

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Dr. Squatch LLC

Petitioner

v.

The Procter & Gamble Company

Patent Owner

Case IPR2024-01498

U.S. Patent No. 11,844,752

**PATENT OWNER'S NOTICE OF INTENT TO DESIGNATE
PROVISIONALLY RECOGNIZED ATTORNEY
ANDREA WEISS JEFFRIES AS BACK-UP COUNSEL**

Pursuant to 37 C.F.R. § 42.10(c)(2), Patent Owner The Procter & Gamble Company (“P&G” or “Patent Owner”) hereby provides notice of its intent to designate Andrea Weiss Jeffries, a provisionally recognized PTAB attorney, as back-up counsel for this case. Andrea Weiss Jeffries was previously admitted *pro hac vice* in four related proceedings: IPR2024-01104 (Paper No. 11); IPR2024-01105 (Paper No. 11); IPR2024-01173 (Paper No. 11); IPR2024-01174 (Paper No. 12).

P&G further attaches the declaration required by 37 C.F.R. § 42.10(c)(2)(ii)(B). As set forth in that declaration, Andrea Weiss Jeffries attests to satisfying all requirements set forth by the Board for *pro hac vice* recognition of a provisionally recognized PTAB attorney and agrees to be subject to the USPTO Rules of Professional Conduct set forth in §§ 11.101 et seq. of chapter 37 and disciplinary jurisdiction under § 11.19(a) of that chapter. Registered practitioner David Maiorana will continue to serve as lead counsel. 37 C.F.R. § 42.10(c)(2)(ii)(A).

Unless otherwise ordered by the Board, Petitioner will file updated Mandatory Notices indicating Andrea Weiss Jeffries as admitted upon the expiration of the time periods indicated in the 37 C.F.R. §42.10(c)(2)(iii).

Date: February 5, 2025

Respectfully submitted,

/s/ David M. Maiorana

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §42.6(e), I certify that I caused to be served on the counsel for Petitioner a true and correct copy of the foregoing by email on February 5, 2025 at the following address:

Justin J. Oliver
Sarah S. Brooks
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Date: February 5, 2025

/s/ David M. Maiorana

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