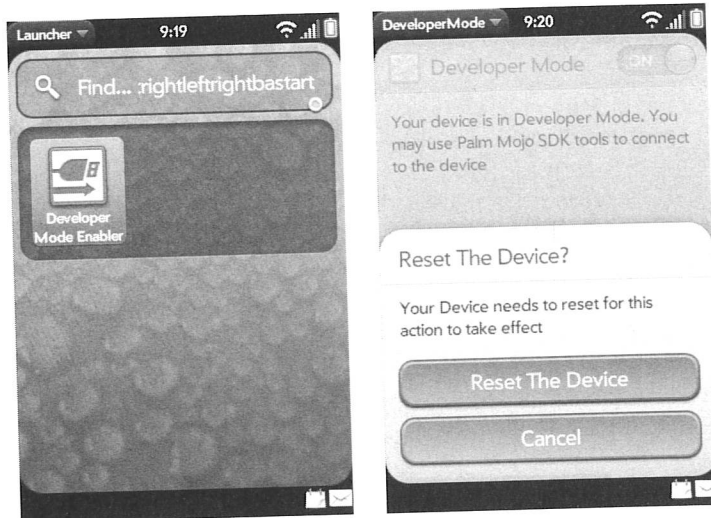


2. Type this, exactly as it appears: **upupdownndownlefttrightlefttrightbastart**.

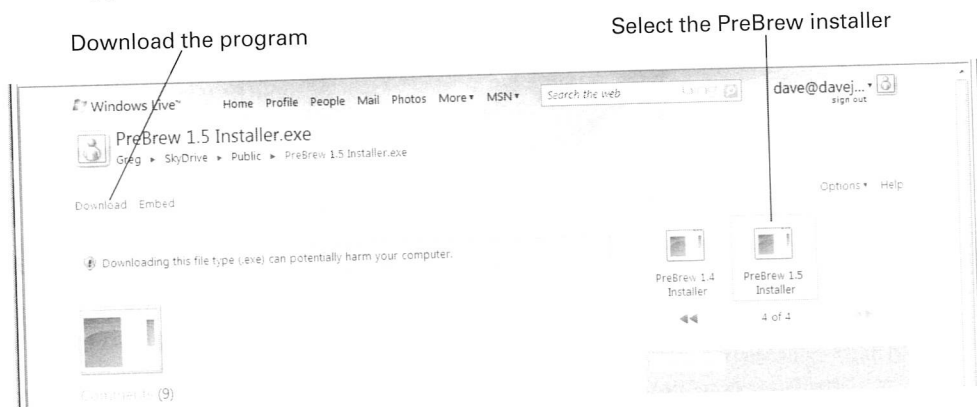


To make it easier to enter, it's just "up up down down left right left right ba start" without any spaces. If you're not a computer game geek, here's some trivia for you: that's a classic cheat code for Nintendo games.

3. Tap the Developer Mode icon and then switch Developer Mode from Off to On. Allow the Pre to restart, as directed. Set the Pre aside for the next few steps.



4. On your PC (specifically, on a Windows PC), download and install the PreBrew installer. You can get a copy from <http://tinyurl.com/mklqw4>. This Web page is needlessly confusing, so be sure to click the latest version of the Installer icon at the upper-right, and then click the Download link at the upper-left.



5. After the installation is complete on your PC, double-click Setup.vbs and, when it's done (it might take a while), restart your PC.

Whew, still with us? That's the bare essentials. In a minute, we'll add one more flourish to the process that isn't essential, but that will make installing homebrewed apps much more convenient.

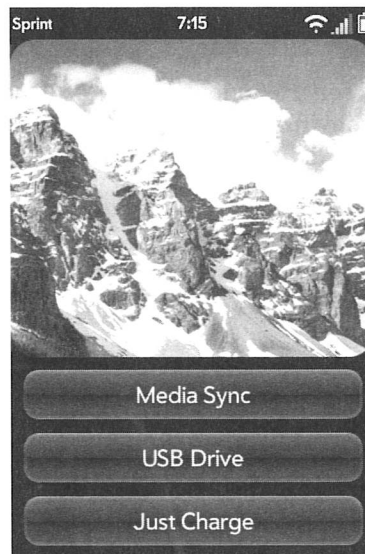


Homebrew setup will no doubt continue to involve and improve. You might want to check <http://tinyurl.com/kk44k9> for the latest details on how to do this.

Installing Your First Homebrew

Now it's time to install something.

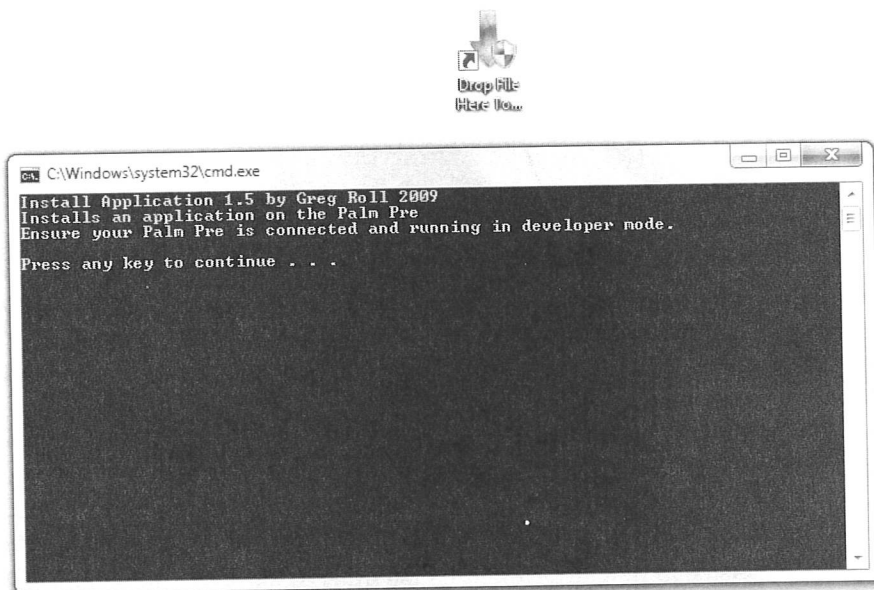
1. First, find an app you want to install. You'll find a comprehensive collection at PreCentral.net (<http://forums.precentral.net/homebrew-apps/>). In order to download apps from there, you will need to register at the site with a username and password, so do that first. Go ahead, we'll wait.
2. Okay, done? When you find an app you want to install, download it to your PC. You'll get a file that has an .IPK filename extension. Save it somewhere convenient, such as on the desktop or in your Downloads folder.
3. Next, connect your Pre to your PC using the USB cable. Tap Just Charge, not USB Drive or Media Sync. (Actually, you could do this step at any point; you don't have to wait. Just make sure the Pre is fully restarted after entering Developer Mode.)



Notice that when you ran the setup.vbs script earlier, an icon named Drop File Here To Install Pre App appeared on your desktop.



4. Here's the magic part: Drag the .IPK file onto the desktop icon, and let go. You'll see a DOS-style window reminding you that the Pre is connected and in Developer Mode. Press ENTER.



5. It'll only take a moment, and the window will go away. Now you can check your Pre—the app is installed and will appear at the bottom of the first page of the Launcher.

From now on, you can install additional apps via your Windows desktop by dragging files onto the icon, which you'll probably want to keep tucked away in the corner of the desktop.



Even if you restart your Pre, it'll remain in Developer Mode. You don't have to re-enter the code each time.

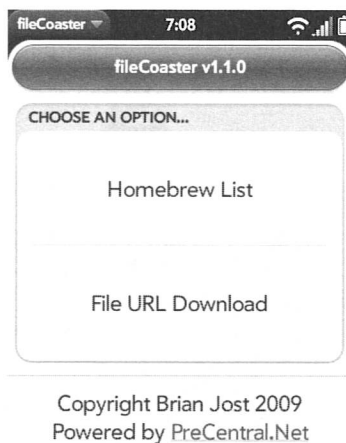
Easier Installing with fileCoaster

So far, we've shown you how to install homebrewed apps using your Windows PC. But that's kind of clumsy, don't you think? There's an easier way: fileCoaster.

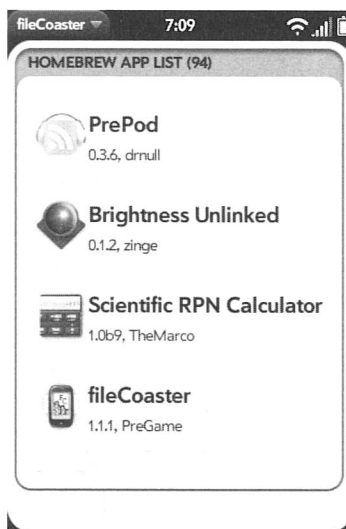
This program lets you install apps directly from your Pre, wirelessly, just like the App Catalog. In fact, fileCoaster is sort of its own App Catalog. Find it at

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PreCentral.net (<http://forums.precentral.net/homebrew-apps/>) and install it on your Pre. Once it's running, you'll see a screen like this:



Tap Homebrew List and you'll see the entire library of apps at PreCentral.net, and you can tap apps to see screenshots, see app summaries, and install apps. It's quite elegant, actually, and a handy way to install homebrewed apps.



Note

The Pre's Developer Mode interferes with your ability to "eject" the Pre from Windows when you're done connecting it with the USB cable. After you start using fileCoaster, you don't need to use Developer Mode anymore, so we recommend that you re-enter the code, disable Developer Mode, and restart your Pre.

Using Your Pre as a PalmPilot

If your Pre is the first thing you've ever bought with Palm's name embossed on the back, you might not care very much about compatibility with the old Palm operating system. But if you carried a PalmOS device like the Palm Pilot, Palm III, Tungsten, Treo, Visor, Clie, or any of a dozen similar devices—or if you even still use one of those gadgets—then having “backward compatibility” might be really important to you.

So, for you, we happily report that, yes, you can run many of your old Palm OS apps on the Pre. (But it's going to cost you another \$30.)

Installing Classic

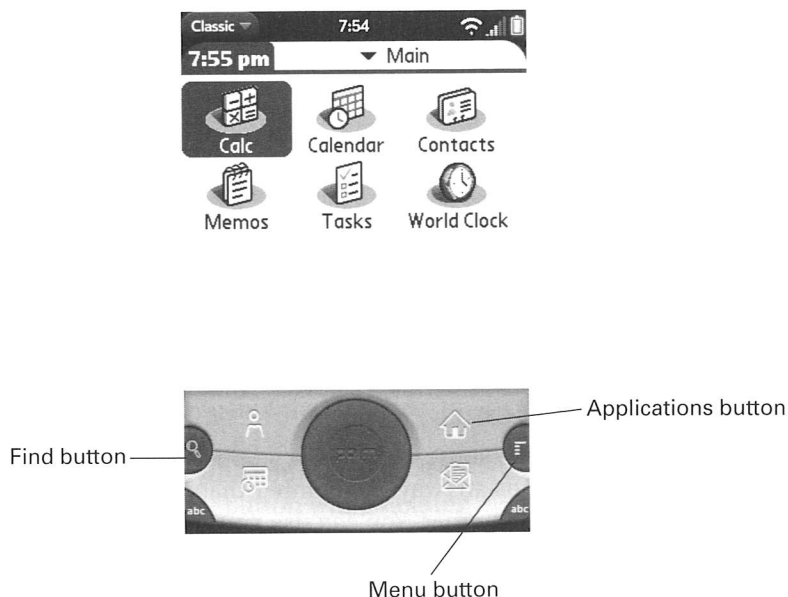
What you'll need is an app called Classic, and it's available in the App Catalog.

You can try Classic for free for seven days, but after that the program will stop working and you'll have to purchase it.

To get to Classic, just start the App Catalog and then look in the Productivity category, or type **Classic** in the search box at the top of the screen.

Getting Around Classic

Classic is a fairly complete Palm OS emulator—the app makes your Pre look and work very much like a typical Palm OS device. When you first start the program, it looks like this:



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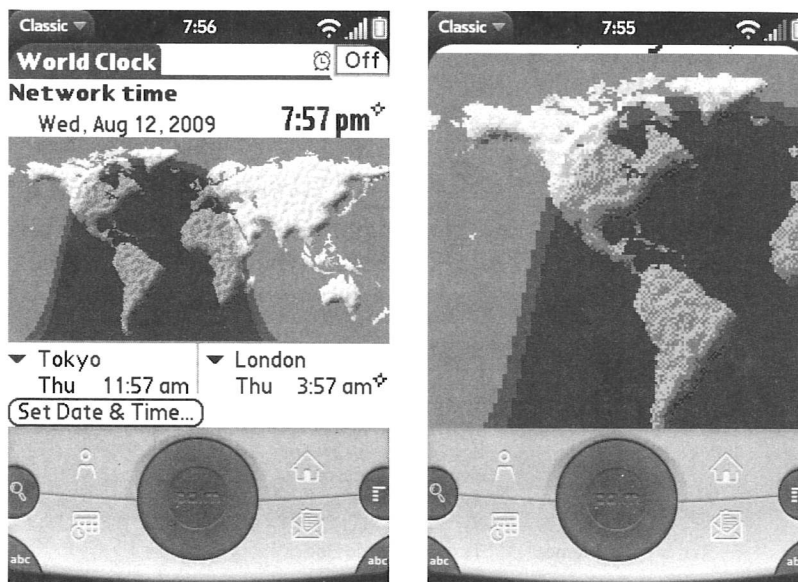
Classic is pretty easy to figure out. After all, it's just a Palm OS device living inside your Pre, so if you already know how to use the Palm, you're set. That said, you should be aware of a few differences. We'll highlight things about Classic that you'll want to know right away to get the most out of this app.

The Keyboard Replaces the Graffiti Area

Just like the headline says—it's worth noting that there's no Graffiti gesture area. You input information using the Pre's keyboard.

Zoom into the Pre Screen

One nifty trick you will like is the fact that you can zoom in on details in the Palm's screen using the familiar pinch in/pinch out gesture to zoom in anywhere on the screen. Here is the World Clock app, at normal size and also zoomed in:

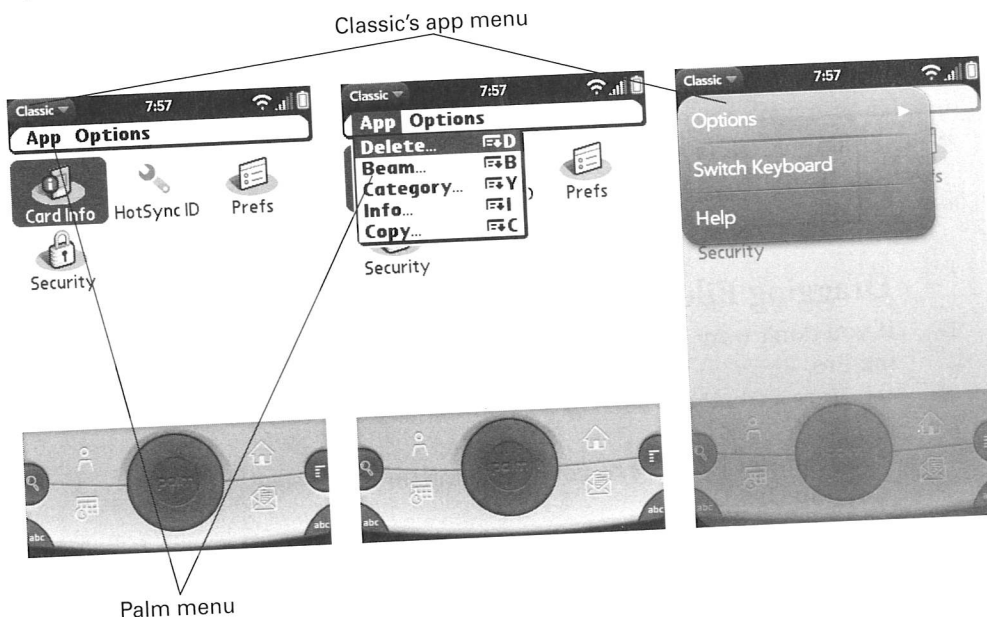


To zoom back out, you can pinch and spread your fingers, or you can double-tap the screen.

Beware of the Dual Menus

Even though they totally make sense, that hasn't stopped the two different menus from occasionally confusing us anyway. Remember that the Pre and the Palm menus are stacked right on top of each other. You can use your finger to tap both of them, but

it's probably a little easier to open the Palm's menu by tapping the menu button on the right side of the screen.

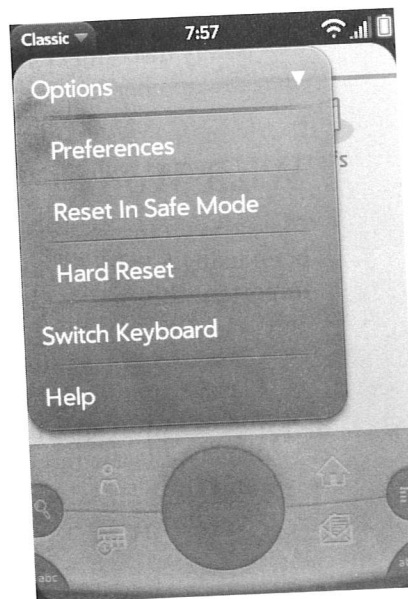


The Palm's menu does all the things the Palm menu always does. The other menu is the Classic app menu, which contains all the preferences for configuring the app, along with controls for resetting the Palm.

Resetting the Palm

Remember the button you'd have to depress with a paperclip or the point of your stylus to reset your Palm? Well, the Pre has no reset button. But you can reset the Pre like this:

- To do a soft reset (the equivalent of inserting a paperclip in the reset button), close the Classic app and then restart the app.
- To do a hard reset (the equivalent of depressing the reset button while holding the power button), tap the app menu and then tap Hard Reset.



Installing Palm Apps

So playing with a plain vanilla Palm Pilot is fun in a nostalgic sort of way, but can you actually do something useful with it? For starters, you'll probably want to install some of your old Palm apps.

There are two primary ways to install apps: using HotSync, or dragging files.

Using HotSync

As a Palm veteran, you already know how to install apps via Palm Desktop. No surprises here.

Dragging Files

If you don't want to bother with Palm Desktop, you can drag the install files directly to the Pre.

Here's what you need to do:

1. Connect your Pre to your PC using the USB cable.
2. Tap USB Drive.
3. You should see the AutoPlay dialog on your PC. Click Open Folder To View Files.
4. Open the ClassicApps folder. Then open Install.
5. Copy any installation files—usually, these files have .PRC and .PBD filename extensions—from your PC to the Install folder.

Safely disconnect your Pre from the PC and then start Classic. You should find that the app has been installed in your simulated Palm.

What Won't Classic Do?

Classic is an impressive app that can really extend the value of your Pre if you've been using a Palm device in the past. But it has some limitations. Here are some important things that Classic can't do:

- Classic can't give the Palm access to the Pre's camera.
- Classic can't let the Palm use the Pre's Bluetooth, Wi-Fi, or GPS.
- You can't run apps designed for later model Palm OS devices that had a 480-pixel display. Classic models a traditional 320×320 pixel color screen Palm, like the Palm IIIc.

Dave vs. Rick: Note-taking on the Pre

Dave: Back in the day, the Palm's Memo Pad was just about my favorite application. I'd whip out my Palm a dozen times a day to jot down notes and reminders. But my, times have changed. I once had a memo called "movies," for example, where I'd keep notes of what movies I wanted to see and what the various show times were, so I was all set on Friday evening. These days? I just open Fandango on my Pre while we're out to dinner on Friday, and I can instantly find movies, show times, and theaters. In many ways, the Pre's apps have replaced the note-taking I used to use my Palm for. On the other hand, I'll always have a need to capture brilliant and hilarious thoughts that pop into my head, like this list of "Top 10 Restaurants No One Would Want to Eat At":

10. Kafka's Costumed Eatery
9. The Pikachu Grill
8. Mama Cud's Prechewed Food Emporium
7. The Lil' Elian Inn
6. Newfoundland's Finest Burrito
5. The Moldy Melon
4. The Mad Cow Cafe
3. Worms! Worms! Worms!
2. Blowfishwiches
1. TGI Mondays

Rick: Much as it pains me to say this, those were actually pretty funny. On the other hand, what's with the totally random non-Pre-related topic? In that spirit, here are my picks for "Nature's Cruellest Acts":

5. Mosquitoes
4. Pugs
3. Wasps, hornets, and horseflies
2. Hurricanes
1. Dave