

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Dr. Squatch LLC

Petitioner

v.

The Procter & Gamble Company

Patent Owner

Case IPR2024-01498

U.S. Patent No. 11,844,752

DECLARATION OF ANDREA WEISS JEFFRIES
PURSUANT TO 37 C.F.R. § 42.10(c)(2)

I, Andrea Weiss Jeffries, declare:

1. I attest to satisfying “all requirements set forth by the Board for *pro hac vice* recognition of a provisionally recognized PTAB attorney.” *See* 37 C.F.R. 42.10(c)(2)(ii)(B).

2. I am an attorney at the law firm of Jones Day.

3. I am a member in good standing of the State Bar of California.

4. I have never been suspended or disbarred from practice before any court or administrative body.

5. I have never been ultimately denied admission to practice before any court or administrative body.

6. No court or administrative body has ever imposed sanctions or contempt citations on me.

7. I have read and will comply with the Office Patent Trial Practice Guide and the Board’s Rules of Practice for Trials set forth in 37 C.F.R. part 42.

8. I agree to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101, et seq. and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

9. I was previously admitted *pro hac vice* in the following cases: IPR2024-01104 (Paper No. 11); IPR2024-01105 (Paper No. 11); IPR2024-01173 (Paper No.

11); IPR2024-01174 (Paper No. 12). I have not applied for *pro hac vice* admission before the Office in any other proceeding in the last three years.

10. I have an established familiarity with the subject matter at issue in this proceeding. I have read and understand the pleadings submitted by Petitioner in this proceeding and in Cases IPR2024-01104, IPR2024-01105, IPR2024-01173, and IPR2024-01174.

11. I have engaged in hours of strategic and substantive discussions regarding this proceeding with David Maiorana, who is the lead counsel for Patent Owner in this proceeding and in Cases IPR2024-01104, IPR2024-01105, IPR2024-01173, and IPR2024-01174.

12. Through my nearly 25 years of patent litigation experience, I am very familiar with the legal theories advanced in this case.

13. I have reviewed in detail the patent challenged in this proceeding; as well as U.S. Patent No. 10,905,647 (the “’647 patent”); U.S. Patent Nos. 11,497,706 (the “’706 patent”); 10,966,915 (the “’915 patent”); and 11,540,999 (the “’999 patent”). I have also reviewed Exhibits submitted by Petitioner in this proceeding. I am also counsel of record in litigation involving the ’752 patent, ’647 patent, ’706 patent, ’915 patent, and the ’999 patent before the United States District Court for the Central District of California (Civil Action No. 2:24-cv-04711-SVW-PD).

14. I hereby declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct, and that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true. I understand that willful false statements are punishable by fine or imprisonment or both. *See* 18 U.S.C. § 1001.

Dated: February 5, 2025

/s/ Andrea W. Jeffries

Andrea W. Jeffries