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## Wrinkl Wins MediaPost's 2018 Appy Award

Innovative group messaging platform is recognized for its excellence in the Messaging category

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**Wrinkl****Website:**<https://www.wrinkl.com>

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PHILADELPHIA, May 16, 2018 (GLOBE NEWSWIRE) – [Wrinkl](#), the actionable group messaging platform that brings clarity and productivity back to collaboration, was awarded MediaPost's 2018 Appy Award in the Messaging category. A panel of industry experts led the judging process naming Wrinkl the winner.

The Messaging class of the Appy Awards included apps created for person-to-person and/or group communications. Wrinkl's innovative features reduce clutter, distill what's important, and provide the tools to act on it—all without leaving the conversation. By integrating the immediacy of group messaging with the durability of email, Wrinkl decreases fragmented communications in the workplace across multiple messaging applications, while also creating a system of record for companies.

"Wrinkl is honored to be recognized by MediaPost for design of its innovative platform addressing the deficiencies of group chat for business use," says Wrinkl co-founder and CEO, Marc Cohen. "By

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Wrinkl is accessible via desktop and is available to download in [Google Play](#) and Apple's [App Store](#).

For more information, please visit [www.wrinkl.com](http://www.wrinkl.com). To schedule a demo, contact us at [info@wrinkl.com](mailto:info@wrinkl.com).

### About Wrinkl

Wrinkl is the actionable group messaging platform that brings clarity and productivity back to collaboration. Our cloud-based communications software combines an easy-to-use group chat interface with a suite of native messaging tools designed to get work done and create a system of record. Wrinkl provides businesses with a messaging solution that reduces clutter, distills what's important, and supplies the tools to act on it—all without leaving the conversation. With Wrinkl, conversation is action—not distraction. For a more in-depth look, visit us at [www.wrinkl.com](http://www.wrinkl.com) and [@Wrinklme](#).

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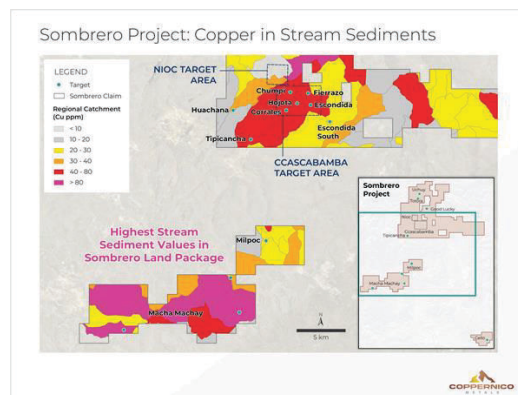
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