

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,

Petitioner

vs.

PROXENSE, LLC

Patent Owner

U.S. Patent No. 8,886,954

IPR Case No.: 2024-01485

PATENT OWNER POWER OF ATTORNEY

Patent Owner Proxense, LLC hereby appoints the following Practitioner(s) as Proxense's attorneys to prosecute the aforementioned proceedings, and to transact all business in the United States Patent and Trademark Office connected herewith, any inter partes review, covered business review, post grant review, and other review proceeding before the Patent Trial and Appeal Board of the above-captioned patent:

David L Hecht - Reg. No 61,618

James Zak - Reg No. 60,190

Hecht Partners LLP

125 Park Avenue, 25th Floor New York, NY 10017

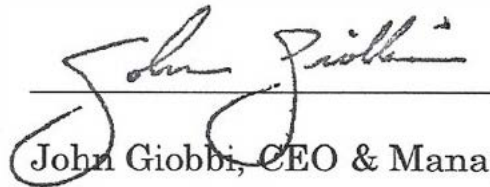
Tel: 212-851-6821

E: dhecht@hechtpartners.com

jzak@hechtpartners.com

The individual signing below has the authority to execute this document on behalf of the Patent Owner Proxense, LLC

Dated: January 21, 2025



John Giobbi, CEO & Manager

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned hereby certifies that Patent Owner Proxense, LLC's Mandatory Notices was served on January 21, 2025, by e-mailing copies to the following e-mail addresses as provided in Petitioner's Petition:

PWWoo@duanemorris.com; MTSquire@duanemorris.com;
DSBartow@duanemorris.com; and PHBelnap@duanemorris.com.

Dated: January 21, 2025

Respectfully submitted,

By: /David L. Hecht/
David L Hecht Reg. No 61,618
Hecht Partners LLP
125 Park Avenue, 25th Floor
New York, NY 10017
Tel: 212-851-6821
E: dhecht@hechtpartners.com

Counsel for Patent Owner