

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FIRST QUALITY RETAIL SERVICES, LLC,
FIRST QUALITY CONSUMER PRODUCTS, LLC,
FIRST QUALITY PRODUCTS, LLC,
FIRST QUALITY ENTERPRISES, LLC,

Petitioners,

V.

ESSITY HYGIENE AND HEALTH AB.

Patent Owner.

U.S. Patent No. 9,308,138
IPR2024-01487

**POWER OF ATTORNEY
UNDER 37 C.F.R. §42.10**

Petitioners First Quality Retail Services, LLC, First Quality Consumer Products, LLC, First Quality Products, LLC, and First Quality Enterprises, LLC, hereby appoint the following attorneys and/or agents to prosecute the above-captioned proceeding and to transact all business in the U.S. Patent and Trademark Office connected herewith:

- All practitioners at Customer Number 24395; and
- All attorneys at Wilmer Cutler Pickering Hale and Dorr LLP

for whom a motion to appear *pro hac vice* is filed.

Please address all communications to:

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Please address all e-mails and telephone calls to lead and back-up counsel, each of whom are listed above or associated with the above Customer Number, and are listed below:

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The individual listed below has the authority to execute this document on behalf of First Quality Retail Services, LLC, First Quality Consumer Products, LLC, First Quality Products, LLC, and First Quality Enterprises, LLC, (collectively "First Quality").

For: First Quality


Name: Moshe Oppenheimer
Title: Secretary of each of
the foreign entities

Dated: October 22, 2024