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BEAUTY CHOICE AWARDS: INSTANT RESULTS

BY NEWBEAUTY EDITORS | MARCH 09, 2016



The Best Facial to Transform Your Skin HydraFacial MD®

In just a matter of minutes, this skin-perfecting treatment removes dead skin and infuses your complexion with hydrating ingredients for a healthy, plump and beautiful look overall.

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Presented by HydraFacial MD | March 31, 2016



When it comes to facials, “no pain, no gain” seems to be the rule rather than the exception. Whether it’s harsh lights or deep extractions, getting results (brighter, clearer, more radiant skin) always seems to require some level of discomfort.

So when a treatment comes along that’s rare enough to be equal parts gentle and effective, we take notice—and after trying it, we’re believers. That’s why we awarded HYDRAFACIAL MD® as “The Best Facial to Transform Your Skin” this year in the NewBeauty Beauty Choice Awards in the “Instant Results” category. Our editors and expert panel noted that “in just a matter of minutes, this skin-perfecting treatment removes dead skin and infuses your complexion with hydrating ingredients for a healthy, plumper and beautiful look overall.”

When one of our editors took the facial for a test drive, she reported back: “Instant results—minus any redness. Skin looks super hydrated and glows. Plus it’s a relaxing treatment—it’s perfect for just before an event or if you are a celeb on the red carpet.”

What sets HYDRAFACIAL MD® apart is a unique technology called Vortex-Fusion, which replaces the harsh manual exfoliation and extractions common in other facials. The treatment is used to cleanse, exfoliate, extract impurities and flood skin with treatment serums. Vortex-Fusion is similar to microdermabrasion, but instead of relying on an abrasive diamond tip to remove dead skin, it delivers various proprietary serums that help to dislodge dead cells and excess

sebum while a suctioning action removes them from skin. The result? A deep cleanse and exfoliation without any pinching, pulling or pain. The treatment concludes with a liberal application of serum rich in antioxidants, peptides and hyaluronic acid, designed to maintain results and give skin that immediate healthy glow.

HYDRAFACIAL MD® is appropriate to target a range of common skin concerns including the appearance of fine lines and wrinkles, skin texture, hyperpigmentation, sun damage, congested skin, enlarged pores and both oily and dehydrated skin. It’s well loved by beauty editors, celebrities and consumers alike.